

Atlanta Community Engagement Playbook



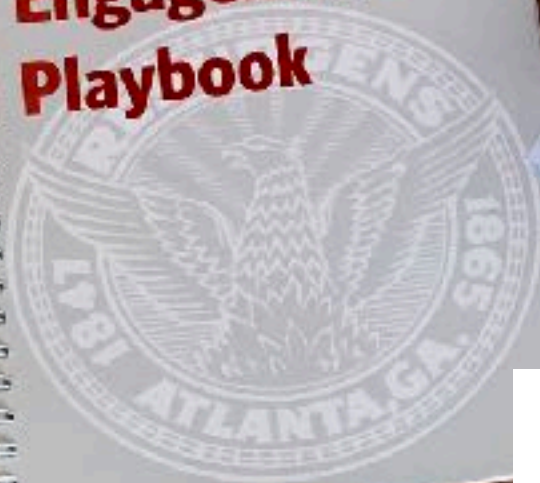
Develop a community-led partnership to re-establish meaningful engagement between the City of Atlanta and its Historic Westside neighborhoods.



Connect

Post-it
Desktop Excel Pad

Atlanta Community Engagement Playbook



USING THE PLAYBOOK

ourCommunity is engaged

Service Providers

Community Associations

NEIGHBORHOOD PLANNING UNIT

ATLANTA'S DEPARTMENT OF PLANNING
ATLANTA PLANNING ADVISORY BOARD

KEY TERMS

Imagine

2 Plays for Community Associations

PRINCIPLES



Act Constructively: Create a community-led vision for change; develop plans for achieving short-term and long-term goals and act on them; assess your context and capacities; build relationships and locate partners that will help you expand your reach.



Build Collectively: Create an inviting and open governance structure, platform, and vision that

Get Organized

- BRING PEOPLE IN
- KNOW YOUR COMMUNITY
- FOCUS ON ISSUES
- MAKE A PLAN
- GET PEOPLE OUT
- TALK IT UP

Share your Story

- IN YOUR WORDS
- HOST EVENTS
- NARRATE TOGETHER
- COLLECT DATA
- APPLY YOUR SKILLS
- INCLUDE EVERYONE

A hand is shown holding a black brush with white bristles against a red surface with a gold floral pattern. The brush is positioned horizontally, and the hand is on the right side, gripping the black handle. The background is a red surface with a gold floral pattern. The text "Change the pattern" is overlaid in white, bold font across the center of the image.

Change the pattern



Lay the Groundwork

(CONTEXT)
ECONOMIC

Economic disparity
DISPARITY INCOME
ALL RIGHTS LEAD TO ECONOMICS
ADDRESS SYSTEMIC RACISM
SOCIAL DIVIDE
BLACK LIVES MATTER
Economic SUPPORT BLACK BUSINESS
ON THE GOV'T ACCOUNT
LEARN YOUR LOCALITIES

(CONSTITUENTS)
YOUTH

YOUTH COUNCIL
EMPOWER THE YOUTH
CAREER (MINDSET) YOUTH
ATTACHED COMMUNITY
ASSUMPTIONS OF NECESSARY TO COMMUNITY

ENGAGE:

Enjoy Sharing
COME TO ME
COMMUNITY LISTEN
TRANSLATE
COLLABORATE
WORKSHOPS

DIGITAL / INFO

EQUIP MEMBERS
EDUCATION
ARTS/TECH HISTORICAL PRESERVE APP
REGIONAL INFORMATION
Enhance Technology
DIGITAL (LIVING, NOT DEAD)
BE UPDATED / VIBRATE
WORK A LIFE
DUAL THE
GROUP WITH VIBRANCE

NPU: / SYSTEM

HAVE STANDARD TOOLS (FORMS)
AI (ARTIFICIAL INTELLIGENCE)
DIGITAL TOOLS
COMMUNITY
WE CAN TOGETHER
ARRANG / COORDINATE

EDUCATION

EDUCATE
SOCIAL ORAL EDUCATION INTERVIEW
GAPS
ADDRESS GAPS
THRESHOLDS OF INFORMATION

SAFETY:

Speak up
LIVE, SAFE, PLACE FOR FAMILY
See your body

OUTCOME:



Listen & Learn

Build
relationships
w/ community
leaders

-

City officials
should take
initiative to
become engaged
with the community.
Not just meetings



Step Back

- Attend meetings
- provide feedback
- Participate during
Planning processes

EFFECTIVE COMMUNITY ENGAGEMENT WILL

Increase participation

DEVELOP

INNOVATE

BUILD

RESOLVE

EDUCATE

RESEARCH

TRANSLATE

EVALUATE

COLLABORATE

COMMUNICATE

verb

adverb

inclusively

accessibly

locally

actionably

consistently

accountably

responsively

transparently

sustainably

humbly

respectfully

timely

creatively

effectively

collaboratively

responsibly

productively

efficiently

justly



**Atlanta
Community
Engagement
Playbook**



<http://ourcommunity.is/engaged>

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