



Transform Westside Summit

Friday, October 4, 2019

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#TransformWestsideSummit

#WestsideOnTheRise



Devotion Speaker

Winston Taylor

*Historic Westside Community
Member*





Transform Westside
Summit
Introduce Yourself

Progress from the Collect

RODNEY COOK, SR. PARK IN VINE



The finishing touches of the splash pad and restroom building at Cook Park are currently being added. When complete and open to the public, the splash pad at Cook Park will become the sixth splash pad in the City of Atlanta. This refreshing program element and its jets of water is designed to allow for young residents from Vine City and English Avenue to cool off during the summer months without swimming.

The main gateway to Cook Park along Joseph E. Boone Boulevard at Vine Street is close to being complete. The entry is comprised of several granite-veneered retaining walls and stairs to invite park users into the greenspace from the north side of the park.

Cook Park is designed to seamlessly integrate functional engineering features within a programmed park space while providing park amenities to visitors of all ages and abilities with ways to gather, connect and enjoy nature including: a playground, splash pad, aeration fountain, and great lawn, along with a market plaza, multi-purpose courts, and an amphitheater stage.



WESTSIDE VOLUNTEER CORPS AT TRULY LIVING WELL CENTER



Truly Living Well Center for Natural Urban Agriculture hosted the September Westside Volunteer Corps Day of Service at their Collegetown Farm in Ashview Heights.

On September 28th, volunteers prepared beds for fall planting and helped expand the fruit orchard.

If you're interested in joining at the Collegetown Farm another time, visit volunteer.westsidefuturefund.org/calendar to view more opportunities every Tuesday and Thursday, and at Lindsay Street Park every second Saturday!

UPCOMING
Next Westside Volunteer Corps Day of Service
Saturday, October 26th
For more information and a calendar, visit volunteer.westsidefuturefund.org



Westside Future Fund

Transform Westside Summit

Convene | Communicate | Collaborate

Westside Future Fund
Friday, October 4, 2019

the Beloved Community

Since you cannot find the universal and beloved community, create it.

Josiah Royce (1913)



redemption; Community. love that can transform the exuberant will of men.

One of Royce's students in the 1890s was W.E.B. Du Bois, who arrived in Atlanta in 1897 to establish a sociology program at Atlanta University and develop the university's curriculum. It is possible W.E.B. Du Bois and others could have discussed the idea of the "beloved community" and its embodiment in the Atlanta University Center and Vine City neighborhoods as early as Du Bois' arrival in Atlanta. Since the late 1860s, white and black educators, black students, and working class white and black residents had been living in the historic Westside.

Dr. King's mentor, Howard Thurman, was also a student of Royce and colleague of W.E.B. Du Bois. He used the term "beloved community" as an inspirational lens "to perceive [in the world] a harmony that transcends all diversities and in which diversity finds its richness and significance." He broadened the concept from Royce's specifically Christian orientation and emphasized the importance of truly integrated communities beyond legal integration and emphasized the importance of a radically nonexclusionary community.

During Thurman's lifetime, the historic Westside served as a nerve center of civil rights activism even as the effects of legal segregation remained in the community.

Community cannot for long feed on itself. It can only flourish with the coming of others from beyond, their unknown and undiscovered brothers and sisters.

Howard Thurman 1971

Dr. King takes the thinking of Royce and Thurman forward with his belief that we can "actualize the Beloved Community." Walter Fluker writes that the "beloved community" is Dr. King's "single, organizing principle of [his] life and thought."

Our goal is to create a beloved community, and this will require a qualitative change in our souls as well as a quantitative change in our lives.

Martin Luther King, Jr., 1966

unity" is credited professor, at Harvard

unity the beloved ordinary life, a dedicated itself" were an perspectives at their core membership in acted through serves with

interesting, serve it with but so choose you show forth your choice imum of in-man beings]."





FOUNDATION

Vision, Mission, and Values

VISION

A community Dr. King would be proud to call home.

MISSION

To advance a compassionate approach to neighborhood revitalization that creates a diverse, mixed-income community, improves the quality of life for current and future residents, and elevates the Historic Westside's unique history and culture.

VALUES

Do with the Community, not to the Community

We know that residents are the real experts on the challenges in their community. Therefore, we learn from residents and involve them in all we do.

Be Compassionate

We meet residents where they are in a spirit of empathy and respect.

Have Integrity in Everything

We stand behind all we say and do. We are open, honest, and courageous.

Be Creative

We bring high energy and fresh ideas to tackling the long-standing challenges on the westside. We're dedicated to trying different approaches to get different results.

Deliver Results

We're committed to driving transformation in the long term, with a focus on measurable outcomes today.

We have
an all
volunteer
Board of
Directors.



Richard Dugas *Board Chair*
Retired President & CEO,
PulteGroup, Inc.



Beverly Tatum *Board Vice-Chair,*
President Emeritus,
Spelman College



Reverend Kenneth Alexander
Pastor,
Antioch Baptist Church North



Liz Blake
Retired SVP,
Habitat for Humanity
International



Michael Bond
Atlanta City Council Post
1 At-Large



Rodney Bullard
Vice President of Community
Affairs and Executive Director,
The Chick-fil-A Foundation



Mark Chancy
Corporate Executive Vice
President of Wholesale
Banking, SunTrust, Inc.



John Gamble
Chief Financial Officer,
Equifax



Jim Grien
President & CEO,
TM Capital



Dan Halpern
Chairman & CEO,
Jackmont Hospitality, Inc.



Shawntel Hebert
Partner,
Taylor English



Virginia Hepner
Retired,
CEO Woodruff Arts
Center/Wachovia Bank



Tommy Holder
Chairman & CEO,
Holder Construction Company



Derrick Jordan
Senior Project Leader,
National Church
Residences



Wonya Lucas
President and CEO, Public
Broadcasting Atlanta



Penny McPhee
President,
The Arthur M. Blank
Family Foundation



Peter Muniz
Vice President and Deputy
General Counsel,
The Home Depot



Helen Smith Price
President,
The Coca-Cola Foundation and
Vice President of Global
Community Affairs for The
Coca-Cola Company



Valerie Montgomery Rice
President and Dean,
Morehouse School of Medicine



AJ Robinson
President,
Central Atlanta Progress



Sylvia Russell
Retired President, AT&T
Georgia



Dave Stockert
Retired CEO,
Post Properties

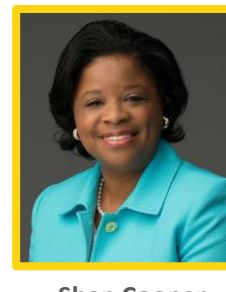


Beverly Thomas
Vice President of
Communications and Public
Affairs,
Kaiser Permanente

**EX-OFFICIO
MEMBERS**



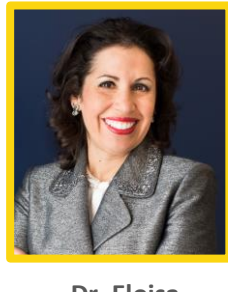
Terri M. Lee
Chief Housing Officer,
City of Atlanta



Shan Cooper
Executive Director,
Atlanta Committee
for Progress



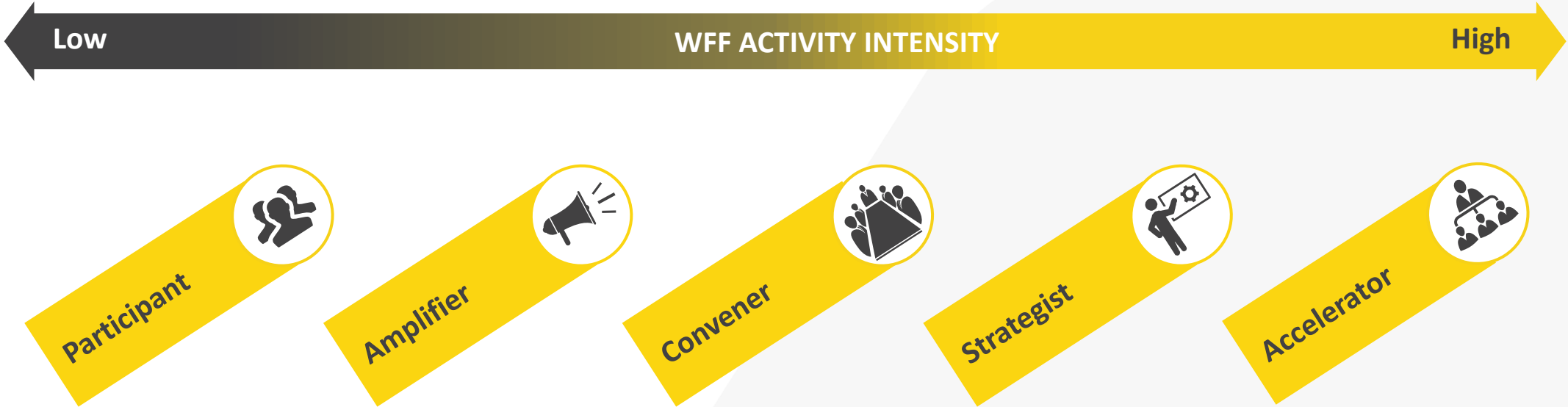
Frank Fernandez
Vice President of Community
Development,
The Arthur M. Blank Family
Foundation



Dr. Eloisa Klementich
President & CEO,
Invest Atlanta

The Roles We Play

The Westside Future Fund's role in supporting and/or driving impact will vary depending on the theme and stage of development



Impact Strategies



CONVENING & ENGAGING COMMUNITY

Westside Beautification Crew

410 Griffin Street (Before & After)



Before



After

Westside Beautification Crew

546 English Avenue (Before & After)



Before



After

Westside Beautification Crew

395 James P. Brawley (Before & After)



A Dedicated Team



John Ahmann
President and CEO



Jaren Abedania
VP of Real Estate



Suzanne Allman
Controller



Brandon Burrows
Real Estate
Associate



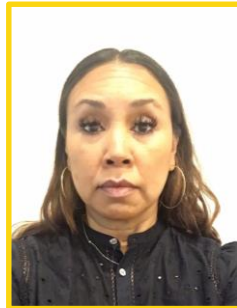
Rachel Carey
VP of Project
Financing



Justin Carr
Director of
Strategy and Impact



Marie Dauphin
Director of
Marketing and
Communications



Sonia Dawson
Manager of
Operations



Lee Harrop
VP of
Real Estate
Development



Amy Hoilman
Manager of
Accounting



Raquel Hudson
Director of
Westside
Volunteer Corps



Joan Vernon
Director of
Neighborhood
Engagement



Robyn Washington
Development
Coordinator



Elizabeth Wilkes
Administrative
Assistant



Cristel Williams
Director of
Development



HOME ON THE WESTSIDE

westsidefuturefund.org/homeonthewestside

THE WESTSIDE:
Your home now...
and for years to come



Home on the Westside is part of Westside Future Fund's commitment to help drive equitable, inclusive community retention on the Historic Westside.

We're taking steps to deliver safe, quality housing on the Westside with:

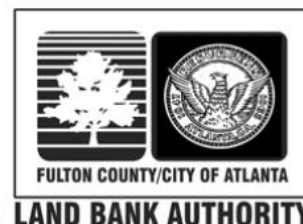
- Affordable 1-, 2-, and 3-bedroom rentals
- Newly constructed and renovated homes for purchase and rent-to-own
- Down payment assistance
- Anti-Displacement Tax Fund (ADTF) for legacy homeowners
- Financial coaching and counseling in partnership with On the Rise Financial Center (OTRFC)

For more information on available services and qualification requirements, visit westsidefuturefund.org/



Thank You to Our Partners

The City of Atlanta



Home on the Westside Implementation Partners



Cross-Sector Partners

In this collective effort, we work alongside leading Atlanta companies and organizations including:

COMMUNITY

Ashview Heights
Community
Association
Vine City Civic
Association
English Avenue
Neighborhood
Association
AUC Neighborhood
Association
Just Us Neighbors
Historic Booker T.
Washington
NPU-L
NPU-T

CORPORATE

Arthur M. Blank Family
Foundation
American Family
Insurance
America's Mart
Arnall Golden Gregory

AT&T
Bank of America
Boston Consulting
Brown Family
Foundation
C.D. Moody
Construction
Chick-fil-A
The Coca-Cola Company
Council for Quality
Growth
Cousins Properties
Cox Enterprises
Delta Air Lines
Dentons
Equifax
Georgia Power
Genuine Parts
Georgia-Pacific
HJ Russell
Holder Construction
The Home Depot
IHG
Intercontinental
Exchange

Jackmont Hospitality
Johnson/Allen
Foundation
Jackson Spalding
Kaiser Permanente
Foundation of Georgia
King & Spalding
Mercedes-Benz USA
NCR
National Christian
Foundation
Northern Trust
Novelis
PulteGroup
SunTrust
United Distributors
UPS
Wells Fargo

CIVIC

Atlanta Community
Food Bank
Atlanta Habitat
Atlanta Housing

Atlanta Committee
for Progress
Atlanta Police
Foundation
Atlanta Public Schools
Atlanta Volunteer
Lawyers Foundation
Chris 180
City of Atlanta
City of Refuge
Clark Atlanta University
Food Well Alliance
Good Samaritan
Invest Atlanta
Marddy's
Morehouse College
Morehouse Medical
Park Pride
Quest Communities
Spelman College
Trust for Public Land
United Way
YMCA Metro Atlanta
Westside Works

Re-Creating a Mixed-Income Community

- Mitigate displacement
- Develop high-quality, affordable rental housing
- Ensure high-quality workforce rental housing
 - Support renter-to-homeowner conversions
- Attract new residents with development of workforce and market-rate housing

Goal of returning area to population of 40,000



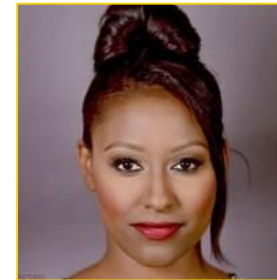
Panel Discussion: “Supporting Community Retention via the *Home on the Westside Program*”



Leslie Canty
English Avenue Resident
CSI Worker Community
Specialist, CHRIS 180



Rushie Bonner
Vine City Resident
Certified Nursing
Assistant



Ebony Ford
English Avenue Resident
Founder, “English Avenue Tea”
IT Analyst,
GA Dept. of Early Care and Learning



Regina Grant
Program Director
On the Rise Financial
Center



Joan Vernon
Director of
Neighborhood
Engagement





HOME ON THE WESTSIDE

www.westsidefuturefund.org/homeonthewestside



Get Engaged!

- **Share Your Experience**
 - Twitter: @WFFAtlanta
 - Facebook: @WestsideFutureFund
 - #TransformWestsideSummit
- **Learn more**
westsidefuturefund.org
- **Come back! Bring a friend!**
Next Summit: October 18th
- **Volunteer with the Corps!**
- **Sign up for our newsletter!**



Transform Westside Summit

See you next time,

Friday, October 18th, 2019!