



Westside
Future Fund

Transform Westside Summit

Convene | Communicate | Collaborate

Westside Future Fund
Friday, October 18, 2019



Agenda

7:15 – 7:20AM
Welcome

John Ahmann
President & CEO
Westside Future Fund

7:20 – 7:35AM
Opening Devotion

Tes Sobomehin Marshall
Founder, runningnerds, LLC
Director, "The Race"

7:35 – 8:00AM
Self Introductions

John Ahmann
President & CEO
Westside Future Fund

8:00 – 8:15AM
Announcements

John Ahmann
President & CEO
Westside Future Fund

8:15 – 8:45AM
Featured Presentation:
"Re-Activating the
Heartbeat of the
English Avenue
Community"

Mother Mamie Moore
English Avenue Resident
Founder, The Beloved Community, Inc.

Joan Vernon
Director of Neighborhood Engagement
Westside Future Fund

Panel discussion on
the re-activation of
the Cameron/Brawley
intersection in alignment
with the Westside Land
Use Framework Plan

Rev. Winston Taylor
Historic Westside Community Member

Dorian McDuffie
Public Art Project Manager
Atlanta City Studio

Department of City Planning
City of Atlanta

8:45 – 8:55AM
Q&A

All

8:55 – 9:00AM
Closing Remarks

John Ahmann
President & CEO
Westside Future Fund

9:00AM
Meeting Adjourns

WIFI: TGS Guest | Password: tgsvisitor384

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Our Speakers

Reverend Winston Taylor

Historic Westside Community Member

Reverend Winston Taylor is an Atlanta native who was born in Carver Homes and raised in the Old Fourth Ward community.

Rev. Taylor has served Atlanta's Westside community as an entrepreneur, community advocate and via his role as pastor of Gospel Fellowship Church. In 2016, Rev. Taylor founded New City U.S., an incubator for entrepreneurs in Atlanta, GA, Charleston, SC and Birmingham, AL. Prior to that he founded the Beloved Community, Inc in 2005.

In 1984, Taylor was one of the first investors focused on the development of affordable housing in the Old Fourth Ward to serve single mothers in the Atlanta Public School Grady High School Cluster. A decade later, Taylor became active in the English Avenue neighborhood where he purchased the Old St. Mark Church, a partially intact historic church on James P. Brawley Drive that is often used as a community space.

Reverend Taylor is a graduate of the Syracuse University of Architecture.

Joan Vernon

Director of Neighborhood Engagement, Westside Future Fund

Joan Vernon has lived in the English Avenue community for ten years. As a long-time resident and advocate for inclusive community development, Joan has worked to prioritize the community goals and local developments. In 2016 Joan joined the board of the English Avenue Neighborhood Association (EANA) as the 1st Vice President and was elected as the organization's President shortly after. During her term, she worked with the community to complete the 2016 Land Use Framework Plan; as well as, the 2018 English Avenue rezoning, permitted uses and development controls to be included in the legislation. Over the years Joan has organized various meetings with city departments, community partners and large developers to explore both the negative and positive effects of proposed developments. Joan Vernon represented the English Avenue community for the 2019 Super Bowl host committee, The Herndon Square development, The Echo Development Community Benefits Agreement and is currently a member of the City of Atlanta Department of Planning's Congregate Steering Committee. In her years of service, Joan Vernon is most proud of the equitable opportunities created for westside community members to participate in community growth and for the host of relationships working to unite the westside neighborhoods. May 2019 Joan Vernon joined the Westside Future Fund team to continue to work on behalf of westside communities for a compassionate and inclusive approach to community redevelopment.

Dorian McDuffie

Public Art Project Manager, City of Atlanta, Department of City Planning

Growing up the daughter of an artist was Dorian McDuffie's introduction to this amazing field. She is currently the Public Art Project Manager for the City of Atlanta Department of City Planning at the Atlanta City Studio (ACS) and wouldn't be anywhere else. She began her career in public art in 2002 when she joined the City of Atlanta Mayor's Office of Cultural Affairs as the Public Art Administrator. Over the next eight years, she received several awards for public art installations and for leadership in City Government. She recently joined the ACS where she is injecting art into the urban planning designs created by her amazing colleagues. Prior to joining the City, Dorian had several years' experience in public relations where her clients included IBM, Deloitte Consulting and BellSouth.

Our Speakers

Mamie Lee Moore

English Avenue Resident; Founder and Coordinator, The Beloved Community, Inc.

Mamie Lee Moore, nicknamed “Mother Moore” in 2010 by English Avenue residents, is a 10-year resident by choice of English Avenue.

Georgia born, she is a mother of two, grandmother of three, and great-grandmother of two. A charter member of the Rutgers University Newark School of Nursing associate degree and baccalaureate programs, she was a nationally certified, practicing psychiatric nurse for 15 years. Skilled administratively and programmatically, her other employment history includes time spent with local community-based organizations, a national child care advocacy organization, United Way of Franklin County in Columbus, Ohio and as a Congressional legislative analyst.

Mother Moore’s employment skills and conviction for human and civil rights have been dedicated to volunteer community political activism and electoral politics for more than 50 years.

Unashamedly witnessing to a transitional worldview of Christian to Marxist to currently Christian, she has dedicated her skills to organizing around all that develops the personal, social, moral, spiritual, cultural, political and educational capacities of our low income, inner-city communities and residents.

Mother Moore has been on the ballot as a national candidate for office, a statewide candidate in Virginia, and city council candidate in Asbury Park, NJ. The former president of the English Avenue Neighborhood Association, she currently is the coordinator of the Atlanta chapter of The Beloved Community, Inc., a nonprofit dedicated to building healthy, sustainable communities.

Tes Sobomehin Marshall

Founder, Owner, & Race Director, runningnerds, LLC

Tes Sobomehin Marshall is a Race Director and Atlanta running community leader. Tes has been organizing group runs, training teams, and road races since 2011 through runningnerds, LLC. An Indiana native and graduate of University of Virginia (Curry '00), she has been in Atlanta since 2010 and currently resides in Southwest Atlanta in the Cascade neighborhood with her husband Maalek Marshall.

runningnerds offers a variety of road race experiences and distances including The ATL Relay, 10K & 20K (Castleberry Hill), Monday Night Brewing Westside 10Miler & 10K (West Midtown), The Monday Nighter 5K/10K (West End/Westview/Washington Park/Westside Beltline), West End Mile (West End/Westview), Big Ol’ Group Run (Various Metro Atlanta Locations), and the weekly West Midtown Run Club for all paces. Since 2011, runningnerds has produced and directed over 100 races, large group runs, and training seasons.

In 2018, runningnerds took the lead to organize and produce the inaugural The Race Half Marathon & 5K. The Race presented by The Unity Collective collaborated over 1500 runners, walkers, sponsors, and volunteers to host a road race that ran through historic Westside Atlanta neighborhoods and made a charitable impact on those communities through service and monetary donations. The Race is the first endurance road race event of its kind with a heavy emphasis on supporting black owned businesses & charities as well as targeting the growing African-American distance running community. The Race 2019 was a huge success on Saturday October 5th boasting over 1800 participants & volunteers.

Tes looks forward to growing The Race into one of the largest Half Marathon + Service weekend’s in the Southeast Region. runningnerds, LLC continues to strive to be an excellent social forum, resource and service to the contemporary running community.



Westside
Future Fund

VISION

A community Dr. King would be proud to call home.

MISSION

To advance a compassionate approach to neighborhood revitalization that creates a diverse, mixed-income community, improves the quality of life for current and future residents and elevates the Historic Westside's unique history and culture.

VALUES

Do with the Community, not to the Community
We know that residents are the real experts on the challenges in their community. Therefore, we learn from residents and involve them in all we do.

Be Compassionate
We meet residents where they are in a spirit of empathy and respect.

Have Integrity in Everything
We stand behind all we say and do. We are open, honest, and courageous.

Be Creative
We bring high energy and fresh ideas to tackling the long-standing challenges on the Westside. We're dedicated to trying different approaches to get different results.

Deliver Results
We're committed to driving transformation in the long term, with a focus on measurable outcomes today.



Westside Future Fund

OUR VISION: A COMMUNITY DR. KING WOULD BE PROUD TO CALL HOME.

Westside Future Fund is a nonprofit formed by Atlanta’s public, private and philanthropic partners who believe in the future of Atlanta’s Westside and are committed to helping Historic Westside neighborhoods revitalize and develop into a community Dr. King would be proud to call home.

English Avenue • Vine City • Ashview Heights* • Atlanta University Center

Community Retention

- We’re laser-focused on affordable housing.
- We risk losing residents as market forces take over as the area’s fortunes improve.
- We want current residents to remain in their beloved neighborhoods for years to come, even as market forces raise housing and rental prices as well as taxes.
- We’re raising funds as quickly as possible to buy real estate that will remain deeply affordable.
- So far, we have more than 300 units under control that will serve low-income residents, such as the working poor and seniors living on a fixed income, of which we are very proud.
- Much more is needed, we need everyone’s help.

Role of the Westside Future Fund

With its grounding in community retention and its compassionate approach to revitalization, Westside Future Fund is focused on creating a diverse mixed-income community, improving quality of life, and elevating and celebrating the Historic Westside’s unique history and culture. We are driving a collective effort focused on our four impact strategies with many different impact partners.

Impact Areas



SAFETY AND SECURITY



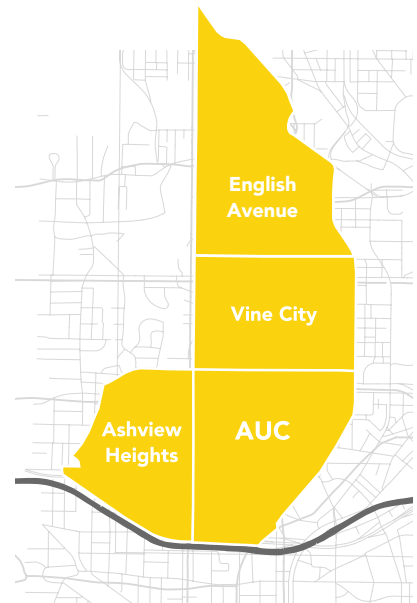
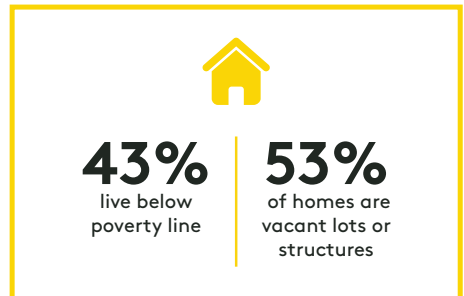
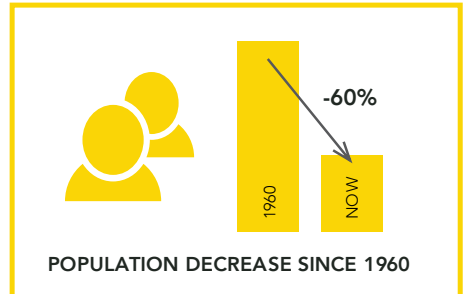
QUALITY, MIXED-INCOME COMMUNITIES (COMMUNITY RETENTION)



CRADLE-TO-CAREER EDUCATION



COMMUNITY HEALTH AND WELLNESS



* Just Us and Booker T. Washington

Our Impact

In addition to amplifying and accelerating the work of our impact partners, we also advance our mission through the development and implementation of several plans, programs and initiatives, including:

Anti-Displacement Tax Fund

An initiative that will pay qualifying homeowners' property tax increases in the English Avenue, Vine City, Ashview Heights and Atlanta University Center communities. The program is designed to help ensure that current homeowners are not displaced due to rising property taxes.

Land-Use Framework Plan

A design and implementation strategy — created in partnership with the City's Department of Planning & Community Development — to revitalize the Westside, building on the good work and extensive community feedback put into previous plans by city officials, partners and community residents.

Transform Westside Summit

Twice-monthly "town hall" meetings created to foster connection, collaboration and communication amongst community members around revitalization efforts.

Westside Neighborhoods Beautification Project

Pilot job training and placement program designed to help Westside residents carve out career paths while cleaning up and beautifying our four target neighborhoods.

Westside Volunteer Corps

Established to create opportunities for individuals from throughout Atlanta to join forces with Westside residents in the revitalization of the historic Westside. Through a variety of volunteer projects, the Corps works to strengthen community nonprofits and expand their impact with a consistent injection of human capital (i.e. volunteers).

Westside Community Data Dashboard

Dedicated to identifying and understanding the needs and opportunities that exist in WFF's four target neighborhoods. Site offers a baseline of community conditions and trends over the past 15 years against which WFF will track future progress.

How to Get Involved



LEARN

Check out our website to learn more.

westsidefuturefund.org



ENGAGE

Attend a Transform Westside Summit or join our Westside Volunteer Corps.

westsidefuturefund.org/volunteer-corps



GIVE

Already convinced? Great! Donate to our efforts.

westsidefuturefund.org/donate



P.O. Box 92273, Atlanta, GA 30314
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Progress from the Collective Effort

RODNEY COOK, SR. PARK IN VINE CITY



When complete, Cook Park will have a public restroom building near the Elm St. and Joseph E. Boone Blvd. intersection that offers a roof top viewing plaza that will allow users to look over the park's splash pad and fully accessible playground. Granite from north Georgia is currently being installed to the exterior of the structure.

Cook Park will offer two multi-use sports courts with terraced seating near the intersection of Vine St. and Thurmond St. The seating and steps have been constructed. Court surfacing to be installed within the next couple of weeks.

Cook Park is designed to seamlessly integrate functional engineering features within a programmed park space while providing park amenities to visitors of all ages and abilities with ways to gather, connect and enjoy nature including: a playground, splash pad, aeration fountain, and great lawn, along with a market plaza, multi-purpose courts, and an amphitheater stage.



WESTSIDE VOLUNTEER CORPS AT TRULY LIVING WELL



Truly Living Well Center for Natural Urban Agriculture hosted the September Westside Volunteer Corps Day of Service at their Collegetown Farm in Ashview Heights.

On September 28th, volunteers prepared beds for fall planting and helped expand the fruit orchard.

If you're interested in joining at the Collegetown Farm another time, visit volunteer.westsidefuturefund.org/calendar to view more opportunities every Tuesday and Thursday, and at Lindsay Street Park every second Saturday!

UPCOMING EVENTS

Next Westside Volunteer Corps | Day of Service
Saturday, October 26th at Omenala Griot Museum

For more information and additional volunteer opportunities, visit volunteer.westsidefuturefund.org



Progress from the Collective Effort

BOOKER T. WASHINGTON MEN BRIDGE ENTREPRENEURSHIP AND COMMUNITY



Local social influence brand Humbl Hustlr held its second Entrepreneurship Workshop & Community Cleanup on Saturday, September 28, with students from Booker T. Washington High School and several Atlanta businessmen banding together to uplift young black men while giving back.

“We connected 32 young men from Booker T. Washington High School with 32 local Atlanta businessmen for brotherhood, mentorship and also community services,” said Lorenzo Gordon, founder of Humbl Hustlr.

The program began at the Russell Center for Innovation and Entrepreneurship for the entrepreneurship workshop and concluded at the Vine City community center for cleanup and a surprise visit from Atlanta City Councilman - District 3, Antonio Brown.

This is Gordon’s second entrepreneur workshop and community cleanup, bringing Atlanta-based entrepreneurs, businessmen in various industries, to the table to help local youth unlock their potential for business.

First appeared in The Atlanta Voice, Martel Sharpe, October 2019.



HAMMONDS HOUSE MUSEUM FEATURES LOCAL ARTISTS, AUTHORS, POETS

Hammonds House Museum presents Felton Eaddy and his Poetry Kitchen on the 4th Friday of each month. The central aim of the Poetry Kitchen is to support poets, increase the prominence of poetry, and create an opportunity for finding community through readings, performance, writing, teaching, recording and publishing.

FELTON EADDY’S POETRY KITCHEN FEATURES
ALICE LOVELACE

Friday, October 25, 2019
7:00 PM - 8:30 PM

The Poetry Kitchen is free for Hammonds House Museum Members.
\$7.00 for non-members.

The mission of the Hammonds House Museum, “to preserve, exhibit, interpret and increase public awareness about the contributions that visual artists of African descent have made to world culture” is the underpinning of the of the institution’s ongoing work. Artistic excellence, culture and community is the focus of their vision.



First appeared in Hammonds House Museum October 2019 Newsletter

Westside Land Use Framework Plan Excerpt

1.3. Objective: Support existing urban agriculture and its expansion.⁶

- Work with the neighborhood to program green space amenities and expand locations for neighborhood farmers' markets (Figure 31) with each district having its own green space/urban garden;
- Support urban agriculture by attracting synergistic businesses, such as commercial kitchens, markets and restaurants;
- Investigate community partnerships and resources available through the City of Atlanta Office of Resilience;
- Implement the proposed green network (green loop) that connects the English Avenue parks. The green loop is proposed to be planted with pollinating plants, possibly fruit trees, reinforcing the agricultural route that connects the community's gardens and districts - Mattie Freeland Park, English Avenue Urban Farm at Lindsay Street Park, the Elm Street urban parcel, and the proposed Boone Park West Park (Figure 31);
- Evaluate properties in flood prone areas, unsuitable for development, and utilize for agricultural growing gardens.

1.4. Objective: Improve the accessibility of essential goods and services within the neighborhood.⁷

- Locate new community based retail and business development at key intersections, crossroads or nodes. Retail development is proposed in three locations:⁸
 - St. Mark's Church at Brawley Drive and Cameron Alexander Boulevard (Figure 33),
 - The four corners of Joseph E Lowery and Joseph E. Boone Boulevards, and
 - Along Joseph E. Boone Boulevard, across from Rodney Cook Sr. Park (Figure 32);
- Adopt strict off-street parking requirements for all commercial businesses located within 100-feet of single family residential areas;
- Identify and implement policies to protect existing community businesses;
- Support the market report projection for 5,000 additional square feet of retail to be developed in the next five years.⁹

6 Thadani, English Avenue Neighborhood LUAP Recommendations, 10.

7 Thadani, English Avenue Neighborhood LUAP Recommendations, 20.

8 Ibid

9Ibid.

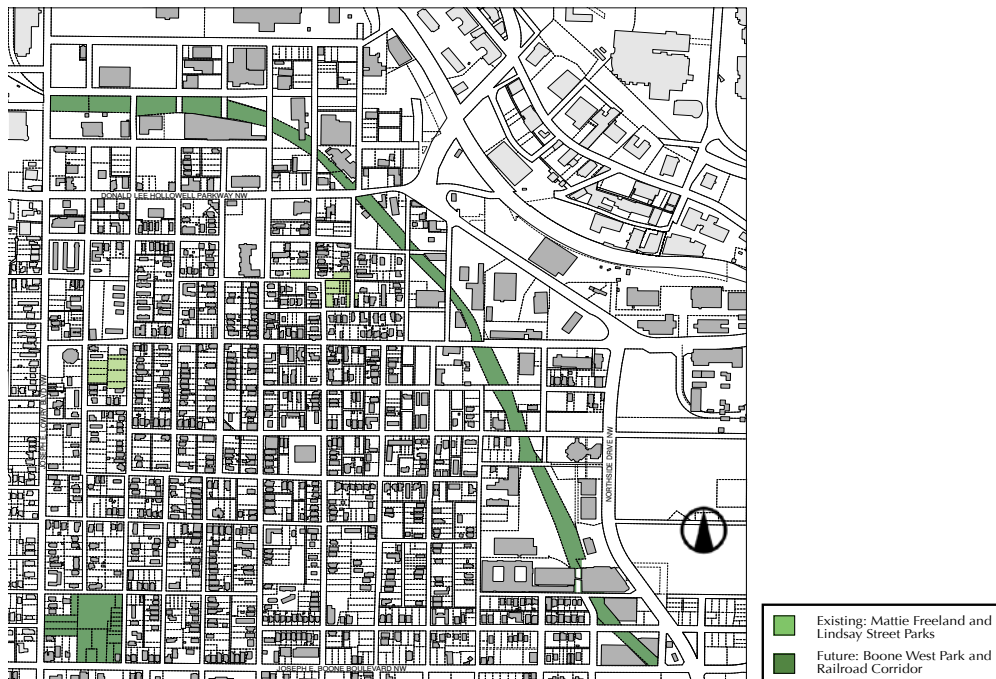


FIGURE 31: ENGLISH AVENUE URBAN FOOD GARDENS

Westside Land Use Framework Plan Excerpt



FIGURE 32: PROPOSED MIXED USE DEVELOPMENT ON JOSEPH E. BOONE BOULEVARD



FIGURE 33: ST. MARK'S CHURCH PROPOSED REDEVELOPMENT

ANNOUNCEMENTS

SAVE THE DATE



HOSTED BY

THE YELLOW STORE



English Avenue

Community Engagement Session

October 28 • Monday • 6:30 - 8 PM

@Promise Center // 740 Cameron M Alexander Blvd

Join us as we discuss the restoration of this important asset in line with the Westside Land Use Framework Plan for the benefit of Atlanta's Historic Westside neighborhood.



THE WESTSIDE: Your home now... and for years to come



Home on the Westside is part of Westside Future Fund's commitment to help drive equitable, inclusive community retention on the Historic Westside.

We're taking steps to deliver safe, quality housing on the Westside with:

- Affordable 1-, 2-, and 3-bedroom rentals
- Newly constructed and renovated homes for purchase and rent-to-own
- Down payment assistance
- Anti-Displacement Tax Fund (ADTF) for legacy homeowners
- Financial coaching and counseling in partnership with On the Rise Financial Center (OTRFC)

For more information on available services and qualification requirements, visit westsidefuturefund.org/



Westside
Future Fund



HOME ON THE WESTSIDE

RENTAL UNITS COMING SOON

“Home on the Westside” is Westside Future Fund’s new housing program to support community retention.

LEARN MORE:

westsidefuturefund.org/homeonthewestside



Westside Future Fund

FREE SHUTTLE RIDES for TRANSFORM WESTSIDE SUMMIT ATTENDEES

Westside Future Fund is offering free transportation to and from the Transform Westside Summits via the Cute Shuttle.

The Cute Shuttle will make scheduled stops at these locations on every 1st and 3rd Friday of the month:

At-Promise Center
740 Cameron Madison Alexander Blvd, NW

Hollis Innovation Academy
225 James Brawley Drive, NW

Passenger pickups at these locations will occur every ten minutes between **6:50 a.m. – 7:30 a.m.**

Passenger drop-offs from the Gathering Spot will occur every ten minutes between **9:00 a.m. – 9:30 a.m.**

No registration is required to ride the shuttle. Simply show up at one of the two pickup locations for a ride. To contact Cute Shuttle, call: 470-231-9941



SAVE THE DATE

OUR NEXT TEN YEARS...

HISTORIC WESTSIDE GARDEN CELEBRATES GROWING COMMUNITIES

IT TAKES GARDENS TO GROW A COMMUNITY!



OCTOBER 19, 2019, FROM 5:00 PM TO 8:00 PM

HAGAR PALACE
19 JOSEPH E. LOWERY BLVD
NW 30314



You shop. Amazon gives.



Westside Future Fund

When you shop @AmazonSmile, Amazon will make a donation to Westside Future Fund!

GO TO

<https://smile.amazon.com/ch/47-3015082>

OR

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AmazonSmile is a website operated by Amazon with the same products, prices, and shopping features as Amazon.com. The difference is that when you shop on AmazonSmile, the AmazonSmile Foundation will donate 0.5% of the purchase price of eligible products to the charitable organization of your choice.

Thanks for your support and happy shopping!

Creating the Beloved Community



The end is reconciliation; the end is redemption; the end is the creation of the Beloved Community. It is this type of spirit and this type of love that can transform opponents into friends. It is this type of understanding goodwill that will transform the deep gloom of the old age into the exuberant gladness of the new age. It is this love which will bring about miracles in the hearts of men.

Martin Luther King, Jr. from "Facing the Challenge of a New Age," 1956

The coining of the term, "beloved community" is credited to Josiah Royce (1855–1916), a Harvard professor, theologian, and philosopher, who taught at Harvard from the 1880s to 1910s.

Josiah Royce deemed the beloved community the "principle of all principles" and spoke of the beloved community as an ideal, separate from ordinary life, a spiritual community where all those "fully dedicated to the cause of loyalty, truth, and reality itself" were joined. Speaking from a distinctly Christian perspective, he stated that religious communities at their core should embody "the mystery of loving membership in a community." This participation was enacted through deep loyalty to a personal cause that one serves with "all [one's] might and soul and strength."

Royce wrote, "Find your own cause, your interesting, fascinating, personally engrossing cause; serve it with all [one's] might and soul and strength; but so choose your cause and so serve it, that thereby you show forth your loyalty to loyalty, so that because of your choice and service to your cause, there is a maximum of increase of loyalty among your fellow [human beings]."

Since you cannot find the universal and beloved community, create it.

Josiah Royce (1913)

One of Royce's students in the 1890s was W.E.B. Du Bois, who arrived in Atlanta in 1897 to establish a sociology program at Atlanta University and develop the university's curriculum. It is possible W.E.B. Du Bois and others could have discussed the idea of the "beloved community" and its embodiment in the Atlanta University Center and Vine City neighborhoods as early as Du Bois' arrival in Atlanta. Since the late 1860s, white and black educators, black students, and working class white and black residents had been living in the historic Westside.

Dr. King's mentor, Howard Thurman, was also a student of Royce and colleague of W.E.B. Du Bois. He used the term "beloved community" as an inspirational lens "to perceive [in the world] a harmony that transcends all diversities and in which diversity finds its richness and significance." He broadened the concept from Royce's specifically Christian orientation and emphasized the importance of truly integrated communities beyond legal integration and emphasized the importance of a radically nonexclusionary community.

During Thurman's lifetime, the historic Westside served as a nerve center of civil rights activism even as the effects of legal segregation remained in the community.

Community cannot for long feed on itself. It can only flourish with the coming of others from beyond, their unknown and undiscovered brothers and sisters.

Howard Thurman 1971

Dr. King takes the thinking of Royce and Thurman forward with his belief that we can "actualize the Beloved Community." Walter Fluker writes that the "beloved community" is Dr. King's "single, organizing principle of [his] life and thought."

Our goal is to create a beloved community, and this will require a qualitative change in our souls as well as a quantitative change in our lives.

Martin Luther King, Jr., 1966






Transform Westside Summits are made possible through the generosity of the Chick-fil-A Foundation and The Gathering Spot

THANK YOU FOR YOUR INVALUABLE SUPPORT
IN MAKING THESE SUMMITS POSSIBLE:



P.O. Box 92273, Atlanta, GA 30314
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For bulletin ideas and comments, contact Elizabeth Wilkes at elizabeth@westsidefuturefund.org.