



## Media Contacts:

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## Media Advisory

### Westside Volunteer Corps to Mobilize 500 Atlantans for “Day of Service” Supporting Historic Westside Neighborhoods

*Saturday, August 26 event will connect volunteers with  
historic Westside nonprofits to spur community revitalization*

<b>WHO:</b>	<p><b>Westside Volunteer Corps</b></p> <ul style="list-style-type: none"> <li>- Presented by the Westside Future Fund in partnership with United Way of Greater Atlanta and Chick-fil-A Foundation</li> </ul> <p><b>12 Historic Westside Nonprofits</b></p> <p><b>500 Volunteers:</b> residents, non-residents, corporate groups, community groups and leaders</p>
<b>WHAT:</b>	<p><b>Westside Volunteer Corps Kick-Off “Day of Service”</b></p> <ul style="list-style-type: none"> <li>- Official introduction of <b>the Westside Volunteer Corps</b>, a year-round program to attract, mobilize volunteers inspired to be part of revitalizing historic Westside</li> <li>- Corps to deploy approximately <b>500 volunteers for hands-on service at 10 sites</b> across four historic neighborhoods — English Avenue, Vine City, Atlanta University Center and Ashview Heights</li> <li>- Service <b>projects will address some of the community’s most immediate needs</b></li> </ul>
<b>WHEN:</b>	<p><b>9 a.m. – 2 p.m., Saturday, August 26</b></p> <ul style="list-style-type: none"> <li>- <b>9 a.m. – 11:45 a.m.:</b> Service Projects</li> <li>- <b>Noon – 2 p.m.:</b> Westside Block Party and Volunteer Celebration <ul style="list-style-type: none"> <li>o Remarks to begin at 12:45 p.m.</li> </ul> </li> </ul>
<b>WHERE:</b>	<p><b>Ten project sites* across the four Historic Westside neighborhoods, including:</b></p> <ul style="list-style-type: none"> <li>- <b>Truly Living Well Center for Natural Urban Agriculture</b> 324 Lawton St. SW, Atlanta, 30310 (Largest Volunteer Site; 100+ volunteers) Volunteers will participate in garden clean-up and beautification.</li> <li>- <b>Vine City Park</b> 166 Walnut St NW, Atlanta, 30314 (Family-friendly Volunteer Site) Volunteers will host a “Day of Play” for community members; interactive dance performance by Atlanta-based troupe gloATL.</li> </ul>

	<ul style="list-style-type: none"> <li>- <b>Quest Community Development</b> 878 Rock St NW, Atlanta, 30314 Volunteers will build and operate a pop-up “grocery store” for residents of the Quest Community Development, a supportive, affordable housing community. Residents will “shop” goods donated from local food rescue nonprofit Goodr.</li> <li>- <b>Raising Expectations Youth Development Organization</b> 220 Northside Dr. NW Atlanta, 30314 Volunteers will create a mural, build therapy gardens and assemble a basketball goal</li> <li>- <b>Lindsey Street Park</b> 541 Lindsay St NW, Atlanta, 30314 West Atlanta Watershed Alliance, Park Pride and Trees Atlanta will host volunteers for clean-up and beautification of Lindsey Street Park. Large representation of resident and community volunteers, including students from the Atlanta University Center, at this site.</li> </ul> <p><b>Westside Block Party and Volunteer Celebration:</b> St. Marks AME Church - 740 Cameron Alexander Blvd., Atlanta, 30318 Remarks to be made by representatives from Westside Future Fund, English Avenue Neighborhood Association, Chick-fil-A Foundation and United Way of Greater Atlanta.</p> <p><i>*See attachment for complete list of sites and project details</i></p>
<p><b>Media Notes:</b></p>	<ul style="list-style-type: none"> <li>- Working media are encouraged to coordinate with on-site media contact, Sigele Winbush (404-862-2081), in advance to arrange interviews and gain full access to project sites.</li> <li>- Photography (still and video) will be allowed at all project sites</li> <li>- Spokespersons will also be available for interviews at each project site, including representatives from: <ul style="list-style-type: none"> <li>o Westside Future Fund</li> <li>o Chick-fil-A Foundation</li> <li>o United Way of Greater Atlanta</li> <li>o Participating Corporate Groups</li> <li>o Participating Nonprofits</li> <li>o Resident Volunteers</li> <li>o Community Volunteers</li> </ul> </li> <li>- General event information and registration: <a href="http://westsidefuturefund.org/volunteer">westsidefuturefund.org/volunteer</a></li> <li>- Event will kick-off day-long series of events in advance of Atlanta Falcons’ first preseason game in the new Mercedes-Benz Stadium</li> </ul>

#### About Westside Future Fund

The Westside Future Fund is a not-for-profit organization with the mission to reinvigorate community growth by coordinating and accelerating efforts to elevate the quality of life in Atlanta’s historic Westside neighborhoods. We do this by connecting resources with needs; convening the right people around the table; collaborating on strategies; and coordinating all of these efforts, which are vital to the Westside’s long-term success. The WFF was established in December 2014 by the Atlanta Committee for Progress (ACP), a coalition of top CEOs and leaders from Atlanta’s private sector, universities and nonprofits in partnership with Mayor Kasim Reed. [www.westsidefuturefund.org](http://www.westsidefuturefund.org)

*Next Page: Project Site Details*



### **“Day of Service” Project Sites**

1. Host Nonprofits: Goodr and Quest Community Development Organization
  - a. Address: 878 Rock St NW, Atlanta 30314
  - b. Project Overview: Pop-up Grocery Store - Food Distribution
2. Host Nonprofit: Raising Expectations
  - a. Address: 220 Northside Dr. NW, Atlanta 30314
  - b. Project Overview: Mural creation, Garden builds, Basketball Goal Assemblage
3. Host Nonprofits: Chris 180 and Atlanta Police Foundation
  - a. Address: @Promise Youth Centers - 740 Cameron Alexander Blvd. NW, Atlanta 30318
  - b. Project Overview: School supply drive and snack pack assemblage
4. Host Nonprofit: Truly Living Well
  - a. Address: 324 Lawton St. SW, Atlanta 30310
  - b. Project Overview: Garden maintenance (soil tilling, manual plant watering, and woodchip distribution, etc.)
5. Host Nonprofits: Odyssey Villas and gloATL
  - a. Address: Vine City Park - 166 Walnut St NW, Atlanta 30314
  - b. Project Overview: Day of Play – Physical recreation for kids and adults; performance by gloATL
6. Host Nonprofits: West Atlanta Watershed Alliance, Park Pride and Trees Atlanta
  - a. Address: Lindsay Street Park - 541 Lindsay St NW, Atlanta 30314
  - b. Project Overview: Park clean-up/Beautification
7. Host Nonprofit: House Proud Atlanta
  - a. Address: Vine City House - 1076 Mayson Turner Road NW Atlanta, 30318
  - b. Project Overview: Home Repair
8. Host Nonprofit: House Proud Atlanta
  - a. Address: English Avenue House - 712 Dalvigney Street, Atlanta 30318
  - b. Project Overview: Home Repair
9. Host Nonprofit: Historic Westside Gardens
  - a. Address: Urban Fresh Garden - 1211 Joseph E. Boone Blvd NW, Atlanta 30314
  - b. Project Overview: Garden maintenance (garden bed builds, weeding, soil tilling, etc.)
10. Host Nonprofit: Historic Westside Gardens
  - a. Address: Vine City Hope with Gardens - 100 Vine St NW, Atlanta 30314
  - b. Project Overview: Garden maintenance (garden bed builds, weeding, soil tilling, etc.)