

Sigele Winbush, 404-862-2081 – <u>sigele@westsidefuturefund.org</u>

Media Advisory

400+ Atlantans to join Westside Volunteer Corps for MLK "Day of Service" in Support of Community Dr. King Once Called Home

Atlanta Leaders, Notables Mobilize in Service in Atlanta's Historic Westside

Projects on Site at Dr. King's Alma Mater, Booker T. Washington High School

WHO:	 Westside Volunteer Corps A program of the Westside Future Fund in partnership with United Way of Greater Atlanta and Chick-fil-A Foundation 400+ Volunteers: residents, non-residents, corporate groups, community groups and leaders, including representatives from Georgia Power, Gas South, UPS, Chick-fil-A, SunTrust, Oglethorpe University, Spelman College and Morehouse College.
WHAT:	Westside Volunteer Corps MLK "Day of Service" - Corps to deploy 400+ volunteers to provide hands-on service to address some of the community's most immediate needs
WHEN:	9:30 a.m. – 12:30 p.m., Monday, January 15 Day will kick-off at 9:30 a.m. with opening remarks from Westside Future Fund Exec. Director John Ahmann
WHERE:	 Three Projects at Two Project Sites in Atlanta's Historic Westside Booker T. Washington High School (Alma Mater of Dr. King) 45 Whitehouse Dr. SW, 30314 Project 1: Volunteer-led College and Career Workshop for area high school students Project 2: School Supply Drive and Sorting - more than 150 volunteers registered, including Georgia Power CEO Paul Bowers Bellwood Boys and Girls Club - 777 Donald L. Hollowell Pkwy NW, 30318 Project 3: Bellwood Boys and Girls Club Revitalization - more than 300 volunteers registered; project presented in partnership with The Mission Continues and Starbucks. Starbucks COO Rosalind Brewer to attend, volunteer.
Media Notes:	 Working media, please contact Sigele Winbush (404-862-2081) upon arrival for interviews and full access to project sites Photography (still and video) will be allowed at all project sites
	- Spokespersons will also be available for interviews at each project site, including:

- John Ahmann, Exec. Director, Westside Future Fund
- Participating Corporate Groups
 - Paul Bowers, Chairman, President and CEO, Georgia Power
- Resident Volunteers
- o Community Volunteers
- General event information and registration: <u>www.westsidefuturefund.org/events</u>

About Westside Future Fund

The Westside Future Fund is a not-for-profit organization with the mission to reinvigorate community growth by coordinating and accelerating efforts to elevate the quality of life in Atlanta's historic Westside neighborhoods. We do this by connecting resources with needs; convening the right people around the table; collaborating on strategies; and coordinating all of these efforts, which are vital to the Westside's long-term success. The WFF was established in December 2014 by the Atlanta Committee for Progress (ACP), a coalition of top CEOs and leaders from Atlanta's private sector, universities and nonprofits in partnership with Mayor Kasim Reed. www.westsidefuturefund.org