



Westside
Future Fund

Transform Westside Summit

Convene | Communicate | Collaborate

Westside Future Fund
Friday, October 5, 2018



Agenda

7:15 – 7:20am
Welcome

John Ahmann
President & CEO
Westside Future Fund

7:20 – 7:40am
Opening Devotion

Mother Mamie Moore
English Avenue Resident
& *Community Leader*

7:40 – 8:10am
Introductions & Announcements

John Ahmann
President & CEO
Westside Future Fund

8:10 – 8:50am
**Featured Presentation:
Beloved Benefit**

Rodney Bullard, *Panel Moderator*
Vice President of Community
Affairs
Chick-fil-A
Executive Director
Chick-fil-A Foundation

Panelists:

Dan Cathy
CEO
Chick-fil-A

Steve Cannon
CEO
Arthur M. Blank Group, LLC

Shan Cooper
New Executive Director
Atlanta Committee for Progress

8:50 – 9:00am
Q&A

All

9:00am
Meeting Adjourns



Transform Westside Summits are made possible through the generosity of the Chick-fil-A Foundation and The Gathering Spot

WIFI: TGS Guest | Password: tgsvisitor384

Our Speakers

Mamie Lee Moore

English Avenue Resident & Community Leader

Mamie Lee Moore, nicknamed “Mother Moore” in 2010 by English Avenue residents, is a 10-year resident by choice of English Avenue.

Georgia born, she is a mother of two, grandmother of three, and great-grandmother of two. A charter member of the Rutgers University Newark School of Nursing associate degree and baccalaureate programs, she was a nationally certified, practicing psychiatric nurse for 15 years. Skilled administratively and programmatically, her other employment history includes time spent with local community-based organizations, a national child care advocacy organization, United Way of Franklin County in Columbus, Ohio and as a Congressional legislative analyst.

Mother Moore’s employment skills and conviction for human and civil rights have been dedicated to

volunteer community political activism and electoral politics for more than 50 years.

Unashamedly witnessing to a transitional worldview of Christian to Marxist to currently Christian, she has dedicated her skills to organizing around all that develops the personal, social, moral, spiritual, cultural, political and educational capacities of our low income, inner-city communities and residents.

Mother Moore has been on the ballot as a national candidate for office, a statewide candidate in Virginia, and city council candidate in Asbury Park, NJ. The former president of the English Avenue Neighborhood Association, she currently is the coordinator of the Atlanta chapter of The Beloved Community, Inc., a nonprofit dedicated to building healthy, sustainable communities.

Rodney D. Bullard, *Panel Moderator*

*Vice President of Community Affairs, Chick-fil-A
Executive Director, Chick-fil-A Foundation*

Rodney D. Bullard, Vice President of Community Affairs for Chick-fil-A, Inc. and Executive Director of the Chick-fil-A Foundation

Rodney Bullard leads Chick-fil-A’s community engagement, philanthropic and sustainability strategy as Vice President of Community Affairs and Executive Director of the Chick-fil-A Foundation. Before coming to Chick-fil-A, Rodney served as an Assistant United States Attorney prosecuting complex criminal cases. For his service, the United States Attorney General presented him with the Department of Justice Director’s Award. Prior to this role, Rodney was selected as

a White House Fellow, the nation’s most prestigious public service Fellowship. As a White House Fellow, Rodney was placed at NASA working directly for the NASA Administrator. Rodney also previously served at the Pentagon as a Congressional Legislative Liaison in the Office of the Secretary of the Air Force.

Rodney is an alumnus of the Air Force Academy, Duke Law School, the University of Georgia’s Terry College of Business and Harvard Business School’s Advanced Management Program. He recently released his first book, *Heroes Wanted: Why the World Needs You to Live Your Heart Out*.

About the Chick-fil-A® Foundation

The Chick-fil-A® Foundation is the corporate foundation of Chick-fil-A, Inc. A not-for-profit organization, the Foundation’s purpose is to lead the company’s commitment to support youth and education in Chick-fil-A’s local communities. The Foundation’s work is focused

on developing and educating young people so they can build a positive legacy and become all they were created to be. For more information, visit www.chick-fil-afoundation.org

Our Speakers

Dan Cathy

CEO, Chick-fil-A

Dan T. Cathy is Chairman and Chief Executive Officer of Chick-fil-A, Inc, one of the nation's largest family owned businesses, and is a member of the company's Board of Directors and Executive Committee. Since taking over the business from his father and founder, S. Truett Cathy, Dan represents the next generation of leadership for the Atlanta-based fast-food chicken restaurant chain. Under his tenure, Chick-fil-A has continued its growth as a market leader in customer service ranking 4th on the 2018 Harris Poll Reputation Quotient (RO®), receiving the 2018 Glassdoor® Employees' Choice Award, and being honored with the Technomic Consumers' Choice Award® for "providing value through service".

Dan's career began at age nine when he sang songs for customers and performed radio commercials for the chain's original Dwarf House restaurant in Hapeville,

Ga. Named as Chairman and CEO in 2013, Dan served as the president and chief operating officer since 2001. Previous roles include senior director of operations, vice president of operations and executive vice president.

He holds a Bachelor of Science degree in Business Administration from Georgia Southern University.

Dan serves on the board of directors for The Georgia Aquarium, the Metro Atlanta Chamber of Commerce, the Atlanta Committee for Progress, Eagle Ranch, Global Teen Challenge, and Heritage Preparatory School. Additionally, he is a member of the board of councilors for The Carter Center.

Dan and his wife, Rhonda, have two sons, Andrew, senior vice president of people at Chick-fil-A, and Ross, Operator of Midland FSR and four grandchildren.

Steve Cannon

CEO, Arthur M. Blank Group, LLC

Steve Cannon was named chief executive officer of AMB Group, LLC effective February 1, assuming the day-to-day leadership of the company's for-profit businesses. Cannon leads all business operations of the National Football League's Atlanta Falcons; Atlanta United of Major League Soccer; Atlanta Falcons Stadium Company, the developer of Mercedes-Benz Stadium that is scheduled to open in 2017; PGA TOUR Superstore; and Mountain Sky Guest Ranch.

Prior to joining AMB Group, Cannon served as president and chief executive officer of Mercedes-Benz USA (MBUSA) and was responsible for leading operations that generated record sales with annual revenues exceeding \$20 billion. During his tenure, MBUSA achieved a first-ever No. 1 ranking on the American Customer Satisfaction Index and was also lauded as one of the best places to work by Fortune Magazine five years in a row. Cannon oversaw MBUSA's successful headquarters relocation from New Jersey to the metro Atlanta area, in addition to crafting a sports sponsorship strategy that closely aligned the premium brand with properties reflective of its category leadership and brand position.

Cannon began his automotive career in 1991 as executive assistant to the president and CEO of Mercedes-Benz of North America (predecessor to MBUSA). From there, he moved to Stuttgart, Germany and joined a small team tasked with the development, manufacturing and launch of the M-Class, the first Mercedes-Benz SUV ever made in, and for this market. Following his time in Germany, Cannon served as director of marketing for Debis Financial Services (later Daimler Financial Services). He also served as principal for The Richards Group, one of the largest independent full-service advertising agencies in the U.S. before re-joining MBUSA in 2007 where he served as the vice president of marketing for MBUSA from June 2007 until he was promoted to president and CEO in 2012.

Cannon graduated with honors from the United States Military Academy at West Point (B.S., Economics). He is Airborne Ranger qualified and served as 1st Lieutenant in West Germany during the fall of the Iron Curtain. During his time in the Army he also served five years as an artillery officer.

Cannon and his wife, Ann, reside in Atlanta and they are the parents of nine children.

Our Speakers

Shan Cooper

Executive Director, Atlanta Committee for Progress

Shan Cooper is the newly-named executive director of the Atlanta Committee for Progress, a partnership between the city's top business, civic and academic leaders, and the Mayor of Atlanta to support positive change in the city.

Prior to being named head of the Atlanta Committee for Progress, Shan was the Chief Transformation Officer of WestRock where she was responsible for the Recycling and Waste Services Division, procurement, enterprise logistics and information technology. Prior to joining WestRock, Shan served as Vice President and General Manager of Lockheed Martin Aeronautics Company.

As General Manager, she was responsible for the 6,000 employee operations in Marietta, Ga.; Meridian, Miss.; and Clarksburg, W. Va., which design, produce, modify and maintain military aircraft for the U.S. and countries around the world.

Shan was named Georgia Trend Magazine's 2015 Most Respected Business Leader; one of the Women of the Year 2015 by American Association of University

Women; and as one of Georgia Trend Magazine's Most Influential Georgians in 2012, 2013, 2014, 2015 and 2016. She also named one of Black Enterprise Magazine's Most Powerful Executives in Corporate America in 2017.

She serves on the Georgia Power Board of Directors, the Board of Directors for The Girl Scouts of Greater Atlanta and the Board of Trustees of both Emory University and the Woodruff Arts Center. Shan is also on the Board for the Technical College System of Georgia, a member of the Atlanta Rotary Club and a Life Member of the Board of Councilors for The Carter Center.

Shan earned a bachelor's degree in biology and religion from Emory University and a master's of business administration from the Roberto Goizueta Business School of Emory University. She is also a graduate of the Rutgers University Executive Masters in Global Human Resource Leadership Program.



VISION

A community Dr. King would be proud to call home.

MISSION

To advance a compassionate approach to neighborhood revitalization that creates a diverse, mixed-income community, improves the quality of life for current and future residents and elevates the Historic Westside's unique history and culture.

VALUES

Do with the Community, not to the Community
We know that residents are the real experts on the challenges in their community. Therefore, we learn from residents and involve them in all we do.

Be Compassionate
We meet residents where they are in a spirit of empathy and respect.

Have Integrity in Everything
We stand behind all we say and do. We are open, honest, and courageous.

Be Creative
We bring high energy and fresh ideas to tackling the long-standing challenges on the westside. We're dedicated to trying different approaches to get different results.

Deliver Results
We're committed to driving transformation in the long term, with a focus on measurable outcomes today.

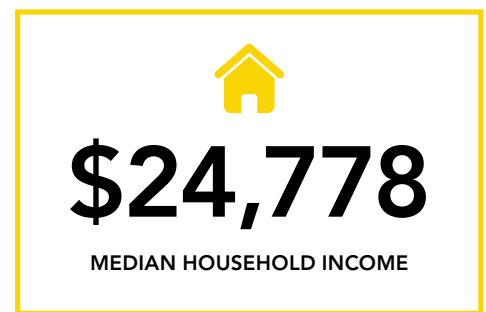
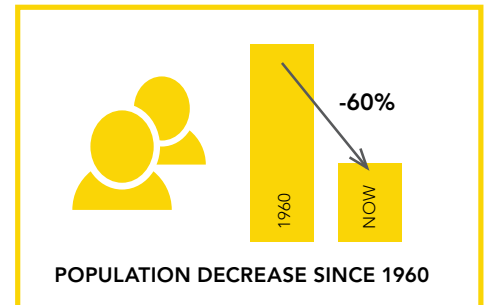
Westside Future Fund

Four (4) neighborhoods totaling approximately 2.26 Square Miles:

English Avenue • Vine City • Ashview Heights • Atlanta University Center

Understanding the Issues

- The target Westside neighborhoods' population has decreased by approximately 60% since 1960. Today, they have a population of about 16,000 residents.
- 43% of WFF target area families live below the federal poverty line, with English Avenue at the highest percentage (59%).
- More than half (53%) of homes in the WFF target area are vacant lots or structures.
- Only 8% of properties are occupied by homeowners, compared to 45% in the City of Atlanta.
- The median household income for the WFF target area is \$24,778, with all four neighborhoods categorized as "very low-income," earning less than 50% of the area average median income.



Our Vision: A community Dr. King would be proud to call home.

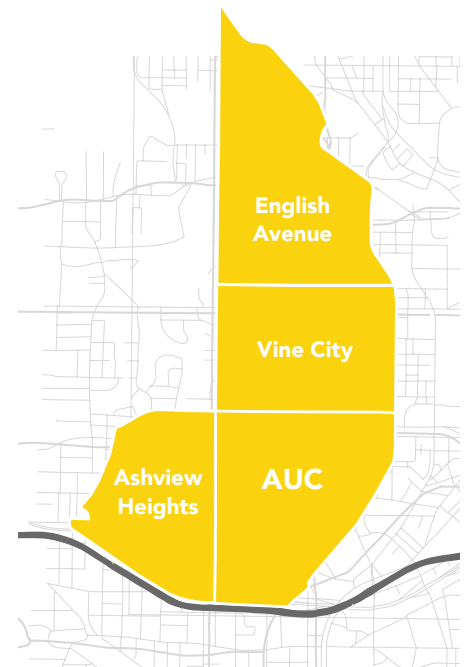
Role of the Westside Future Fund

We are creating an alliance for change. The Westside Future Fund is collaborating with business leaders, philanthropists, community builders, nonprofit leaders and government officials committed to seeing Atlanta's Historic Westside revitalize and thrive.

Creating the conditions for progress.

We exist to organize and fuel Westside revitalization efforts, contributing to the work through:

- 1 **Vision:** Setting and stewarding a bold vision for the Westside
- 2 **Strategy:** Delivering a clear strategy that frames the big picture
- 3 **Coordination:** Channeling resources to fuel change
- 4 **Action:** Rolling up our sleeves to fill gaps on the ground



Groundbreaking Approach to Transformation

Westside Future Fund is committed to creating and curating an ecosystem that disrupts the cycle of poverty.

Based on best-practice research in community revitalization, the Westside Future Fund has identified and is driving strategies for four areas needing simultaneous attention: **safety and security; quality, mixed-income communities (community retention); cradle-to-career education; community health and wellness.**

The Westside Future Fund serves as the backbone coordinating organization for this collective revitalization effort. Through a host of public, private and nonprofit partners, working in alignment with community residents, the effort is already charting progress across the WFF's four impact areas.



SAFETY AND SECURITY



**QUALITY, MIXED-INCOME
COMMUNITIES (COMMUNITY
RETENTION)**



**CRADLE-TO-CAREER
EDUCATION**



**COMMUNITY HEALTH
AND WELLNESS**

In addition to amplifying and accelerating the work of our impact partners, we also advance our mission through the development and implementation of several plans, programs and initiatives, including:

Anti-Displacement Tax Fund

An initiative that will pay qualifying homeowners' property tax increases in the English Avenue, Vine City, Ashview Heights and Atlanta University Center communities. The program is designed to help ensure that current homeowners are not displaced due to rising property taxes.

Land-Use Framework Plan

A design and implementation strategy — created in partnership with the City's Department of Planning & Community Development — to revitalize the Westside, building on the good work and extensive community feedback put into previous plans by city officials, partners and community residents.

Transform Westside Summits

Twice-monthly "town hall" meetings created to foster connection, collaboration and communication amongst community members around revitalization efforts.

Westside Neighborhoods Beautification Project

Pilot job training and placement program designed to help Westside residents carve out career paths while cleaning up and beautifying our four target neighborhoods.

Westside Volunteer Corps

Established to create opportunities for individuals from throughout Atlanta to join forces with Westside residents in the revitalization of the historic Westside. Through a variety of volunteer projects, the Corps works to strengthen community nonprofits and expand their impact with a consistent injection of human capital (i.e. volunteers).

Westside Community Data Dashboard

Dedicated to identifying and understanding the needs and opportunities that exist in WFF's four target neighborhoods. Site offers a baseline of community conditions and trends over the past 15 years against which WFF will track future progress.

Announcements



The Race presented by The Unity Collective is a half marathon weekend event that supports black-owned businesses, neighborhoods, and charities taking place in Atlanta, GA on October 12-14, 2018. We are committed to delivering a top-notch, world-class, road race that comes out of the gate with excellence at every step. Be a part of history. Be a part of the Legacy. Online registration ends October 9th. Remaining general registrations will be available at The Race Expo on Friday, October 12th from 11am-5pm.

Run The Race!

THE RACE WEEKEND

Oct 11, 2018 Thursday 6-9pm
VIP Welcome Night

Oct 12, 2018 Friday, 11am-7pm
Expo, Meet & Greet, and Packet Pick Up

Oct 13, 2018 Saturday, 7:00am
The Race Half Marathon & 5K

Oct 14, 2018 Sunday, 8am -11am
Community Impact Service Project

Oct 14, 2018 Sunday, 11am-5pm
Celebrate Atlanta Block Party

www.theraceuc.com

 @therace_uc

 @therace_uc

 @TheRaceUC



See more information on the back of the bulletin



First Presbyterian Church Atlanta has launched Epiphany, a social entrepreneurship initiative, and is soliciting applications from entrepreneurs with innovative ideas for start-ups to address social challenges. Grant recipients receive funding from a pool of \$250,000, along with financial and business planning assistance. The initiative is designed to promote individual economic empowerment and reinforce FPC's identity as the Atlanta church that balances spiritual conviction with tangible compassion. Applications are due October 10th, with coaching and venture refinement throughout the fall and winter. In late February, finalists will pitch, and Grant Recipients will be selected. Learn more and submit at www.firstpresatl.org/epiphany.

A flyer for the 'Choice Atlanta Microgrant Program 5.0'. It features the Choice Atlanta logo at the top, which includes icons of a person, a building, and a tree. The text 'Choice Atlanta' is in a bold font, with 'People | Housing | Neighborhood' below it. The main title 'Microgrant Program 5.0' is in a large, elegant script font. Below the title, there are three main sections: 'Eligible Applicant Requirements', 'Categories for Funding', and 'Choice Atlanta Microgrant 5.0 Timeline'. Each section contains a list of bullet points. At the bottom, there is a 'DEADLINE TO APPLY' section with the date 'WEDNESDAY, OCTOBER 31, 2018' and contact information for questions and application guidelines.

Choice Atlanta
People | Housing | Neighborhood

IT IS OUR PLEASURE TO ANNOUNCE...

Microgrant Program 5.0

Eligible Applicant Requirements:

- Businesses, non-profit organizations, or civic groups may apply.
- Project must be located within the Choice Atlanta boundaries of Ashview Heights, Vine City and Atlanta University Center neighborhoods.
- All applicants must register as an AH vendor and attend one mandatory information session.

Categories for Funding:

- Capacity Building
- Public Safety
- Urban Farming & Community Gardens
- History/Heritage
- Healthy Lifestyle Initiatives
- Early Childhood Development
- Youth Empowerment and Education
- Arts and Place-making

Choice Atlanta Microgrant 5.0 Timeline:

- Microgrant Application Released **09.14.18**
- Mandatory Information Session I * **09.27.18**
- Mandatory Information Session II * **10.02.18**
- Technical Assistance Session **10.14.18**
- *applicant only required to attend one session

Award Amounts:

- Maximum grant award: \$5,000
- Total grant funds available: \$50,000

DEADLINE TO APPLY: WEDNESDAY, OCTOBER 31, 2018

Questions? Email microgrant@atlantahousing.org

Application and Guidelines available: WWW.CNATLANTA.ORG

For bulletin ideas and comments, please contact Sonia Dawson at sonia@westsidefuturefund.org.

PER SCHOLAS ATLANTA

CODEBRIDGE
Interested in a career in technology
but don't know where to start?
Job-ready Technology Skills
Customer Service Training
Professional Development & More

Partnership with
GA GENERAL ASSEMBLY

**Interested in a career in technology,
but don't know where to start?
This event is for you!**

Join General Assembly, Per Scholas, and the Atlanta BeltLine, Inc.'s Economic Development team as we talk with industry professionals about how to start your web development career through CodeBridge!

We will break down the world of coding, and provide you with free program resources to help get you started.

When: Wednesday, October 10th from 6-8 pm

Where: Monday Night Garage
933 Lee Street SW
Atlanta, GA 30310

RSVP @ kboyer@perscholas.org

Refreshments will be provided.

Don't miss this opportunity to learn from industry professionals about how to jumpstart your tech career!



Thank you to Monday Night Garage for hosting this event.

@PROMISE

FIELD DAY

BUILDING RELATIONSHIPS & BREAKING BARRIERS

Presented By



SATURDAY, OCTOBER 20

10AM-2PM

REGISTER ONLINE BY OCTOBER 8TH

[HTTPS://GIVE.CLASSY.ORG/APFIELDDAY](https://give.classy.org/APFieldDay)

The Home Depot Backyard | 1 Backyard Way | Atlanta, GA 30313

At-Promise Field Day brings together over 500 youth, 200 volunteers and 100 law enforcement officers for a unique series of activities to interact, engage, and explore new ways of building positive relationships. Through these interactions, the youth, volunteers, and officers will exchange perspective and develop bonds with those that they share a community.



@AtIPoliceFdn

AtlantaPoliceFoundation.org | 404.586.0180

#APFieldDay



VETERANS DAY

Monday, November 12th 2018

12:00 P.M. - 4:00 P.M.

RECORD RESTRICTION SUMMIT

CLEAR YOUR ARREST RECORDS

Do you need your Fulton County record expunged?

Register now for a FREE Fulton County Record Restriction Summit

A **FREE** one-day process that will help clear arrests, charges & minor blemishes from your criminal records

Your Criminal Record may be restricted if

- Residents with restricted criminal records
 - Arrested in Fulton County Jurisdiction
 - Not Convicted at Trial/ Pled Nolo Contendre
 - Certain Misdemeanors while Under the Age of 21
 - Completed a Pre-Trial Intervention (PTI)/Diversion Program
 - Completed First Offender Case Sealed
- If your case has been:
- Dead Docketed, Declined to Prosecute, Dismissed,
 - Pre-Trial Intervention (PTI), No Billed, Nolle Prossed,
 - Not Guilty Verdict, or Pardoned

Pre-Registration is required

To complete the application, visit: www.fultoncountygga.gov/recordrestriction
Monday, September 17th – Friday, October 12th 2018
Limited to the **1st 300 Registrants**

at THE TEMPLE

1589 Peachtree St NW, Atlanta, GA 30309

HOSTED BY THE TEMPLE



Office of the Chairman



Ebenezer Baptist Church • Georgia Justice Project • Veteran's Empowerment Organization • Cascade United Methodist Church

Fulton County: Chief Judge, Superior Court • State Court • Chief Judge, Magistrate Court • Clerk of Superior Court



October 12th Day of Service for The Race:



Each volunteer can register by going to
<https://vmodcui.active.com/responsive/eventGroups/1020303/jobGroups/190601/jobs>

Below are the details of the assignment(s):

EXPO GREETERS

Impact Church, 2323 Sylvan Rd, Atlanta, GA 30344

10/12/2018 9:00 am - 10/12/2018 12:00 pm

Be behind the scenes and the first to see how the race weekend begins! This is the first stop for runners as they prepare to run THE RACE as they pick up their race packet and prepare for their 13.1 mile trek. Duties include greeting participants with smiles, answering questions/providing race information, assisting vendors. Position requires some light lifting up to 30 lbs.

GREETERS/ASK ME

2323 Sylvan Rd, Atlanta, GA 30344

10/12/2018 5:00 pm - 10/12/2018 9:00 pm

Who? What? Where? When? Why? How? — These are just a few beginning questions our participants have. Arming participants with the right answers and directing them to the proper locations is what the Ask Me Team does best. Duties include reviewing information provided by staff including.

WATER STATIONS

Great role for Groups! This key role is not just about providing hydration support — but moral support and excitement! As runners travel the course, they may get fatigued; but with your smiling face and cheering attitude, you will revive them! Duties include setting up the station, filling and stacking cups with water and sports drinks, restocking cups throughout the course of the morning, handing beverages to runners as they come by, and finally cleaning up the area when the last runner passes. Getting slightly wet and standing for long periods is required for this role. Start and end times vary based on location on course but no earlier/later than listed end time.



P.O. Box 92273, Atlanta, GA 30314

(404) 793-2670

westsidefuturefund.org