



Transform Westside
Summit
Friday, November 15, 2019

Get Connected!



@WestsideFutureFund



@WFFAtlanta



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westsidefuturefund.org

#TransformWestsideSummit

Devotional Message

Westside Singing Ambassadors



saportareport.com/how-i-met-charlie-brown

**SAPORTA
REPORT**

Westside Singing Ambassadors

Benefit Concert

Friday, November 29, 2019

6:00 PM – 8:00 PM

960 Martin Luther King Drive, SW

Tickets: \$20

tinyurl.com/westsidesingingambassadors

Transform Westside

Summit

Introduce Yourself

Progress from the Collective Effort

RODNEY COOK, SR. PARK IN VINE CITY
LOCAL YOUTH DESIGN CLIMBING BOULDERS



Two climbing boulders designed by youth from CHRIS 180 and the Arthur M. Blank Family YMCA Center were delivered to the Cook Park site on October 18th. Funding for the installation came from The North Face as part of a collaborative effort with The Trust for Public Land to bring free public climbing boulders to neighborhoods in Atlanta, Denver, Chicago, and New York.

The fabrication of the boulders was the culmination of three separate design sessions with neighborhood youth and volunteer climbers who spoke about the importance of climbing in their lives.

The final session was a workshop in January where climbing volunteers and two NorthFace professional climbers joined two dozen youth at the YMCA's climbing wall to climb, have lunch, and develop their own designs through drawing and modeling clay.

Rubberized resilient surfacing will be installed below the fabricated climbing sculptures in the coming weeks. The boulder fabricator who shaped the structures matched the unique sandstone rock texture of local climbing hotspot, Horse Pens 40.

Cook Park is designed to seamlessly integrate functional engineering features within a programmed park space while providing park amenities to visitors of all ages and abilities with ways to gather, connect and enjoy nature including: a playground, splash pad, aeration fountain, and great lawn, along with a market plaza, multi-purpose courts, and an amphitheater stage.



Westside
Future Fund

Transform Westside Summit
Convene | Communicate | Collaborate

Westside Future Fund
Friday, November 15, 2019

Building the Beloved Community



Since you cannot find the universal and beloved community, create it.

Josiah Royce (1913)

One of Royce's students in the 1890s was W.E.B. Du Bois, who arrived in Atlanta in 1897 to establish a sociology program at Atlanta University and develop the university's curriculum. It is possible W.E.B. Du Bois and others could have discussed the idea of the "beloved community" and its embodiment in the Atlanta University Center and Vine City neighborhoods as early as Du Bois' arrival in Atlanta. Since the late 1860s, white and black educators, black students, and working class white and black residents had been living in the historic Westside.

Dr. King's mentor, Howard Thurman, was also a student of Royce and colleague of W.E.B. Du Bois. He used the term "beloved community" as an inspirational lens "to perceive [in the world] a harmony that transcends all diversities and in which diversity finds its richness and significance." He broadened the concept from Royce's specifically Christian orientation and emphasized the importance of truly integrated communities beyond legal integration and emphasized the importance of a radically nonexclusionary community.

During Thurman's lifetime, the historic Westside served as a nerve center of civil rights activism even as the effects of legal segregation remained in the community.

Community cannot for long feed on itself. It can only flourish with the coming of others from beyond, their unknown and undiscovered brothers and sisters.

Howard Thurman 1971

Dr. King takes the thinking of Royce and Thurman forward with his belief that we can "actualize the Beloved Community." Walter Fluker writes that the "beloved community" is Dr. King's "single, organizing principle of [his] life and thought."

Our goal is to create a beloved community, and this will require a qualitative change in our souls as well as a quantitative change in our lives.

Martin Luther King, Jr., 1966

The end is redemption; the Beloved Community. It is this type of love that can transform the hearts of men.

Jr. from "Facing the New Age," 1956

"Beloved community" is credited to a Harvard professor, who taught at Harvard

"Beloved community" is the hope of the beloved community from ordinary life, a hope "fully dedicated to reality itself" were truly Christian perspectives at their core. A loving membership in it was enacted through that that serves with strength."

Use, your interesting, your cause; serve it with strength; but so choose thereby you show forth because of your choice is a maximum of inflow [human beings]."



Vision, Mission, and Values

VISION

A community Dr. King would be proud to call home.

MISSION

To advance a compassionate approach to neighborhood revitalization that creates a diverse, mixed-income community, improves the quality of life for current and future residents, and elevates the Historic Westside's unique history and culture.

VALUES

Do with the Community, not to the Community

We know that residents are the real experts on the challenges in their community. Therefore, we learn from residents and involve them in all we do.

Be Compassionate

We meet residents where they are in a spirit of empathy and respect.

Have Integrity in Everything

We stand behind all we say and do. We are open, honest, and courageous.

Be Creative

We bring high energy and fresh ideas to tackling the long-standing challenges on the westside. We're dedicated to trying different approaches to get different results.

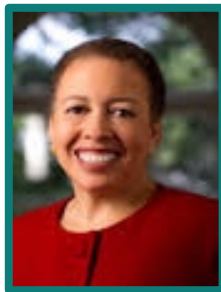
Deliver Results

We're committed to driving transformation in the long term, with a focus on measurable outcomes today.

We have
an all
volunteer
Board of
Directors.



Richard Dugas *Board
Chair*
*Retired President & CEO,
PulteGroup, Inc.*



Beverly Tatum
*Board Vice-Chair,
President Emeritus,
Spelman College*



**Reverend Kenneth
Alexander**
*Pastor,
Antioch Baptist Church North*



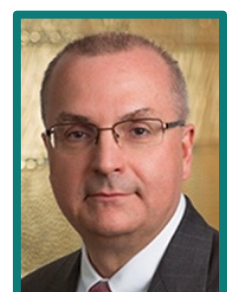
Michael Bond
*Atlanta City Council Post
1 At-Large*



Rodney Bullard
*Vice President of Community
Affairs and Executive Director,
The Chick-fil-A Foundation*



Mark Chancy
*Corporate Executive Vice
President of Wholesale
Banking, SunTrust, Inc.*



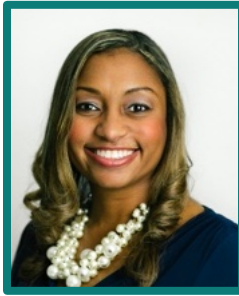
John Gamble
*Chief Financial Officer,
Equifax*



Jim Grien
*President & CEO,
TM Capital*



Dan Halpern
*Chairman & CEO,
Jackmont Hospitality, Inc.*



Shawntel Hebert
*Partner,
Taylor English*



Virginia Hepner
*Retired,
CEO Woodruff Arts
Center/Wachovia Bank*



Tommy Holder
*Chairman & CEO,
Holder Construction Company*



Derrick Jordan
*Senior Project Leader,
National Church
Residences*



Wonya Lucas
*President and CEO, Public
Broadcasting Atlanta*



Penny McPhee
*President,
The Arthur M. Blank
Family Foundation*



Peter Muniz
*Vice President and Deputy
General Counsel,
The Home Depot*



Helen Smith Price
*President,
The Coca-Cola Foundation and
Vice President of Global
Community Affairs for The
Coca-Cola Company*



**Valerie Montgomery
Rice**
*President and Dean,
Morehouse School of Medicine*



AJ Robinson
*President,
Central Atlanta Progress*



Sylvia Russell
*Retired President, AT&T
Georgia*



Dave Stockert
*Retired CEO,
Post Properties*



Beverly Thomas
*Vice President of
Communications and Public
Affairs,
Kaiser Permanente*

**EX-OFFICIO
MEMBERS**



Terri M. Lee
*Chief Housing Officer,
City of Atlanta*



Shan Cooper
*Executive Director,
Atlanta Committee
for Progress*



Frank Fernandez
*Vice President of Community
Development,
The Arthur M. Blank Family
Foundation*



**Dr. Eloisa
Klementich**
*President & CEO,
Invest Atlanta*

A Dedicated Team



John Ahmann
President and CEO



Jaren Abedania
VP of Real Estate



Suzanne Allman
Controller



Brandon Burrows
Real Estate Associate



Rachel Carey
VP of Project
Financing



Justin Carr
Director of
Strategy and Impact



Marie Dauphin
Director of Marketing
and Communications



Sonia Dawson
Manager of Operations



Lee Harrop
VP of
Real Estate
Development



Amy Hoilman
Manager of Accounting



Raquel Hudson
Director of
Westside
Volunteer Corps



Joan Vernon
Director of Neighborhood
Engagement



Robyn Washington
Development
Coordinator



Elizabeth Wilkes
Administrative Assistant



Cristel Williams
Director of
Development

Impact Strategies

 Amplifier

SAFETY & SECURITY



MIXED-INCOME COMMUNITIES

Amplifier 

Accelerator 



 Accelerator

CRADLE-TO-CAREER EDUCATION



COMMUNITY HEALTH & WELLNESS

Amplifier 

Participant 



CONVENING & ENGAGING COMMUNITY

The Roles We Play

The Westside Future Fund's role in supporting and/or driving impact will vary depending on the theme and stage of development



A Fireside Chat with
Atlanta Mayor Keisha Lance Bottoms &
Dan Cathy, CEO, Chick-fil-A

The One Atlanta Housing
Affordability Action Plan

www.tinyurl.com/Summit-AffordableHousing



Q&A

Get Engaged!

- **Share Your Experience**

- Twitter: @WFFAtlanta
- Facebook & Instagram: @WestsideFutureFund
- #TransformWestsideSummit

- **Learn more**

westsidefuturefund.org

- **Come back! Bring a friend!**

Next Summit: December 6th with Dr. Diamond Ford, Principal,
Hollis Innovation Academy

- **Volunteer with the Corps!**

- **Sign up for our newsletter!**

Transform Westside Summit

See you next time,

Friday, December 6, 2019!