

A woman with dark hair, wearing a dark jacket over a white t-shirt, stands on a stage. Behind her is a large screen displaying the Goodie Nation logo, which features a green circle with a white fork and a green cross, followed by the word 'goodie' in white and 'Real-Time Rescue' in green. The title 'HOW GOODIE NATION HACKED GENTRIFICATION' is overlaid in large white text.

HOW GOODIE NATION HACKED GENTRIFICATION

PROVIDING A ROLE FOR ALL PEOPLE TO PLAY IN SOLVING
SOME OF ATLANTA'S TOUGHEST PROBLEMS

WWW.GOODIENATION.ORG

JOEY WOMACK FOUNDER/CEO

FEATURED BY

THE ROOT

hypepotamus

THE
HUFFINGTON
POST

RYSE™



Technically
Better cities through technology



“How can you affect change for 1
BILLION people?”

- Ryan Allis, Hive Global Leaders Program
San Francisco, CA
January 18th, 2014



GOODIE
NATION

**PROVIDE A ROLE FOR ALL
PEOPLE TO PLAY IN AN
INNOVATIVE PROCESS SOLVING
SOME OF THE WORLD'S
TOUGHEST PROBLEMS**

**WE USE TECH STARTUP
CULTURE BECAUSE THIS
CHANGE IS SO MASSIVE**

**WE CREATE HEROES
BY TEACHING PEOPLE
TO THINK LIKE
TECH STARTUPS**



CLIENTS + PARTNERS



Platform



NETHOPE



GOODIE HACK MATH + READING SCORES



HACK DAY 2016

[ATLANTA PUBLIC SCHOOLS EDITION]

THE CLASSROOM OF THE FUTURE



GOODIE IDEATION [MEMPHIS] ANTI-RECIDIVISM



GOODIE IDEATION [CHARLOTTE] WASTE REDUCTION



GOODIE IDEATION [CHARLESTON] AUGUST 2015

GOODIE HACK
HACKATHONS FOR
SERVED COMMUNITIES

THERE'S A
GHT IDE

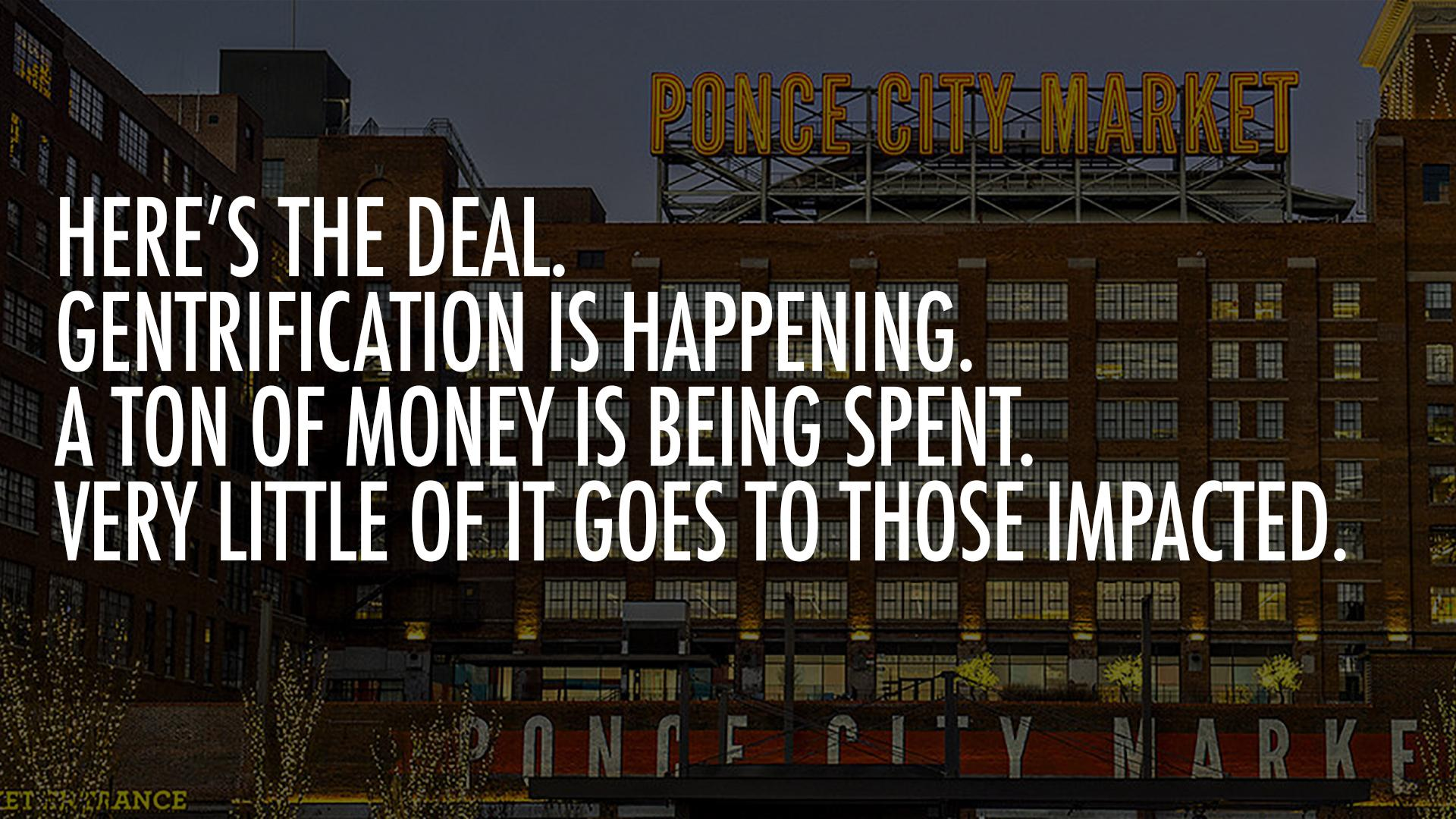
Google™

DCU.
BUILDING BLACK
COMMERCE & COMMUNITY



diversity of black
us difficult to
your DCU comp

Skills
to



HERE'S THE DEAL.
GENTRIFICATION IS HAPPENING.
A TON OF MONEY IS BEING SPENT.
VERY LITTLE OF IT GOES TO THOSE IMPACTED.

ET ENTRANCE

ECONOMIC OPPORTUNITIES

Who Is Spending Money? What Are They Spending On?

- Residential Real Estate
- Entrepreneurship
- Service Industry
- Healthcare
- Retail
- Commercial Real Estate
- Construction
- Urban Agriculture
- Leftover Economy
- Tourism
- Transportation
- Home Improvement
- Sustainability
- Recreation

HOW CAN YOU HELP
PEOPLE IMPACTED
BY **GENTRIFICATION**
MAKE OR SAVE MONEY?

GOODIE INNOVATION

A SOCIAL IMPACT PRE-ACCELERATOR FOCUSED ON
GENTRIFICATION ECONOMIC INCLUSION

MADE POSSIBLE BY A GRANT FROM



GitHub

GA GENERAL
ASSEMBLY

NLC
New Leaders Council

TECH
SQUARE
LABS

THE
JUMP
PATENT

ATLANTA
TECH VILLAGE

gigabark
phone, text & survey solutions made simple

Pf
Psyentific Films

FOOD
RALLY GROUP

curat

hypepotamus

LEVEL PLAYING FIELD
INSTITUTE

cme 3000
photography video production

ATL
B
T
BROTHERS THAT BREW
BEER COMPANY



THE
SCHOLARSHIP
ACADEMY

MOREHOUSE

LYNSEY
WEATHERSPOON
PHOTOGRAPHY

United States™
Census
Bureau

Joiistik

seejonescreative

TOC

Social Enterprise AI
GREATER ATLANTA CH
Building an economy on

#CODESTART

Brie's
BAKE SHOP

OptikaMedia

TRAINING & SUPPORT

HACK MOB 9TH GRADERS JULY 15 2016



A group of diverse people, including men and women of various ethnicities, are seated in a circle on chairs in a room with large windows. They appear to be engaged in a group activity or discussion. In the center of the circle, there is a small table with a laptop and some papers on it. The room has a bright, airy feel due to the natural light from the windows. A clock is visible on the wall in the background. The overall atmosphere is supportive and collaborative.

FOUNDERS' THERAPY SUPPORT GROUP AUG 4 2016



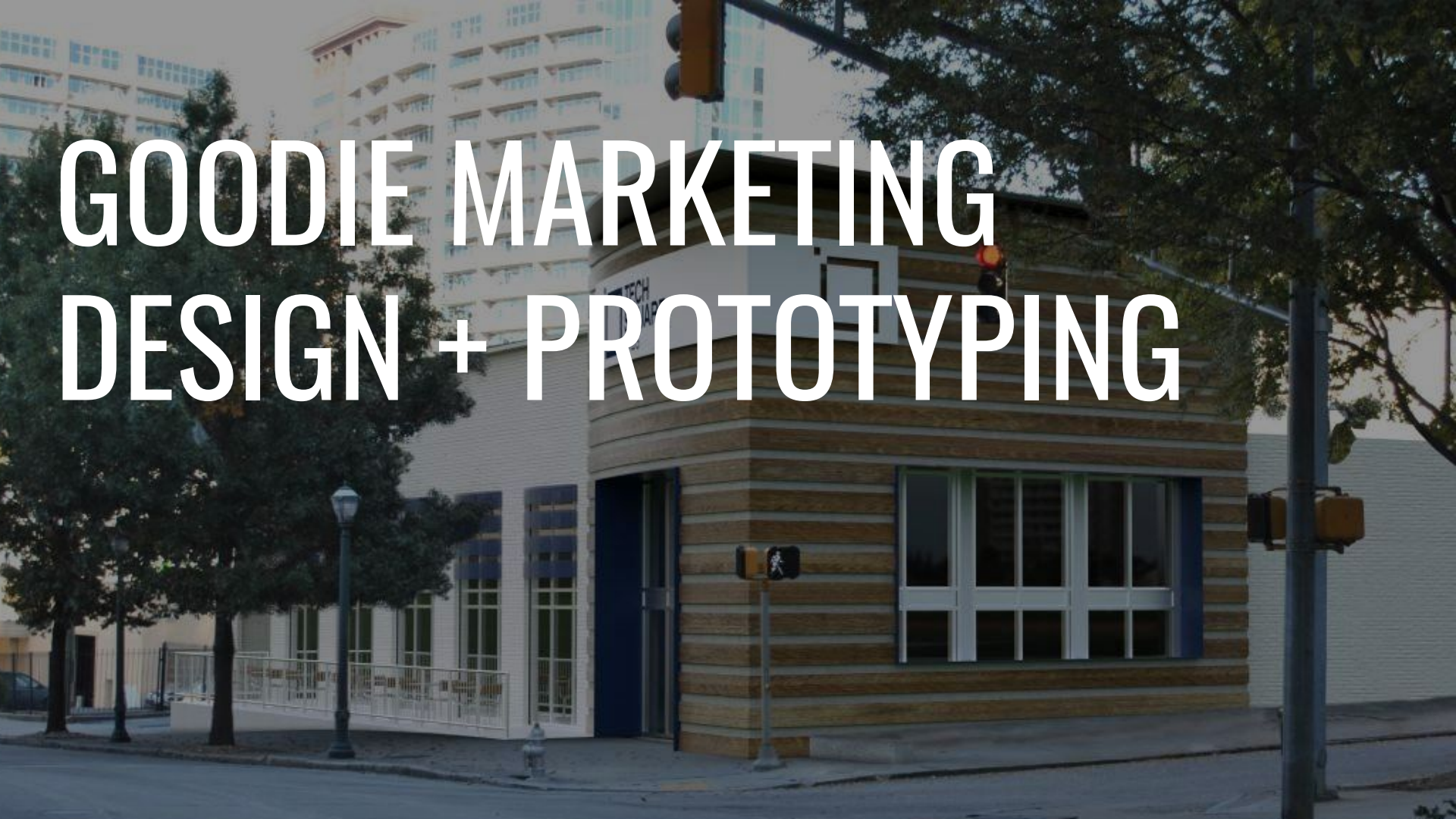
CHALLENGE INSIGHT PANEL AUG 15 2016

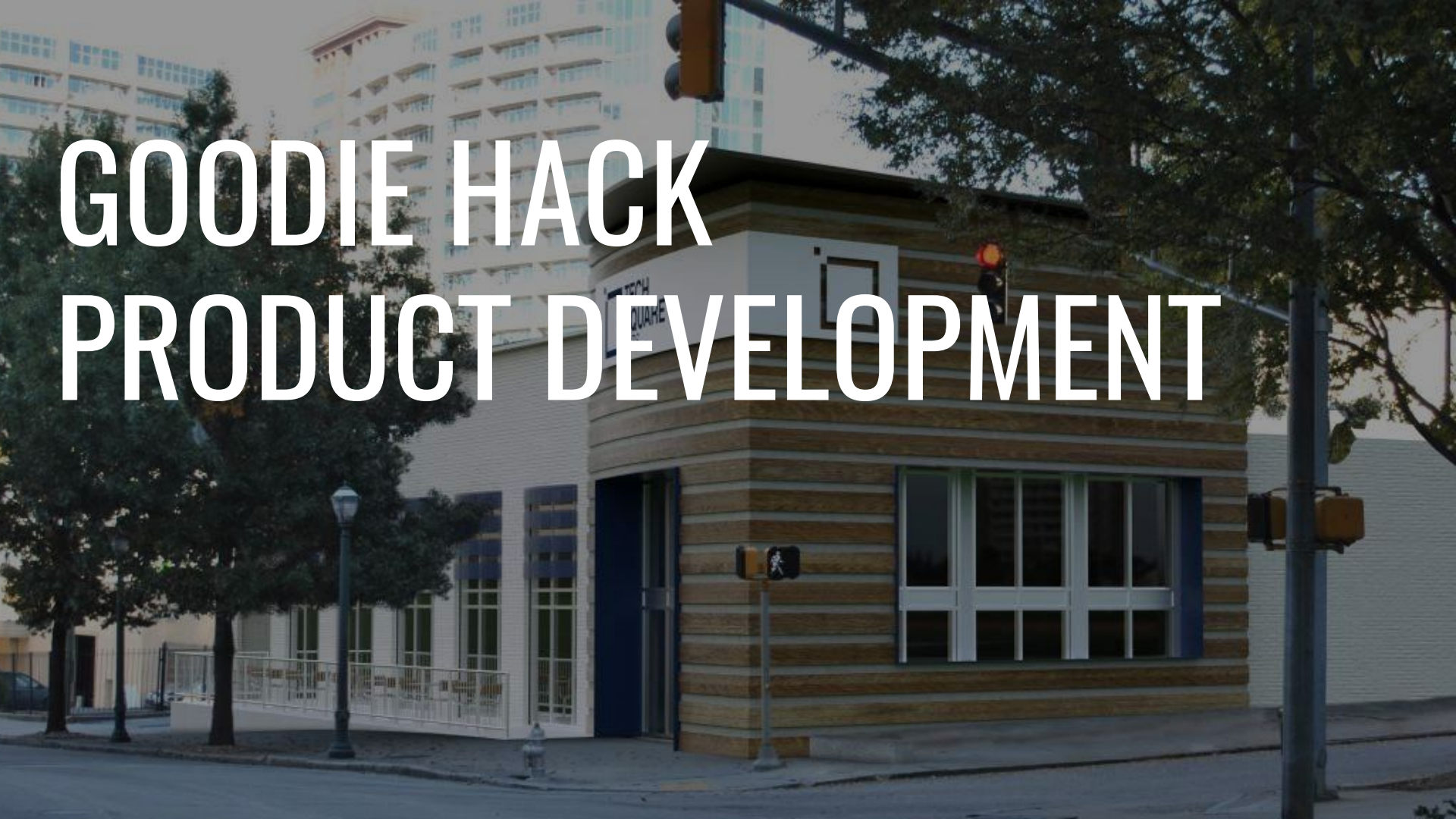
DEVELOPMENT

GOODIE IDEATION PROBLEM + SOLUTION LAB

ATLANTA TECH VILLAGE

GOODIE MARKETING DESIGN + PROTOTYPING



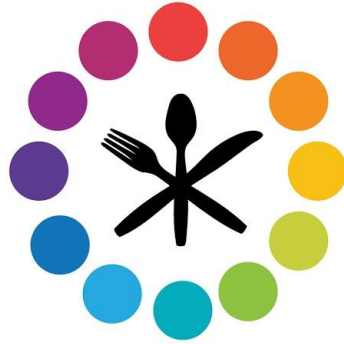


GOODIE HACK PRODUCT DEVELOPMENT

GRADUATION

DEMO DAY
JAN 12 2017

THE
GATHERING
SPOT



CIVIC DINNERS

We bring people together over food
to have conversations that matter



Build United

CLOSING THE SKILLS GAP



@BuildUnited



@Build_United



mini city

**STREAMLINING THE ADMIN PROCESS TO
ASSIST THE HOMELESS**



Real-Time Food Rescue

ACREFY



Community Wealth Development Platform

HELP THEM

USERS

PARTNERS

MENTORS

CAPITAL



TRANSFORMING SAFETY & SECURITY

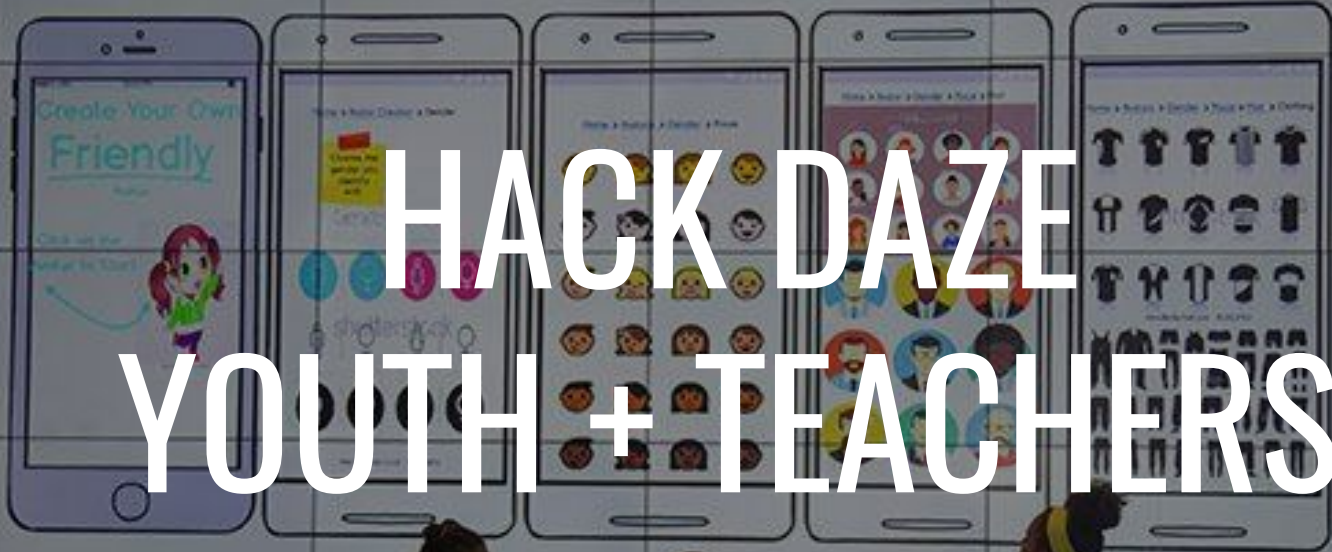
**GOODIE
NATION**

#HACKTHEVIOLENCE

EDUCATION
CONFLICT RESOLUTION
ECONOMIC DEVELOPMENT
LAW ENFORCEMENT SYSTEM
MEDICAL SYSTEM
ENTERTAINMENT

CREATE CUSTOM AVATARS

HACK DAZE YOUTH + TEACHERS SPRING 2017



A photograph of three young men in a well-lit indoor space, likely a college event. The man on the left wears a red t-shirt and a blue and black baseball cap. The man in the center, who is the focal point, wears a grey t-shirt with a yellow logo and a white lanyard with a blank ID badge. The man on the right wears a red t-shirt with a white logo and a white baseball cap. The background is slightly blurred, showing other people and a ceiling with recessed lights.

GOODIE LABS COLLEGE STUDENTS SUMMER 2017



GOODIE INNOVATION PRE-ACCELERATOR FALL 2017

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SUBJECT-MATTER EXPERTS

**GOODIE
NATION**

GOODIENATION.ORG

<CONTACT>

**ADDITIONAL DETAILS ARE AVAILABLE
UPON REQUEST.**

Visit: goodienation.org

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