



# **Transform Westside** Summit

Friday, October 18, 2019

# Get Connected!



**@WFFAtlanta**



**@WestsideFutureFund**



**westsidefuturefund.org**



**@westsidefuturefund**

**#TransformWestsideSummit**

**#HomeontheWestside**



# Devotion Speaker

## Tes Sobomehin Marshall

*Founder, runningnerds, LLC  
Director, "The Race"*



# THE RACE 2019

0:00:02

0:01:48



**Transform Westside**

Summit

*Introduce Yourself*

## Progress from the Collect

RODNEY COOK, SR. PARK IN VINE



When complete, Cook Park will have a public restroom building near the Elm St. and Joseph E. Boone Blvd. intersection that offers a roof top viewing plaza that will allow users to look over the park's splash pad and fully accessible playground. Granite from north Georgia is currently being installed to the exterior of the structure.

Cook Park will offer two multi-use sports courts with terraced seating near the intersection of Vine St. and Thurmond St. The seating and steps have been constructed. Court surfacing to be installed within the next couple of weeks.

Cook Park is designed to seamlessly integrate functional engineering features within a programmed park space while providing park amenities to visitors of all ages and abilities with ways to gather, connect and enjoy nature including: a playground, splash pad, aeration fountain, and great lawn, along with a market plaza, multi-purpose courts, and an amphitheater stage.



## Westside Future Fund

### WESTSIDE VOLUNTEER CORPS AT TRULY



Truly Living Well Center for Natural Urban Agriculture hosted the September Westside Volunteer Corps Day of Service at their Colleetown Farm in Ashview Heights.

On September 28th, volunteers prepared beds for fall planting and helped expand the fruit orchard.

If you're interested in joining at the Colleetown Farm another time, visit [volunteer.westsidefuturefund.org/calendar](http://volunteer.westsidefuturefund.org/calendar) to view more opportunities every Tuesday and Thursday, and at Lindsay Street Park every second Saturday!



UPCO  
Next Westside Volu  
Saturday, October 26  
For more information and  
visit volunteer.

## Transform Westside Summit

Convene | Communicate | Collaborate

Westside Future Fund  
Friday, October 18, 2019

## the Beloved Community

Since you cannot find the universal and beloved community, create it.

Josiah Royce (1913)



redemption;  
d Community.  
love that can  
is this type  
transform the  
exuberant  
ve which will  
s of men.

One of Royce's students in the 1890s was W.E.B. Du Bois, who arrived in Atlanta in 1897 to establish a sociology program at Atlanta University and develop the university's curriculum. It is possible W.E.B. Du Bois and others could have discussed the idea of the "beloved community" and its embodiment in the Atlanta University Center and Vine City neighborhoods as early as Du Bois' arrival in Atlanta. Since the late 1860s, white and black educators, black students, and working class white and black residents had been living in the historic Westside.

Dr. King's mentor, Howard Thurman, was also a student of Royce and colleague of W.E.B. Du Bois. He used the term "beloved community" as an inspirational lens "to perceive [in the world] a harmony that transcends all diversities and in which diversity finds its richness and significance." He broadened the concept from Royce's specifically Christian orientation and emphasized the importance of truly integrated communities beyond legal integration and emphasized the importance of a radically nonexclusionary community.

During Thurman's lifetime, the historic Westside served as a nerve center of civil rights activism even as the effects of legal segregation remained in the community.

Community cannot for long feed on itself. It can only flourish with the coming of others from beyond, their unknown and undiscovered brothers and sisters.

Howard Thurman 1971

Dr. King takes the thinking of Royce and Thurman forward with his belief that we can "actualize the Beloved Community." Walter Fluker writes that the "beloved community" is Dr. King's "single, organizing principle of [his] life and thought."

Our goal is to create a beloved community, and this will require a qualitative change in our souls as well as a quantitative change in our lives.

Martin Luther King, Jr., 1966





**FOUNDATION**

# Vision, Mission, and Values

## VISION

A community Dr. King would be proud to call home.

## MISSION

To advance a compassionate approach to neighborhood revitalization that creates a diverse, mixed-income community, improves the quality of life for current and future residents, and elevates the Historic Westside's unique history and culture.

## VALUES

### **Do with the Community, not to the Community**

We know that residents are the real experts on the challenges in their community. Therefore, we learn from residents and involve them in all we do.

### **Be Compassionate**

We meet residents where they are in a spirit of empathy and respect.

### **Have Integrity in Everything**

We stand behind all we say and do. We are open, honest, and courageous.

### **Be Creative**

We bring high energy and fresh ideas to tackling the long-standing challenges on the westside. We're dedicated to trying different approaches to get different results.

### **Deliver Results**

We're committed to driving transformation in the long term, with a focus on measurable outcomes today.



We have  
an all  
**volunteer**  
Board of  
Directors.



**Richard Dugas** *Board Chair*  
Retired President & CEO,  
PulteGroup, Inc.



**Beverly Tatum**  
*Board Vice-Chair,*  
President Emeritus,  
Spelman College



**Reverend Kenneth Alexander**  
Pastor,  
Antioch Baptist Church North



**Michael Bond**  
*Atlanta City Council Post 1 At-Large*



**Rodney Bullard**  
*Vice President of Community Affairs and Executive Director, The Chick-fil-A Foundation*



**Mark Chancy**  
*Corporate Executive Vice President of Wholesale Banking, SunTrust, Inc.*



**John Gamble**  
*Chief Financial Officer, Equifax*



**Jim Grien**  
*President & CEO, TM Capital*



**Dan Halpern**  
*Chairman & CEO, Jackmont Hospitality, Inc.*



**Shawntel Hebert**  
*Partner, Taylor English*



**Virginia Hepner**  
*Retired, CEO Woodruff Arts Center/Wachovia Bank*



**Tommy Holder**  
*Chairman & CEO, Holder Construction Company*



**Derrick Jordan**  
*Senior Project Leader, National Church Residences*



**Wonya Lucas**  
*President and CEO, Public Broadcasting Atlanta*



**Penny McPhee**  
*President, The Arthur M. Blank Family Foundation*



**Peter Muniz**  
*Vice President and Deputy General Counsel, The Home Depot*



**Helen Smith Price**  
*President, The Coca-Cola Foundation and Vice President of Global Community Affairs for The Coca-Cola Company*



**Valerie Montgomery Rice**  
*President and Dean, Morehouse School of Medicine*



**AJ Robinson**  
*President, Central Atlanta Progress*



**Sylvia Russell**  
*Retired President, AT&T Georgia*



**Dave Stockert**  
*Retired CEO, Post Properties*



**Beverly Thomas**  
*Vice President of Communications and Public Affairs, Kaiser Permanente*

**EX-OFFICIO MEMBERS**



**Terri M. Lee**  
*Chief Housing Officer, City of Atlanta*



**Shan Cooper**  
*Executive Director, Atlanta Committee for Progress*



**Frank Fernandez**  
*Vice President of Community Development, The Arthur M. Blank Family Foundation*



**Dr. Eloisa Klementich**  
*President & CEO, Invest Atlanta*

# A Dedicated Team



**John Ahmann**  
President and CEO



**Jaren Abedania**  
VP of Real Estate



**Suzanne Allman**  
Controller



**Brandon Burrows**  
Real Estate Associate



**Rachel Carey**  
VP of Project  
Financing



**Justin Carr**  
Director of  
Strategy and Impact



**Marie Dauphin**  
Director of Marketing  
and Communications



**Sonia Dawson**  
Manager of Operations



**Lee Harrop**  
VP of  
Real Estate  
Development



**Amy Hoilman**  
Manager of Accounting



**Raquel Hudson**  
Director of  
Westside  
Volunteer Corps



**Joan Vernon**  
Director of Neighborhood  
Engagement



**Robyn Washington**  
Development  
Coordinator



**Elizabeth Wilkes**  
Administrative Assistant



**Cristel Williams**  
Director of  
Development

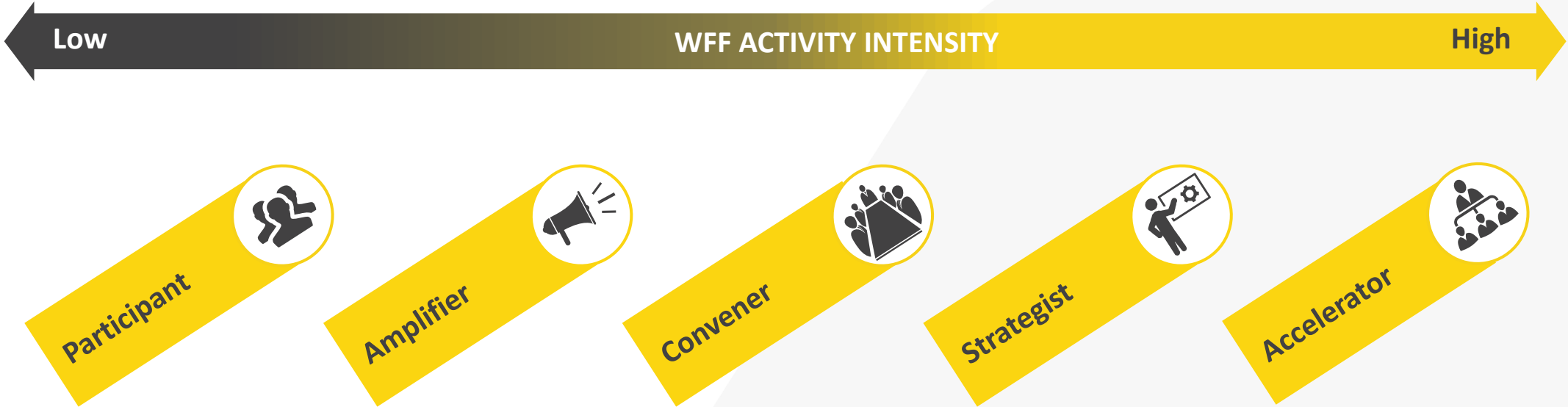
# Impact Strategies



CONVENING & ENGAGING COMMUNITY

# The Roles We Play

The Westside Future Fund's role in supporting and/or driving impact will vary depending on the theme and stage of development



# Westside Future Fund is deeply committed to preserving community retention on the Westside.

If you are connected to the Historic Westside – as someone who lives and works in the community, or has children enrolled in the Booker T. Washington School Cluster, a graduate of the Atlanta University Center (AUC) member institutions, or you are Booker T. Washington High School alumni – Westside Future Fund ensures you are first in line for the Home on the Westside housing program.

## GET STARTED

[Renters](#)[Homebuyers](#)[Legacy Homeowners](#)

HOME ON THE  
WESTSIDE



# Home on the Westside in the Media

# “Re-activating the Heart of the English Avenue Community”



**Dorian McDuffie**

Public Art Project Manager, Atlanta City Studio, Department of City Planning, City of Atlanta



**Mother Mamie Moore**

English Avenue Resident; Member, The Beloved Community, Inc.



**Rev. Winston Taylor**

Historic Westside Community Member; Owner, St. Mark



**Joan Vernon**

Director of Neighborhood Engagement



**“Re-activating the Heart  
of the  
English Avenue Community”**



# Get Engaged!

- **Share Your Experience**
  - Twitter: @WFFAtlanta
  - Facebook: @WestsideFutureFund
  - #TransformWestsideSummit
- **Learn more**

[westsidefuturefund.org](http://westsidefuturefund.org)
- **Come back! Bring a friend!**

Next Summit: November 1<sup>st</sup>
- **Volunteer with the Corps!**
- **Sign up for our newsletter!**





# Transform Westside Summit

*See you next time,*

*Friday, November 1<sup>st</sup>, 2019!*