HOW GOODIE NATION HACKED GENTRIFICATION

PROVIDING A ROLE FOR ALL PEOPLE TO PLAY IN SOLVING SOME OF ATLANTA’S TOUGHEST PROBLEMS

WWW.GOODIENATION.ORG
“How can you affect change for 1 BILLION people?”

- Ryan Allis, Hive Global Leaders Program
  San Francisco, CA
  January 18th, 2014
PROVIDE A ROLE FOR ALL
PEOPLE TO PLAY IN AN
INNOVATIVE PROCESS SOLVING
SOME OF THE WORLD’S
TOUGHEST PROBLEMS
WE USE TECH STARTUP CULTURE BECAUSE THIS CHANGE IS SO MASSIVE
WE CREATE HEROES
BY TEACHING PEOPLE
TO THINK LIKE
TECH STARTUPS
HACK DAY 2016
[ATLANTA PUBLIC SCHOOLS EDITION]
THE CLASSROOM OF THE FUTURE
GOODIE IDEATION
[CHARLOTTE]
WASTE REDUCTION
HERE’S THE DEAL. GENTRIFICATION IS HAPPENING. A TON OF MONEY IS BEING SPENT. VERY LITTLE OF IT GOES TO THOSE IMPACTED.
ECONOMIC OPPORTUNITIES

Who Is Spending Money? What Are They Spending On?

- Residential Real Estate
- Entrepreneurship
- Service Industry
- Healthcare
- Retail
- Commercial Real Estate
- Construction
- Urban Agriculture
- Leftover Economy
- Tourism
- Transportation
- Home Improvement
- Sustainability
- Recreation
HOW CAN YOU HELP PEOPLE IMPACTED BY GENTRIFICATION MAKE OR SAVE MONEY?
GOODIE INNOVATION
A SOCIAL IMPACT PRE-ACCELERATOR FOCUSED ON GENTRIFICATION ECONOMIC INCLUSION
MADE POSSIBLE BY A GRANT FROM Google
TRAINING & SUPPORT
HACK MOB
9TH GRADERS
JULY 15 2016
DEVELOPMENT
GOODIE IDEATION
PROBLEM + SOLUTION LAB
GOODIE MARKETING
DESIGN + PROTOTYPING
GOODIE HACK
PRODUCT DEVELOPMENT
GRADUATION
CIVIC DINNERS

We bring people together over food to have conversations that matter
Build United
CLOSING THE SKILLS GAP
STREAMLINING THE ADMIN PROCESS TO ASSIST THE HOMELESS
HELP THEM

USERS

PARTNERS

MENTORS

CAPITAL
TRANSFORMING SAFETY & SECURITY
#HACKTHEVIOLENCE
EDUCATION
CONFLICT RESOLUTION
ECONOMIC DEVELOPMENT
LAW ENFORCEMENT SYSTEM
MEDICAL SYSTEM
ENTERTAINMENT
HACK DAZE
YOUTH + TEACHERS
SPRING 2017
GOODIE INNOVATION
PRE-ACCELERATOR
FALL 2017
FINANCIAL SPONSORS
IN-KIND SPONSORS
PARTNER ORGANIZATIONS
SUBJECT-MATTER EXPERTS
ADDITIONAL DETAILS ARE AVAILABLE UPON REQUEST.

Visit: goodienation.org

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