Transform Westside Summit
Atlanta University Center: Anchor, Activist, Innovator

Mary Schmidt Campbell, Ph.D.
President, Spelman College

December 16, 2016
I. Atlanta University Center: The Past
Atlanta in Ruins: 1865, Post-Civil War
Higher Education for New Citizens: Friendship Baptist Church
II. Atlanta University Center Consortium, Inc. (1929): Community Anchor
Transform Lives

1892 Graduates
Produce Thought Leaders

William Edward Burghardt Du Bois (1868-1963)
Incubate Social Justice Leaders

Martin Luther King, Jr. and colleagues
Atlanta University Consortium, Inc. 2016

- Morehouse School of Medicine
- Morehouse College
- Spelman College
- Clark Atlanta University
- Interdenominational Theological Center
- Morris Brown College
Atlanta University Center and Westside Atlanta
Atlanta University Center and the City of Atlanta

1. Georgia Tech
10. Georgia State University
13. AU Center
<table>
<thead>
<tr>
<th>Institution</th>
<th>Enrollment</th>
<th>Faculty &amp; Staff</th>
<th>Endowment</th>
<th>Annual Budget</th>
<th>Size (acres)</th>
<th>Research Funds (2013 and 2014 combined)</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Undergrad</td>
<td>Grad</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Clark Atlanta University</td>
<td>3,101</td>
<td>797</td>
<td>672</td>
<td>$62.2</td>
<td>126</td>
<td>$20.2 M</td>
</tr>
<tr>
<td>Morehouse College</td>
<td>2,163</td>
<td></td>
<td>509</td>
<td>$132.3 M</td>
<td>66</td>
<td>$11.1 M</td>
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<tr>
<td>Morehouse School of Medicine</td>
<td>480</td>
<td>1,100</td>
<td></td>
<td>$96.5 M</td>
<td>40.8</td>
<td>$48.5 M</td>
</tr>
<tr>
<td>Spelman College</td>
<td>2,144</td>
<td></td>
<td>637</td>
<td>$362 M FMV</td>
<td>39</td>
<td>$24.2 M</td>
</tr>
<tr>
<td><strong>Totals</strong></td>
<td>7,408</td>
<td>1,277</td>
<td>2,918</td>
<td>$653 M</td>
<td>271.8</td>
<td>$104 M</td>
</tr>
</tbody>
</table>
Economic Impact

Total Salaries & Benefits of AUCC, Inc. = $270 M

Annual Atlanta Multiplier
$270 M × 1.9 = $513 M

Long-Term Georgia Multiplier
$270 M × 3.5 = $945 M
% Pell Students

- Clark Atlanta University: 72%
- Morehouse College: 52%
- Georgia State University: 52%
- Spelman College: 48%
- Emory University: 21%
- Georgia Tech: 18%
- University of GA: 24%
Westside Population vs. AUC Population

21,146 Residents
8,000 Enrolled Students
3,000 Faculty & Staff
III. Atlanta University Center Community Outreach
Atlanta University Center Community Connection

Rita B. Gibson
Interim Executive Director

Art Frazier
Chair of the Board of Directors
Housing Development

946 Palmetto Ave
952 Palmetto Ave
983 Palmetto Ave

1000 Parsons St
1008 Parsons St
1011 Parsons St
Sustainability: EcoDistrict

Project Areas

**Energy**
- AUC Energy Audits
- Greening Series

**Transportation**
- Relay Bike Share
- Bike Lane, BeltLine and Streetcar Expansions
- MARTA Bus Stop Adoption

**Urban Agriculture**
- Farmers Markets
- Community Outreach

**Safety**
- Security Cameras
- The Boone Park West
- The Cle Fitz Johnson Park

**Waste**
- AUC Student Cleanups
- Tire Disposal Education
Public Safety: Cameras
IV. Atlanta University Center Consortium, Inc.: Community Educator
1. Miriam Areta
2. Clarissa Brooks
3. Jill Cartwright
4. Rodney Davis
5. Eva Dickerson
6. Imani Dixon
7. Taylor Harrell
8. Mya Havard
9. Mary-Pat Hector
10. Micah Henson
11. Nia Lundkvist
12. Renee Peterkin
13. Ashley Reid
14. Nkenge Walcott
15. Jabarey Wells
16. Parker Williams
17. Nia Woods
AUC STUDENTS: Citizens of the Westside

• Planted **65 trees** in Oakland City with Trees Atlanta

• Sorted **61,448 pounds of food** and packaged **92,180 meals** with the Atlanta Community Food Bank

• Engaged **100 3rd-5th grade girls** in STEM learning by hosting Saturday workshops open to elementary students in the Washington High School Cluster.
AUC STUDENTS: Citizens of the Westside

• Delivered hands on math activities during special Math Masters program provided weekly for 40 elementary school students in the Washington High School Cluster

• Provide weekly environmental education experiences to students at M. Agnes Jones Elementary School and Michael R. Hollis Innovation Academy in partnership with Greening Youth Foundation

• Partnered with Habesha, Inc to deliver 16 healthy eating and active living workshops to participants at the New Horizons Senior Center located in the English Avenue community
K-12 Excellence
Bridge to Future
Early Childhood Education
STEM and STEAM
Schools
V. Atlanta University Center: Innovators
AUC Coca-Cola Collaboration

Atlanta University Center Consortium, Inc.

Energy Conservation

Unified Central Monitoring Station

Collaborative Purchasing Consortium

EcoDistrict Projects
Shelley Cobb, Spelman C’2017, in a lab in England
Center for Cancer Research and Therapeutic Development (CCRTD) at Clark Atlanta University
Undergraduate Health Sciences Academy at Morehouse School of Medicine
Morehouse Research Institute