

# Vision, Mission, and Values

## VISION

A community Dr. King would be proud to call home.

## MISSION

To advance a compassionate approach to neighborhood revitalization that creates a diverse, mixed-income community, improves the quality of life for current and future residents, and elevates the Historic Westside's unique history and culture.

## VALUES

### **Do with the Community, not to the Community**

We know that residents are the real experts on the challenges in their community. Therefore, we learn from residents and involve them in all we do.

### **Be Compassionate**

We meet residents where they are in a spirit of empathy and respect.

### **Have Integrity in Everything**

We stand behind all we say and do. We are open, honest, and courageous.

### **Be Creative**

We bring high energy and fresh ideas to tackling the long-standing challenges on the westside. We're dedicated to trying different approaches to get different results.

### **Deliver Results**

We're committed to driving transformation in the long term, with a focus on measurable outcomes today.