



Westside
Future Fund

Transform Westside Summit

Convene | Communicate | Collaborate

Westside Future Fund
Friday, December 6, 2019



Agenda

7:15AM – 7:20AM
Welcome

John Ahmann
President & CEO
Westside Future Fund

7:20AM – 7:35AM
Opening Devotion

Wykeisha Howe
Vice President, Hollis Innovation Academy PTA
Vice President, Atlanta District 10 Council
Vice Chair, Sisters with Voices

7:35AM – 7:55AM
Self Introductions

John Ahmann
President & CEO
Westside Future Fund

7:55AM – 8:10AM
Announcements

John Ahmann
President & CEO
Westside Future Fund

8:10AM – 8:45AM
Annual Update with Hollis Innovation Academy

Dr. Diamond Ford
Principal
Hollis Innovation Academy

8:45AM
Q&A

All

8:55AM
Closing Remarks

Cristel Williams
Director of Development
Westside Future Fund

9:00AM
Meeting Adjourns

WIFI: TGS Guest | Password: tgsvisitor384



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@WFFAtlanta



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westsidefuturefund.org

Our Speakers

Dr. Diamond Ford

Principal, Hollis Innovation Academy

Dr. Diamond Ford is currently in her fourth year as Principal of Michael R. Hollis Innovation Academy. A native of Atlanta and proud product of the Atlanta Public Schools System, Dr. Ford is a passionate and dedicated educator committed to growing and transforming schools that are designed to close the achievement and opportunity gap. She has served in the field of education for 18 years as a teacher, instructional coach, and principal. Dr. Ford has successfully created an environment for students that nurtures their creativity, supports their social-emotional development, encourages engagement and meaningful connections with their families, and fills academic gaps. Among numerous honors, Dr. Ford was named as one of Atlanta Business League's 100 Black Women of Influence in 2017, awarded "2016-2017 Stellar Principal of the Year" by Atlanta Public School Leadership and was a finalist for EL Education's prestigious 2019-2020 Silverberg Leadership Award. Dr. Ford has participated as a panelist/speaker on multiple education platforms, including UNCF Educational Panel, NAACP Educational Panel, Author David Osborne's Book Preview, EL Education National Conference and Georgia Coalition for Public Education.

Wykeisha Howe

Vice President, Hollis Innovation Academy PTA; Vice President, Atlanta District 10 Council; Vice Chair, Sisters with Voices

Wykeisha Howe is a native of Atlanta, Georgia. She was born and raised on the Westside of Atlanta, where she was raised by her aunties and grandmother right along with 14 of her other siblings. They all attended Atlanta Public Schools. Wykeisha attended Booker T. Washington High School.

While continuing her education, Wykeisha started her family at an early age. As a young mother, she faced a multitude of issues and challenges. However, Howe persevered and obtained her high school diploma. She continued her education at Purdue University, where she completed a bachelor's degree in Human Services and Small Businesses.

Wykeisha began advocating for education when her third son was born and later diagnosed with autism. She started by educating herself about autism, which led to further investigation of special education within the public school system. As she learned more and more about special education, she thought to herself, what about all the other children and their education as well? She started taking the necessary steps and actions to become more involved in the entire school. Wykeisha's mind was on a level of education that the educational system was not ready for.

She started her journey by joining the PTA at her children's school. As time went on, she became PTA president and led the PTA for two years. One day, Wykeisha thought to herself, education is for all children and sought to broaden her volunteer service. Soon, she became Vice President of the Hollis Innovation Academy PTA team & joined the District 10 PTA team. Wykeisha has also served on the GO Team at her children's school for over 3 years. While maneuvering her way through the school system, she learned that the school score was in the 40s. Howe says that the score was unacceptable. As a result of her pushing to ensure that all children had the best education possible, the school score increased to 72.7.

Wykeisha participates in the "Safe Routes to School" program. She now regularly attends meetings at Atlanta City Hall to stay informed about street safety for school age children. She also engages in parent advocacy to teach parents that "your voice is your children's voice." Wykeisha continues to help the community by being a voice for our children. She states, "They are our future leaders and we have to lead them to the right path. If we as a community don't stand behind them and support them, then who will?"



Westside
Future Fund

VISION

A community Dr. King would be proud to call home.

MISSION

To advance a compassionate approach to neighborhood revitalization that creates a diverse, mixed-income community, improves the quality of life for current and future residents and elevates the Historic Westside's unique history and culture.

VALUES

Do with the Community, not to the Community

We know that residents are the real experts on the challenges in their community. Therefore, we learn from residents and involve them in all we do.

Be Compassionate

We meet residents where they are in a spirit of empathy and respect.

Have Integrity in Everything

We stand behind all we say and do. We are open, honest, and courageous.

Be Creative

We bring high energy and fresh ideas to tackling the long-standing challenges on the Westside. We're dedicated to trying different approaches to get different results.

Deliver Results

We're committed to driving transformation in the long term, with a focus on measurable outcomes today.



Westside Future Fund

OUR VISION: A COMMUNITY DR. KING WOULD BE PROUD TO CALL HOME.

Westside Future Fund is a nonprofit formed by Atlanta's public, private and philanthropic partners who believe in the future of Atlanta's Westside and are committed to helping Historic Westside neighborhoods revitalize and develop into a community Dr. King would be proud to call home.

English Avenue • Vine City • Ashview Heights* • Atlanta University Center

Community Retention

- We're laser-focused on affordable housing.
- We risk losing residents as market forces take over as the area's fortunes improve.
- We want current residents to remain in their beloved neighborhoods for years to come, even as market forces raise housing and rental prices as well as taxes.
- We're raising funds as quickly as possible to buy real estate that will remain deeply affordable.
- So far, we have more than 300 units under control that will serve low-income residents, such as the working poor and seniors living on a fixed income, of which we are very proud.
- Much more is needed, we need everyone's help.

Role of the Westside Future Fund

With its grounding in community retention and its compassionate approach to revitalization, Westside Future Fund is focused on creating a diverse mixed-income community, improving quality of life, and elevating and celebrating the Historic Westside's unique history and culture. We are driving a collective effort focused on our four impact strategies with many different impact partners.

Impact Areas



SAFETY AND SECURITY



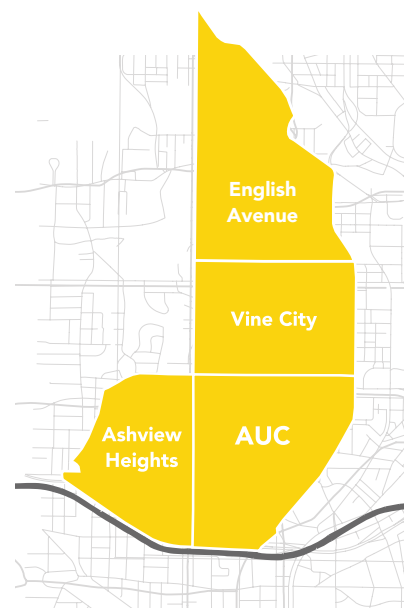
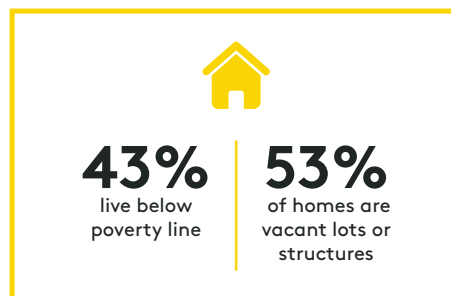
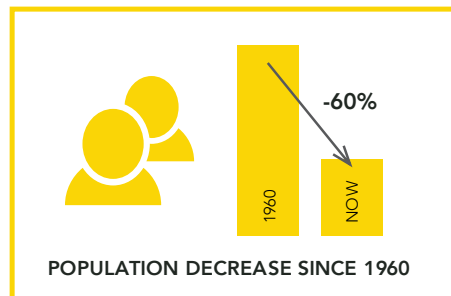
QUALITY, MIXED-INCOME
COMMUNITIES (COMMUNITY
RETENTION)



CRADLE-TO-CAREER
EDUCATION



COMMUNITY HEALTH
AND WELLNESS



* Just Us and Booker T. Washington

Our Impact

In addition to amplifying and accelerating the work of our impact partners, we also advance our mission through the development and implementation of several plans, programs and initiatives, including:

Anti-Displacement Tax Fund

An initiative that will pay qualifying homeowners' property tax increases in the English Avenue, Vine City, Ashview Heights and Atlanta University Center communities. The program is designed to help ensure that current homeowners are not displaced due to rising property taxes.

Land-Use Framework Plan

A design and implementation strategy — created in partnership with the City's Department of Planning & Community Development — to revitalize the Westside, building on the good work and extensive community feedback put into previous plans by city officials, partners and community residents.

Transform Westside Summit

Twice-monthly "town hall" meetings created to foster connection, collaboration and communication amongst community members around revitalization efforts.

Westside Neighborhoods Beautification Project

Pilot job training and placement program designed to help Westside residents carve out career paths while cleaning up and beautifying our four target neighborhoods.

Westside Volunteer Corps

Established to create opportunities for individuals from throughout Atlanta to join forces with Westside residents in the revitalization of the historic Westside. Through a variety of volunteer projects, the Corps works to strengthen community nonprofits and expand their impact with a consistent injection of human capital (i.e. volunteers).

Westside Community Data Dashboard

Dedicated to identifying and understanding the needs and opportunities that exist in WFF's four target neighborhoods. Site offers a baseline of community conditions and trends over the past 15 years against which WFF will track future progress.

How to Get Involved



LEARN

Check out our website to learn more.

westsidefuturefund.org



ENGAGE

Attend a Transform Westside Summit or join our Westside Volunteer Corps.

westsidefuturefund.org/volunteer-corps



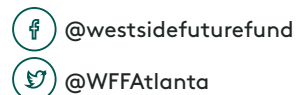
GIVE

Already convinced? Great! Donate to our efforts.

westsidefuturefund.org/donate



P.O. Box 92273, Atlanta, GA 30314
(404) 793-2670
WestsideFutureFund.org



@westsidefuturefund

@WFFAtlanta

Progress from the Collective Effort

RODNEY COOK, SR. PARK IN VINE CITY



Sidewalks are currently being poured at Cook Park. The park's 16' wide festival sidewalks will be the first to be installed and are designed to allow for festival tents to be put up and provide space for pedestrian traffic to pass by during seasonal events in Vine City's new 16-acre green space.

Cook Park's expansive 650' long steel bridge that spans the Cook Park pond will begin to have concrete poured in December. Following the concrete's curing, handrails with integrated lighting will be installed to provide for a fully accessible and scenic view of the entire site.

Boulders from the Bellwood Quarry site will be placed throughout the Cook Park site to add to the ambience of the project's native landscape plantings. Boulders will also be located in strategic areas to offer seating for park users.

Cook Park is designed to seamlessly integrate functional engineering features within a programmed park space while providing park amenities to visitors of all ages and abilities with ways to gather, connect and enjoy nature including: a playground, splash pad, aeration fountain, and great lawn, along with a market plaza, multi-purpose courts, and an amphitheater stage.



Progress from the Collective Effort

KATHRYN JOHNSTON MEMORIAL PARK



THE CONSERVATION FUND

Long-time English Avenue resident Kathryn Johnston was officially honored by city officials, park-creators, and community members on Thursday, November 21st. Exactly 13 years prior, Atlanta police officers acting on a no-knock warrant (later determined to be based on false information) fatally gunned down the 92-year-old Mrs. Johnston.

Johnston's sacrifice, as officials noted this week, "will be memorialized within Kathryn Johnston Memorial Park and will serve as a constant reminder of the ongoing efforts to ensure that Atlantans not only remember her contributions to her community, but also continue to work toward the prevention of future tragedies."

This "Park with Purpose" was imagined and created with many community partners including The Conservation Fund, Park Pride, and the City of Atlanta. Its design centers on green infrastructure, which will facilitate up to 3.5 million gallons of stormwater management each year. The community also enjoys a new playground, fitness stations, and seating terrace.

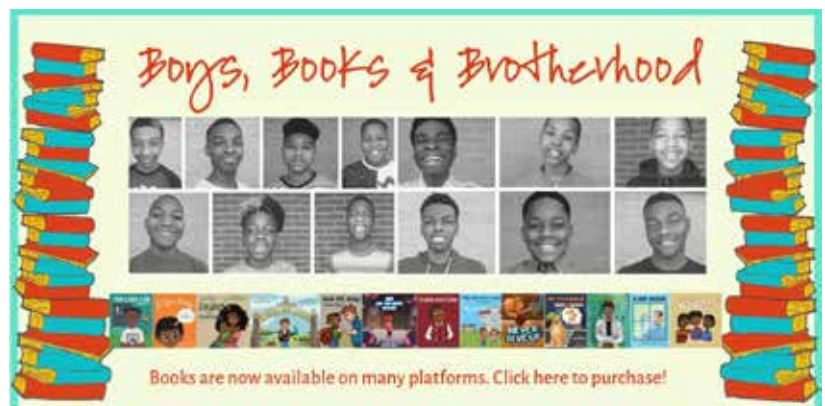


YOUNG WESTSIDE AUTHORS PUBLISH ORIGINAL BOOKS



This fall, middle- and high-school aged authors debuted their first ever published works.

These young men write now so they may continue to write and excel in the future: 100% of books proceeds support post-secondary education funds for each author.



Books are available for purchase at

<https://www.youngauthorspublishing.org/books-1> —And— <https://www.raisingexpectations.org/booklaunch2019/>

THE WESTSIDE: Your home now... and for years to come



Ebony Ford, Westside Resident

Home on the Westside is part of Westside Future Fund's commitment to help drive equitable, inclusive community retention on the Historic Westside.

We're taking steps to deliver safe, quality housing on the Westside with:

- Affordable 1-, 2-, and 3-bedroom rentals
- Newly constructed and renovated homes for purchase and rent-to-own
- Down payment assistance
- Anti-Displacement Tax Fund for legacy homeowners
- Financial coaching and counseling in partnership with On the Rise Financial Center

Learn more about program services and qualification requirements.

Visit: westsidefuturefund.org/homeonthewestside

Call: 470.377.1696

Email: home@westsidefuturefund.org



**Westside
Future Fund**

How to Get Away With Business!

Free Public Workshops

Why should you spend
money and time on your
product or service?

Dogwood Library
1838 Donald Lee Hollowell Pkwy NW
Atlanta, GA 30318
December 10 & 17, 2019
Time: 5:30 p.m. to 7:30 p.m.

&

Washington Park Library
1116 MLK Jr. Dr. SW
Atlanta, GA 30314
December 16, 2019
Time: 3:30 p.m. to 5:30 p.m.

Free Public Event

Website: www.asbtci.org RSVP at the contact
button or at asbtci@yahoo.com



Presented By
Atlanta Small Business Training
Consortium, Inc.

A Small Business Workshop
with topics relating to the
operation of the
Micro-Business!

**Toys 4 Tots | Holiday
Toys Giveaway!**

December 21, 2019
3:00 p.m. to 5:00 p.m. at
Redeemer Church
128 Vine St. Atlanta, GA 30314.

No Costs involved.
Drawing for a Christmas Tree.
Raffle tickets at Door.



LYFT PROGRAM OFFERS JOBS ACCESS

From Councilman Antonio Brown...

The ride-sharing company has launched their new Jobs Access Program in more than 35 cities (INCLUDING ATLANTA) that will offer

- Rides to/from job training programs
- Rides to/from job interviews
- Rides to/from the first three weeks of employment, until individuals receive their first paycheck and begin to pay for their own transportation

A recent Oxford study says that commuting time as the single strongest factor in the odds of escaping poverty. Lyft states that 44-percent of their rides start or end in low income areas.

FOR MORE INFORMATION ABOUT THE 'JOBS ACCESS PROGRAM'

Visit the following link: <https://blog.lyft.com/jobs-access-program>

Thank you to these partner organizations:

United Service Organization | Goodwill of North Georgia

United Way | National Down Syndrome Society

<https://tinyurl.com/yhktr897>



Morehouse-Spelman Christmas Carol Concert

The 93rd annual Morehouse-Spelman Christmas Carol Concert series will be held from Dec. 6-8, ushering in the holiday season for many hundreds of students and families in Atlanta and across the nation who attend the celebration in song each year.

The festive choral concert brings together the Glee Clubs from Morehouse and Spelman colleges. The combined choir of more than 100 talented students will perform a variety of traditional carols, contemporary interpretations of holiday music, and other signature songs. Performances are free and open to the public.

Opening night will be held at

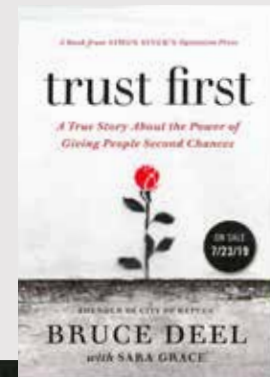
7:30 p.m. on Friday, Dec. 6 at Morehouse College's Martin Luther King Jr. International Chapel.

Additional performances will be held at

7:30 p.m. Saturday, Dec. 7 at Spelman College's Sisters Chapel, and at

6 p.m. on Sunday, Dec. 8 at Morehouse's King Chapel.

Songbooks will be provided so that audiences can sing along with the combined choir. The Glee Clubs will also perform as individual choirs to showcase audience favorites, including Morehouse's popular rendition of "Betelehemu" and Spelman's "We Are Christmas."



Over the past 20 years, Bruce Deel has helped over 20,000 people in the most dangerous zip code of Atlanta escape the cycle of homelessness, joblessness, and drug abuse. In these powerful true stories about the men and women who fell through the cracks in our social services system, he shows the power of radical trust to change lives.

Bruce Deel founded City of Refuge in 1997. He is the Senior Pastor of The Mission Church and a graduate of Lee University in Cleveland, TN. As a result of his experience and success, Bruce has become a highly sought after speaker and serves as a consultant to numerous non-profits around the country.

Bruce will donate a portion of his proceeds from **TRUST FIRST** to the charitable organization City of Refuge.



For more information, please contact:
admission@penguinandmorehouse.com



DID YOU KNOW?

MEALS ON WHEELS DOES HOME REPAIRS!

From small jobs to big projects, MOWA can help you live more comfortably and safely in your home.

We have a program specifically for homeowners who reside within the Westside Tax Allocation District (English Avenue, Vine City and portions of Castleberry Hill).

Contact us at vcow@mowatl.org or 404-351-3889 to see if you are eligible.





Hello from your Historic Westside neighbor!

Do you have any questions
or ideas?

Reach out to Westside
Future Fund's Director of
Neighborhood Engagement,
Joan Vernon

470-377-6345

joan@westsidefuturefund.org



FREE SHUTTLE RIDES for TRANSFORM WESTSIDE SUMMIT ATTENDEES

Westside Future Fund is offering free transportation to and from the
Transform Westside Summits via the Cute Shuttle.

The Cute Shuttle will make scheduled stops at these locations on every 1st and 3rd Friday of the month:

At-Promise Center

740 Cameron Madison Alexander Blvd, NW

Hollis Innovation Academy

225 James Brawley Drive, NW

Passenger pickups at these locations will occur every ten minutes between
6:50 a.m. – 7:30 a.m.

Passenger drop-offs from the Gathering Spot will occur every ten minutes between
9:00 a.m. – 9:30 a.m.

No registration is required to ride the shuttle.
Simply show up at one of the two pickup locations for a ride.
To contact Cute Shuttle, call: 470-231-9941

THE CUTE SHUTTLE





Historic Westside Leaders

LEARN MORE: WWW.WESTSIDEFUTUREFUND.ORG



1. Bazoline Estelle Usher
2. Dorothy Bolden
3. Julian Bond
4. Charles F. Palmer
5. W.E.B. DuBois
6. Kathryn Johnston

7. Grace Towns Hamilton
8. Paschal Brothers (James and Robert)
9. Dr. Martin Luther & Coretta Scott King
10. Alonzo Herndon
11. John Hope

Creating the Beloved Community



The end is reconciliation; the end is redemption; the end is the creation of the Beloved Community. It is this type of spirit and this type of love that can transform opponents into friends. It is this type of understanding goodwill that will transform the deep gloom of the old age into the exuberant gladness of the new age. It is this love which will bring about miracles in the hearts of men.

Martin Luther King, Jr. from "Facing the Challenge of a New Age," 1956

The coining of the term, "beloved community" is credited to Josiah Royce (1855–1916), a Harvard professor, theologian, and philosopher, who taught at Harvard from the 1880s to 1910s.

Josiah Royce deemed the beloved community the "principle of all principles" and spoke of the beloved community as an ideal, separate from ordinary life, a spiritual community where all those "fully dedicated to the cause of loyalty, truth, and reality itself" were joined. Speaking from a distinctly Christian perspective, he stated that religious communities at their core should embody "the mystery of loving membership in a community." This participation was enacted through deep loyalty to a personal cause that one serves with "all [one's] might and soul and strength."

Royce wrote, "Find your own cause, your interesting, fascinating, personally engrossing cause; serve it with all [one's] might and soul and strength; but so choose your cause and so serve it, that thereby you show forth your loyalty to loyalty, so that because of your choice and service to your cause, there is a maximum of increase of loyalty among your fellow [human beings]."

Since you cannot find the universal and beloved community, create it.

Josiah Royce (1913)

One of Royce's students in the 1890s was W.E.B. Du Bois, who arrived in Atlanta in 1897 to establish a sociology program at Atlanta University and develop the university's curriculum. It is possible W.E.B. Du Bois and others could have discussed the idea of the "beloved community" and its embodiment in the Atlanta University Center and Vine City neighborhoods as early as Du Bois' arrival in Atlanta. Since the late 1860s, white and black educators, black students, and working class white and black residents had been living in the historic Westside.

Dr. King's mentor, Howard Thurman, was also a student of Royce and colleague of W.E.B. Du Bois. He used the term "beloved community" as an inspirational lens "to perceive [in the world] a harmony that transcends all diversities and in which diversity finds its richness and significance." He broadened the concept from Royce's specifically Christian orientation and emphasized the importance of truly integrated communities beyond legal integration and emphasized the importance of a radically nonexclusionary community.

During Thurman's lifetime, the historic Westside served as a nerve center of civil rights activism even as the effects of legal segregation remained in the community.

Community cannot for long feed on itself. It can only flourish with the coming of others from beyond, their unknown and undiscovered brothers and sisters.

Howard Thurman 1971

Dr. King takes the thinking of Royce and Thurman forward with his belief that we can "actualize the Beloved Community." Walter Fluker writes that the "beloved community" is Dr. King's "single, organizing principle of [his] life and thought."

Our goal is to create a beloved community, and this will require a qualitative change in our souls as well as a quantitative change in our lives.

Martin Luther King, Jr., 1966

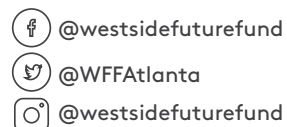


Transform Westside Summits are made possible
through the generosity of the Chick-fil-A Foundation
and The Gathering Spot

THANK YOU FOR YOUR INVALUABLE SUPPORT
IN MAKING THESE SUMMITS POSSIBLE:



P.O. Box 92273, Atlanta, GA 30314
(404) 793-2670
westsidefuturefund.org



For bulletin ideas and comments, contact Elizabeth Wilkes at elizabeth@westsidefuturefund.org.