



Westside
Future Fund

Transform Westside Summit

Convene | Communicate | Collaborate

Westside Future Fund
Friday, April 16, 2021

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Westside
Future Fund

VISION

A community Dr. King would be proud to call home.

MISSION

To advance a compassionate approach to neighborhood revitalization that creates a diverse, mixed-income community, improves the quality of life for current and future residents and elevates the Historic Westside's unique history and culture.



VALUES

Do with the Community, not to the Community

We know that residents are the real experts on the challenges in their community. Therefore, we learn from residents and involve them in all we do.

Be Compassionate

We meet residents where they are in a spirit of empathy and respect.

Have Integrity in Everything

We stand behind all we say and do. We are open, honest, and courageous.

Be Creative

We bring high energy and fresh ideas to tackling the long-standing challenges on the Westside. We're dedicated to trying different approaches to get different results.

Deliver Results

We're committed to driving transformation in the long term, with a focus on measurable outcomes today.



@westsidefuturefund



@WFFAtlanta



@westsidefuturefund



westsidefuturefund.org

2021
Board
of
Directors



Beverly Tatum
Board Chair,
President Emerita,
Spelman College



Peter Muniz
Board Vice-Chair
Vice President and Deputy
General Counsel,
The Home Depot



Reverend Kenneth Alexander
Pastor,
Antioch Baptist Church North



Michael Bond
Atlanta City Council
Post 1 At-Large



Rodney Bullard
Vice President of
Community Affairs and
Executive Director,
The Chick-fil-A
Foundation



Mark Chancy
Retired Corporate
Executive Vice
President
of Wholesale Banking,
SunTrust, Inc.



Kathleen S. Farrell
Executive Vice President
Commercial Real Estate
Line of Business
Truist, Inc.



John Gamble
Chief Financial
Officer,
Equifax



Jim Grien
President & CEO,
TM Capital



Shawntel Hebert
Partner,
Taylor English



Virginia Hepner
Retired,
CEO Woodruff Arts
Center/Wachovia Bank



Tommy Holder
Chairman & CEO,
Holder Construction
Company



Kevin Holt
CFO & COO,
H&H Hospitality



Derrick Jordan
Senior Project Leader,
National Church
Residences



Wonya Lucas
President and CEO,
Public Broadcasting
Atlanta



Penny McPhee
President,
The Arthur M. Blank
Family Foundation



Helen Smith Price
President,
The Coca-Cola Foundation
and Vice President of Global
Community Affairs for The
Coca-Cola Company



Valerie Montgomery Rice
President and Dean,
Morehouse School of
Medicine



AJ Robinson
President,
Central Atlanta
Progress



Sylvia Russell
Retired President,
AT&T Georgia



Dave Stockert
Retired CEO,
Post Properties



Beverly Thomas
Vice President of
Communications and
Public Affairs,
Kaiser Permanente



Nicole Yesbik
Principal
PricewaterhouseCoopers

EX-OFFICIO
MEMBERS



Shan Cooper
Executive Director,
Atlanta Committee
for Progress



Eugene Jones, Jr.
President & CEO,
Atlanta Housing



Dr. Eloisa Klementich
President & CEO,
Invest Atlanta

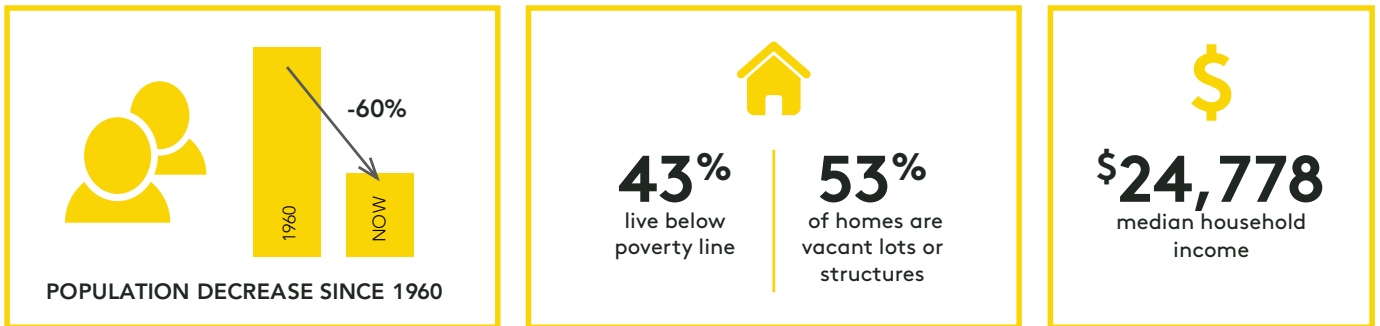


Westside Future Fund

CREATING A NEW WESTSIDE FUTURE

Westside Future Fund (WFF) is a nonprofit formed by Atlanta's public, private and philanthropic partners who believe in the future of Atlanta's Westside and are committed to helping Historic Westside neighborhoods revitalize and develop into a community Dr. King would be proud to call home.

English Avenue • Vine City • Ashview Heights* • Atlanta University Center



Role of the Westside Future Fund

With an emphasis on community retention and a compassionate approach to revitalization, Westside Future Fund is focused on creating a diverse mixed-income community, improving quality of life, and elevating and celebrating the Historic Westside's unique history and culture.

Impact Areas

Westside Future Fund's holistic, partner-driven model is proving successful. Through our roles as participator, amplifier, convener, strategist and accelerator, WFF is delivering results in our four impact strategies.



**SAFETY
& SECURITY**



**COMMUNITY HEALTH
& WELLNESS**



**MIXED-INCOME
COMMUNITIES**



**CRADLE-TO-CAREER
EDUCATION**



HOME ON THE WESTSIDE

Investing in a New Westside Future

- Westside Future Fund is deeply committed to community retention
- We created Home on the Westside as a signature initiative in partnership with Mayor Bottoms to drive equitable and inclusive redevelopment in the Historic Westside neighborhoods
- WFF's community retention guidelines prioritize individuals and families with ties to WFF's historic neighborhoods to be first in line for housing opportunities and do not discriminate based on income

Using these guidelines, Home on the Westside prioritizes Westside legacy residents by providing high quality, permanently affordable housing opportunities

- Providing renters housing they can afford as area rents continue to rise
 - Renters should not have to pay more than 30% of their gross income on rent
- Enabling homeownership with financial coaching and counseling
- Constructing and renovating new single-family homes, available for purchase and for lease-to-purchase, supported by down payment assistance
- Covering increases in property taxes for qualified legacy homeowners

If you are interested in housing opportunities through Home on the Westside, start by completing an interest form.

[REGISTER NOW](#)



Westside
Future Fund

P.O. Box 92273, Atlanta, GA 30314
(404) 793-2670
WestsideFut@reFund.org



@westsidefuturefund



@WFFAtlanta

A Dedicated Team



John Ahmann
President and CEO



Jaren Abedania
VP of Real Estate



Rachel Carey
VP of Project
Financing



Brenda Dalton
Chief Operating
Officer



Sonia Dawson
Special Assistant to
the President & CEO



Charles Forde
Director of Project
Financing



Lee Harrop
VP of Real Estate
Development



Raquel Hudson
Director of Westside
Volunteer Corps



Shandra Jordan
Senior Administrative
Assistant



Marni Pittman
Controller



Deidre Strickland
Development
Manager



Jaaren Strickland
Accounting
Manager



Joan Vernon
Director of
Neighborhood
Engagement



Christal Walker
Staff Accountant



Robyn Washington
Development
Coordinator



Cristel Williams
Chief
Development
Officer

Agenda

7:45AM – 8:00AM
Welcome

John Ahmann
President & CEO, Westside Future Fund

Benjamin Earley
Westside Correspondent, Redclay-Hill

Mind & Body with Olle Fit

Mori Russell
Co-Founder, Olle Fit

8:00AM – 8:15AM
Opening Devotion

Reverend Sharlise Steele-Young
Founder & CEO, Repairer of the Breach
National Ministries, Inc. and Vine City
Resident

8:15AM – 8:55AM
Park Greenspace Supporting
Community Health & Wellness
on the Westside

Ebony Ford
Westside Resident, English Avenue

LaChandra Butler-Burks
Deputy Chief Operating Officer
City of Atlanta

George Dusenbury
Georgia State & Southern Hub
Director, The Trust for Public Land

Michael Halicki
Executive Director, Park Pride

Special Interviews
Park Pride Ambassadors

Annie Moore, Lindsay Street Park
Billie Walker, Mattie Freeland Park

8:55AM
Remarks and
End of Show Close

John Ahmann
President & CEO, Westside Future Fund

Kenneth Charles Harris, II
Musician and Visual Artist

9:00AM
Summit Adjourns



Our Featured Participants

John Ahmann

President & CEO, Westside Future Fund

For more than 25 years, John Ahmann has been driven by the determination to improve the way communities and institutions function in Atlanta. From his early days working in Washington, D.C. to his positions with private, governmental, and organizational entities in the Atlanta area — including his eight years as an elected school board official in Decatur — he has focused his energy on solving the big problems whose resolutions can ultimately change Atlanta's trajectory. He has worked primarily behind the scenes, bringing together diverse stakeholders and managing initiatives through to fruition, and has had a hand in some of the region's most important public policy initiatives and cross-sector collaborations. Along the way, John has built a vast network of individuals who are impacting Atlanta and its future.

John is a native son. He was born at Grady Hospital in Atlanta in 1965, was one of Paideia School's first graduates in 1983, and earned his BA in Political Science from Emory University in 1987. After having moved to Washington, D.C. and worked for Representative Pat Williams of Montana and then Congressman Ben Jones of Georgia, he entered Yale School of Public Private Management in 1991 and graduated with seven letters of recognition in 1993.

Within months after returning to Atlanta, John was hired by the Atlanta Committee for the Olympic Games as the Program Coordinator of Government Relations. He was soon promoted to Manager of Federal and State Government Relations where he worked with officials from four federal government offices, including the White House. Following the 1996 Olympic Games, John worked at Edington & Wade, a public affairs firm, and then Georgia's Department of Industry, Trade and Tourism (GDITT, now the Department of Economic Development), where he led and managed strategic planning teams. From there he moved into GDITT's newly created position of Deputy Commissioner for Strategic Planning and Research.

In 2000, John was hired by the Metro Atlanta Chamber to serve as its Senior Vice President of Community Development. There he oversaw the Chamber's initiatives regarding transportation, education, arts and culture, the environment, and legislative affairs. In 2003, John bought the majority interest in a local public affairs firm, and in 2006 he established Ahmann, Inc. While in private practice in 2004, John began his engagement as the out-sourced Executive Director of the Atlanta Committee for Progress (ACP), a group of top CEOs and university presidents that advises and supports the mayor on priorities critical to Atlanta's economic vitality. While with ACP, he was heavily involved in launching the Atlanta Beltline, the acquisition of the Martin Luther King Jr. Personal Collection, the 2015 Re- new Atlanta Bond Program, and ACP's Westside Redevelopment Task Force that lead to the launch of the Westside Future Fund. John is currently the President & CEO of the Westside Future Fund.

John has also been an elected public servant. He won his race for the City Schools of Decatur Board of Education in 2003, was re-elected in 2007 without opposition, and served until 2011. John was the first Paideia School alumni invited to join the Paideia School's Board of Trustees where he served for four years.

John's unwavering commitment to Atlanta and deep knowledge of specific areas such as education, economic development, infrastructure and local fiscal policy make him a unique presence in Atlanta's change landscape. He is honored to serve the board of West- side Future Fund as its President & CEO.

Our Featured Participants

Benjamin Earley

Senior Consultant, Redclay-Hill

Benjamin Earley is a web developer, creative writer, and musician born and raised in Atlanta, GA, where he continues to call the Westside home. He holds two certificates from Berklee College of Music for Music Business and General Music Studies. In addition to pursuing his passion for songwriting and music production, Benjamin also builds websites and web-based solutions for clients as an independent contractor with Redclay-Hill.

Ebony Ford

Westside Resident, English Avenue

Ebony Ford is a Westside Atlanta community advocate with affiliation of several civic and philanthropic organizations. She is passionate about legacy resident retention in this climate of rapid gentrification in the city of Atlanta, particularly in the neighborhoods of English Avenue and Vine City, and she spends her free time mentoring residents who want to become homeowners through her organization English Avenue Tea. She is an Atlanta Public Schools elected official as she serves as secretary for her neighborhood school's GO Team. Professionally, Ebony works in IT for the State of Georgia.

Reverend Sharlise Steele-Young

Founder & CEO, Repairer of the Breach National Ministries and Resident of Vine City

Reverend Shalise Steele-Young was born and raised in Kansas City, Missouri by her maternal grandfather; as a child she attended Our Savior Lutheran School; this institution and great home training, had the most profound impact on Reverend Steele-Young's early Christian education; she credits them for her love and understanding of the power of the LORD JESUS CHRIST, they provided in her formative years. Reverend Steele-Young combines over twenty-five years of professional services in social work, along with her ministerial pursuits.

She has been serving as a Minister of the Gospel, of the LORD JESUS CHRIST since 2005. Reverend Steele-Young completed her pre-requisites for Ministers in Training at New Birth Missionary Baptist Church, under the late- Bishop Eddie L. Long and Elder Dr. Patricia Riley in 2005; she continued to train under Apostle Adrienne Miller-Durham at United Passions for Christ International.

Reverend Steele-Young then joined Greater Springfield Baptist Church in 2011 under Pastor Tracy B. Wheeler Sr., where she currently serves as an Associate Minister; there she was licensed and ordained. Reverend Steele-Young is also the founder and Executive Director of the faith based non-profit 501(c)(3) "Repairer of the Breach International Ministries" a ministry presently bridging the gap between needs and services for low income and homeless individuals and families. Reverend Steele-Young acknowledges that It is through the abundance of mercy and grace of Almighty God, that has provided her the opportunities for service in the Body of Christ.

Finally, Reverend Shalise Steele-Young is honored and humbled by the guidance and training provided by Reverend Betty J Holland Williams, during her time of study at the B.J. Holland institute of Ministry, it was there that she also received Ministerial Ordination.

Reverend Shalise Steele-Young is the widow of four term Atlanta City Council Member Ivory Lee Young, Jr., and she is the proud mother and grandmother of two daughters and four grandchildren.

Our Featured Participants

LaChandra Butler-Burks

Deputy Chief Operating Officer, City of Atlanta

LaChandra Burks is a public-sector manager and tenured professional in Atlanta City Government, currently serving as the Deputy Chief Operating Officer for the City of Atlanta and formerly as a member and Board Chair of the Atlanta Board of Education. An Atlanta native, Ms. Burks is responsible for the day-to-day management, leadership and operation of all City departments and agencies related to Community Development and Human Services. As a city leader and having served under four previous Atlanta Mayors, Burks is honored to serve in the present administration.

LaChandra served as a Founding Board Member for the Atlanta BeltLine, Inc. and is also a former board member of Invest Atlanta. Holding multiple degrees, Burks finalized her academic studies with a Master's degree in Business Administration (MBA) and a Master's degree in Education (M.Ed.). LaChandra is married and has one son and a bonus daughter.

George Dusenbury

Georgia State and Southern Hub Director, The Trust for Public Land

George Dusenbury is in his first year serving on the Decatur City Commission. George also serves as the Georgia State and Southern Hub Director for The Trust for Public Land, a national organization dedicated to creating parks and protecting land for people. Before joining The Trust for Public Land, he served as Commissioner of the Atlanta Parks & Recreation Department (2010-2014), Executive Director of Park Pride, a nonprofit dedicated to building civic and corporate support for Atlanta's parks (2004-2010), District Director for Congressman John Lewis (2000-2004) and in Congressman John Lewis's legislative team (1993-1999).

In addition to his professional roles, George has served in various volunteer capacities on the Emory Board of Visitors, Downtown Decatur Neighbors, Historic Oakland Foundation, Decatur Parents Network, Candler Park Neighborhood Organization and EarthShare of Georgia.

Michael Halicki

Executive Director, Park Pride

Michael Halicki serves as the executive director for Park Pride, the Atlanta-based nonprofit that engages communities to activate the power of parks. Working with over 150 Friends of the Park groups, the nonprofit provides leadership, services, and funding to help communities realize their dreams for neighborhood parks that support healthy people, strong neighborhoods, vibrant business districts, a robust economy and a healthy environment. Under his leadership, Park Pride has received 4-star designation by Charity Navigator's 4-Star Designation and Guidestar's Platinum Seal of Transparency for several years running. Michael manages staff and programs, supports the board, and leads/oversees advocacy, fundraising, public relations, and program development efforts. He was named as one of "50 Influential Nonprofit Leaders" by the *Atlanta Business Chronicle* in 2016 and 2017. He has been recognized as one of Georgia Trend Magazine's 2019 Notable Georgians and included in The Atlanta 500, Atlanta Magazine's list of Atlanta's most influential leaders, in 2019, 2020, and 2021.

Our Featured Participants

Annie Moore

Park Ambassador for Lindsay Street Park

Annie Moore is the Park Ambassador for Lindsay Street Park located in English Avenue. This role has allowed her to advocate for our green spaces also build community through parks. Expand her knowledge and share it with her community in areas of parks/green space, green infrastructure, water management systems and environmental justice.

A resident of English Avenue and activist she is invested in the needs and growth of her community. A recipient of the "Points of Lights Award", in 2018 Ms. Moore has showed her dedication and continued efforts to build The Beloved Community. A grandmother of three, currently lives in a generational

household with four generations she sees the value of creating neighborhood, city, state and world that is better place for us all.

Kenneth Charles Harris, II

Musician and Visual Artist

Art is the expression of our souls in every form therein and Kenneth Charles Harris, II has spent the last 24 years mastering his passion for music and visual arts. With having an extensive relationship with the pencil, Kenneth has been creating visual masterpieces since the age of 5. Having competed in many competitions in his earlier years, he has grown to realize that art is what we individually see, no one can do "IT" like you, because no one can be you.

Mori Russell

Co-Founder, Olle Fit

In December of 2019 we were made aware of a need for healthier wellness options on the Westside of Atlanta. We conceived a fitness brand and launched in March 2020, during the same time that a global pandemic changed our entire world. In an effort to adapt to the new norm, we were forced to completely pivot from our original business plan. We made pivot and went virtual, and the idea of serving only one community in one city, became a much bigger vision. We had to think bigger. Thus, Olle Fit was born.

Our mission is to help our communities live healthier lifestyles, through physical & mental wellness. Living a mental & physical self-aware life is an everyday journey, that we want to make easier & more convenient.

Now to rewind a bit. Being best friends and both being very business oriented in completely different disciplines, we knew that we wanted to put our brains together and serve a bigger purpose. Part of our normal routine was taking workout and yoga classes together and we really enjoyed holding each other accountable to our wellness goals. Alas, Mori bought her first home on the Westside of Atlanta. Naturally, we wanted to continue our workout routine and it no longer made sense for us to travel to different places throughout the city just to get a good sweat in. We wanted to stay in our neighborhood. From that, we realized that we could finally scratch something off our to do list -partnering together in business.

The collaboration of Mori's love for fitness and Mariah's love for nutrition organically formed this dynamic team. Two black women, chasing big dreams, committing to our goals, and living our purpose! Genuine relationships that keep you motivated are hard to come by but this one, is FOR LIFE.



Olle Fit is an overall wellness brand that promotes one to live a healthier lifestyle, through mental & physical wellness.

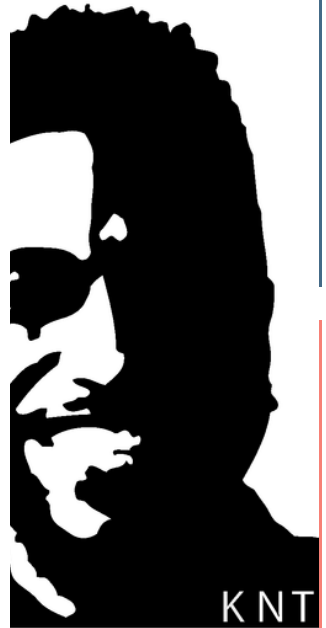


**For more information,
please visit
ollefit.com**





ART BY KNTH



[instagram.com/artbyknth](https://www.instagram.com/artbyknth)



[facebook.com/Kennethharristoo](https://www.facebook.com/Kennethharristoo)



[www artbyknth.com](http://www.artbyknth.com)

FOR MORE INFORMATION, PLEASE EMAIL
KENNETH.C.HARRIS2@GMAIL.COM



COVID-19 VACCINE INFO

Currently, Georgia eligibility is open for everyone 16 years of age and older for the COVID vaccine.

Vaccination Sites

GA Department of Health of Public Health
Fulton County
Mercedes Benz Stadium
9 Mangum Street
Atlanta, GA 30303
COVID Vaccine Line: (404) 613-8150

Morehouse Healthcare
455 Lee Street
Suite 200
Atlanta, GA 30310
COVID Vaccine Line: (404) 752-1000

Good Samaritan Health Center
1015 Donald Lee Hollowell
Parkway
Atlanta, GA 30318
COVID Vaccine Line: (404) 523-6571

Family Health Centers of Georgia at
West End
868 York Avenue SW
Atlanta, GA 30310
COVID Vaccine Line: (800) 935-6721

Appointments are required at all sites.

For more information on vaccination sites

myvaccinegeorgia.com

vaccinefinder.org

dph.georgia.gov/covid-vaccine

fultoncountyga.gov/covidvaccine



Community Organized
Relief Effort



Russell Innovation Center
for Entrepreneurs

COVID-19 VACCINE AVAILABLE AT THE RUSSELL CENTER



**Starting Wednesday, April 7th, RICE will be
moving from a COVID19 testing site to a
COVID19 VACCINE site.**

**The Russell Center
10am-4pm.**

**Starting Wednesday, April 7th from 10:00am-400pm, The
Russell Center will transition from a COVID-19 testing site
to a COVID-19 Vaccine site in partnership with
CORE (Community Organized Relief Effort)**

CORE will be offering the Moderna and Pfizer Vaccine.

To register for the vaccine please click the links below.

**<http://rcievax.coreresponse.org/>
<http://rcievaxesp.coreresponse.org/>**

Schedule your COVID-19 vaccination.



CVS Health® has collaborated with local community partners to help get you one step closer to being back with those you care about most.

FREE COVID-19 vaccinations are now available at no cost either with insurance or through a federal program for the uninsured.

Why get a COVID-19 vaccination from CVS®?



94% to 95% effective

After two required doses, the Moderna and Pfizer-BioNTech vaccines have a 94% and 95% efficacy rate of protection against COVID-19.



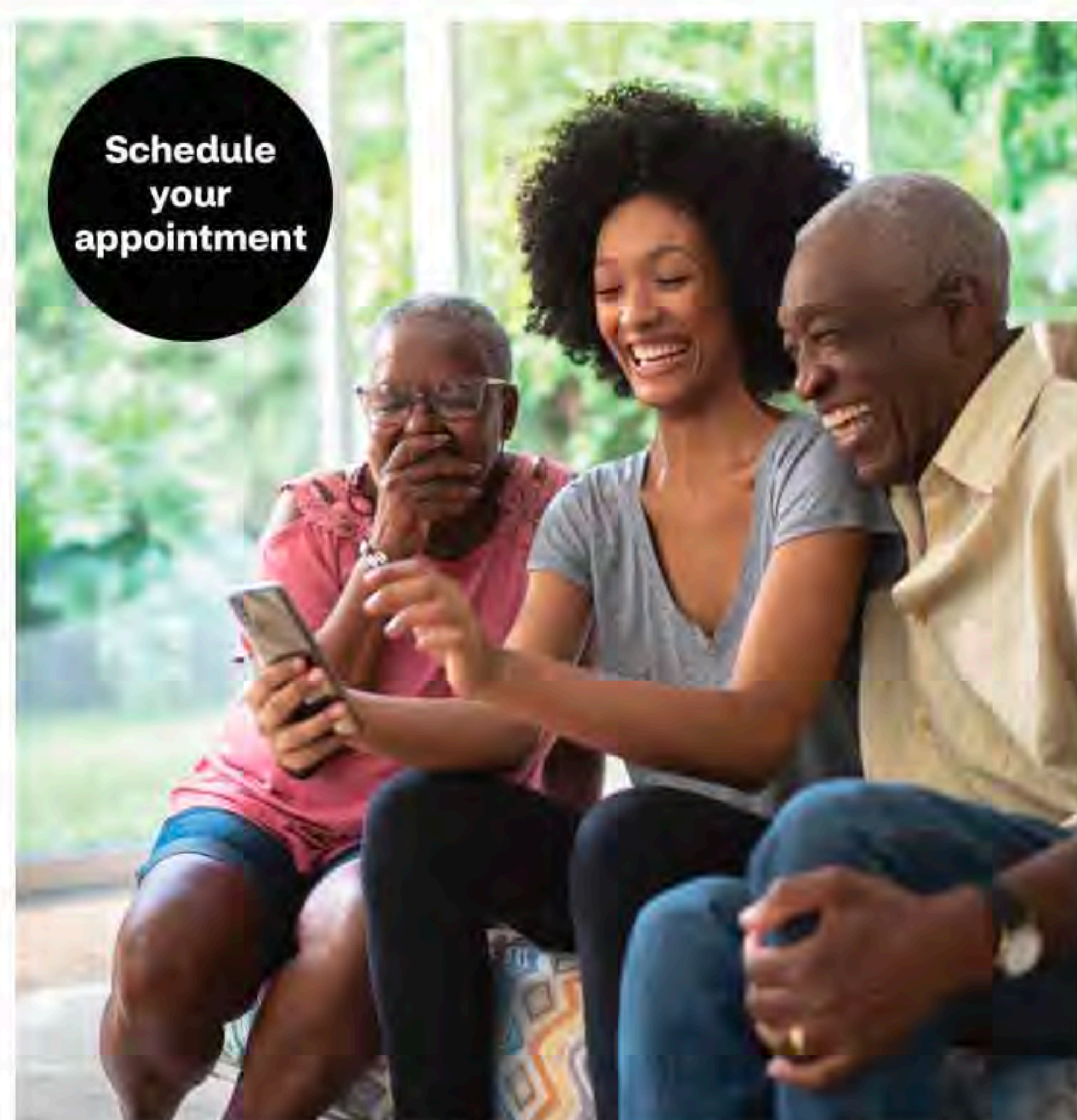
We're here for you

We understand you may have concerns about the COVID-19 vaccine. We'll have medical experts on hand to answer your questions.



We're experts

With millions of COVID-19 vaccine doses administered to date, we have the expertise and experience you need to get vaccinated safely.



Vaccinations available by appointment only, at local community partner sites near you:

YMCA Leadership & Learning Ctr
569 Martin Luther King Jr. Dr NW
Atlanta, GA 30314

To see if you're eligible and to schedule an appointment:

Call (855)-287-6789

Hours: 10-4 p.m.

Clinic Dates: March 26-May 7

Get the COVID-19 Vaccine

New Jerusalem Baptist Church and Integrity Transformations Community Development Corporation, in partnership with Physicians Pharmacy, is now taking appointments for the Pfizer vaccine.

April 30th, 2021, 11am - 1pm

**692 Lindsay Street
Atlanta, GA 30318**

You must make an appointment in order to receive the vaccine. Appointments can be made at the following link:

<http://physicianspharmacyaustell.com/njbc>

If you have any questions or need transportation, call
404-853-1780.



WE'RE HERE TO HELP

Call 404- 430- 8180

Westside Connect Help Line



One number to get the help
you need: Food, Housing,
Counseling, Employment,
Education, Health Care,
COVID-19 Testing

Feeling lonely, lost, stressed,
anxious or down?

Need help managing your
health condition?

Call 404- 430- 8180 today!

**Need a
Doctor?**

**Text: Westside
to 51555**

CHRIS180

Changing Directions.
Changing Lives.

CHRIS180.ORG

ANNOUNCEMENTS

♥CVS Health[®] + Good Sam

Good Samaritan Health Center and CVSHealth are offering free rapid COVID-19 testing with results in 20 minutes.

BY APPOINTMENT ONLY
Call **404-523-6571** to schedule.

Good Sam is located at 1015 Donald Lee Hollowell Pkwy, Atlanta, GA 30318.



Visit <https://goodsamatlanta.org/COVID-19> for more info.

 **NCRN**
NATIONAL COVID-19 RESILIENCY NETWORK

Subscribe for Updates to the
NATIONAL COVID-19
RESILIENCY NETWORK

www.msm.edu/ncrn



LEARN MORE



Linked in Friendship, Connected in Service
Azalea City (GA) Chapter



Now Truist

THE FIRST TIME HOMEBUYER'S ROADMAP



**What are your
options when it
comes to financing?**

**Are you taking
advantage of
programs you may
be eligible for?**

**What comes
next after you've
secured financing?**

**Presented by Azalea City (GA) Chapter of
The Links, Incorporated In Partnership with
Truist Bank and On the Rise Financial Center**

When it comes to buying your first home, the process can be intimidating or even downright confusing. Join our webinar for answers to these questions and many more, including down payment assistance, FHA loans, and the homebuying process.

Attendees will receive a copy of "A Guide to Becoming a Homeowner for African-Americans (Yes, it's different for us)" by Quintin J .Hardy.

Be the first to register and get a \$50 giftcard. Additional giftcards will be given away during the webinar.

WHEN:

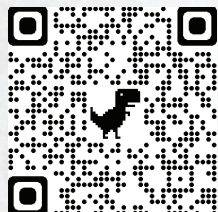
Saturday, April 17, 2021

TIME:

11:00am – 12:00pm

REGISTER:

<https://forms.gle/S4JhufnNbibdJj1v5>



*You must be present to win



Salesforce PATHFINDER

Training the next generation of Trailblazers.

WHAT IS PATHFINDER?

Salesforce's Pathfinder Training Program is a workforce development initiative designed to train individuals with the technical and business skills to pursue a career in the Salesforce ecosystem. Pathfinder is a free, virtual, and part-time program over the course of 20 weeks.



Interested in becoming a Pathfinder and learning sought-after Salesforce skills?

- ✓ Are you eligible to work in the US or UK?
- ✓ Are you new to Salesforce technology (no previous work experience in Salesforce nor certifications)?
- ✓ Are you looking to jumpstart a career using Salesforce products?
- ✓ Do you like solving problems and thinking outside the box?
- ✓ Can you dedicate 8-10 hours per week to learn new technical and business skills?
- ✓ Will you be looking for employment at the end of the 6-month program?

If you answered **"yes!"** to the above – apply to Pathfinder today!

We strongly encourage military veterans and spouses along with individuals with nontraditional backgrounds to apply

What are the benefits?

Pathfinder participants not only receive free training for Salesforce certifications, but also become part of our community, with mentorship, instructional coaching, and individualized support as they pursue careers in the Salesforce ecosystem.



Are there any prerequisites to apply?

Individuals with experience in technology coursework (database administration, software development, etc) are especially encouraged. *If students are interested in pursuing Salesforce Developer certifications, proficiency in object-oriented languages is required.*



Deloitte.



"As a non-traditional student, the Pathfinder Program opened up a world of possibilities. Before joining the program, I was a stay at home dad and full-time student. Now, I am certified and working in the ecosystem full-time.


Without question, joining the Pathfinder Program is the best career move I've ever made."

-GEORGE

Pathfinder graduate

New Job - Associate Application Developer, Deloitte **Previous Occupation:** Stay-at-home dad, freelance graphic designer
Salesforce Certifications: Administrator





“My experience in the
Pathfinder program
was life-changing.

Less than a month after completing
Pathfinder, I landed my dream role as
a Project Manager delivering
Salesforce solutions to valued clients
daily!”

-NIA

Pathfinder graduate

New Job - Salesforce Project Manager, Appirio

Previous Occupation: Business Operations Manager

Salesforce Certifications: Administrator, Community Cloud
Consultant



CHOICE NEIGHBORHOODS EXTERIOR OWNER-OCCUPIED REHAB PROGRAM

Atlanta Housing, Invest Atlanta and the City of Atlanta have launched a deferred forgivable loan program that provides up to \$70,000 in federal funds to eligible Ashview Heights and Atlanta University Center homeowners for exterior health and safety repairs on their home. Funds will be provided in the form of a forgivable loan at a 0% interest rate with payments deferred and forgiven until the earlier of loan maturity, sale, transfer of ownership, or failure to maintain the property as the primary residence during the loan term.

The maximum loan amount per home is \$70,000, inclusive of all construction related costs and closing costs. Loan term will be determined by loan amount, not to exceed 10 years.

ELIGIBILITY GUIDELINES

- Homeowner must reside within the Choice Neighborhoods of Ashview Heights or Atlanta University Center.
- Must be a primary homeowner and existing resident as of September 30, 2015.
- Homeowners with 1st Mortgage Liens are permitted. Second mortgages from Habitat for Humanity on a Habitat home, and Invest Atlanta will be treated as one mortgage for purposes of this program. Homes with other liens (tax liens, recorded Fi Fas, etc. are ineligible. Homes with water liens must have a payment arrangement to be eligible).

FOR MORE INFORMATION OR TO APPLY

Contact the Choice Neighborhoods Exterior Owner-Occupied Rehab Program Manager
Meals On Wheels Atlanta at info@mowatl.org or 404-351-3889



KEEPING STUDENTS CONNECTED

Eligible schools and nonprofits,
apply now for hotspots and
free internet service.

Apply by January 11, 2021



LEARN MORE >> go.att.com/ConnectedLearning

APPLY HERE >> <https://att.connectednation.org/s3/connectedlearning>



**Home on the Westside is our
Community Retention initiative.**



LEGACY HOMEOWNERS | RENTAL HOUSING | HOMEOWNERSHIP | FINANCING SUPPORT



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<https://www.westsidefuturefund.org/homeonthewestside/>



WATCH EPISODE 6

Building the Beloved Community - Two Trailblazing Women Discuss What It Will Take

The Beloved Benefit Conversation Series is a new virtual experience created to help us meet the extraordinary challenges of today.

Season 1 features six, 30-minute episodes of national leaders in a candid conversation on race, economic mobility, and the building of Dr. King's beloved community. Through this series, we hope to spark more than awareness: We want to ignite real-world impact and inspire deeper community connection.

Join us as we create a way forward, together.



Episode 6

ROSALIND G. BREWER & SUSAN L. TAYLOR

Season Two
Launching in 2021

WATCH NOW

IN CASE YOU MISSED IT...

[WESTSIDE FUTURE FUND's 2019 ANNUAL REPORT IS NOW ONLINE](#)



Bringing Goodwill to the Southside:

New Store & Career Center Coming to Metropolitan Parkway

Located at 2160 Metropolitan Parkway, our new store and career center will bring jobs and skills training to the local community. To start, this project is generating 30-40 new construction jobs for local residents. When we open, we will create an additional 50 jobs in the store, as well as in the career center.

Our focus will continue to be on not just helping our neighbors to find work, but helping them move into successful careers. All of our career centers provide free access to job search resources like computers, résumé writing tools, job listings, employment seminars, software training and more.

Great finds at great prices.

Our new store is bringing great deals to your community. From clothing to accessories, housewares, and shoes; shopping at Goodwill will save you money and help your neighbors find jobs.



Job training for the future.

Goodwill offers a number of skills training programs to prepare residents for careers in fields like technology, healthcare, construction, logistics and more.



Donate. Shop. Support Job Seekers. *That's #Goodwilling.*



Be the first to know.

Visit goodwillng.org/metro and sign up to receive updates on job opportunities, hiring events, construction updates and more at our new location.



Job Flash Report

If interested, please call the front desk at **404-853-1780** or visit **integritycdc.org**, go to "Programs," and click "Community Job Connection." When you fill out your application, make sure to click "direct employment."

- Drivers
 - \$12 - \$15 hourly (depends on experience)
 - Experience required / DOT-CDL
- Painters
 - \$13 hourly
 - No experience/experienced positions available
- Admin/Clerical
 - \$12 - \$17 hourly (depends on experience)
 - No experience/experienced positions available
- Security Guards
 - \$10 - \$13 hourly (depends on experience)
 - No experience/experienced positions available
- Food Service
 - \$10 - \$15 hourly (depends on experience)
 - No experience/experienced positions available
- Cooks
 - \$10 - \$14 hourly (depends on experience)
 - No experience/experienced positions available
- Movers/Helpers
 - \$10 - \$12 hourly
 - No experience/experienced positions available

The Community Job Connection is an initiative of Integrity Transformations Community Development Corporation to link members of the community to job resources.

jobconnectionatl.org

The American Rescue Plan

The COVID-19 pandemic and the corresponding economic crisis have undermined the health and economic wellbeing of American workers. Millions of Americans, many of whom are people of color, immigrants, and low-wage workers, continue to put their lives on the line every day to keep the country functioning through the pandemic. And more than 9.5 million workers have lost their jobs in the wake of COVID-19, with 4 million out of work for half a year or longer. Without additional government assistance, the economic and public health crises could drag on and our national vaccination program will be hobbled at a critical moment.

The American Rescue Plan will change the course of the pandemic and deliver immediate relief for American workers. The plan will build a bridge to an equitable economic recovery and immediately [reduce child poverty](#). In fact, a Columbia University study found that passing the plan will lift more than 5 million children out of poverty this year, cutting the poverty rate by 50%. The bill is one of the most progressive pieces of legislation in history, with more than two thirds of its tax cuts and direct payments going to families making less than \$90,000 per year. It will:

Mount a national vaccination program, contain COVID-19, and safely reopen schools. American workers should not have to lie awake at night wondering if they'll make it home from work safely the next day, or if they'll bring home the virus to their loved ones and communities. President Biden has a comprehensive plan to address the pandemic that will:

- Invest about \$160 billion to provide the supplies, emergency response, testing, and public health workforce to stop the spread of COVID-19, while distributing vaccines as quickly as possible and addressing racial disparities in COVID-19 outcomes. These emergency measures will help combat the heavy toll this virus is exacting, and will deliver community-based and culturally competent care.
- Provide \$130 billion to help schools serve all students, no matter where they are learning, and help achieve President Biden's goal to safely open the majority of K-8 schools within the first 100 days of his Administration. These investments include set asides at the local and state level to ensure states and districts address the learning loss and social and emotional needs of students disproportionately impacted by COVID-19, including students of color, English learners, and students with disabilities.

Deliver immediate relief to American families bearing the brunt of this crisis. The American Rescue Plan devotes about \$1 trillion towards building a bridge to economic recovery for working families. All told, a single parent with one young child making the minimum wage could see her income increase from the equivalent of \$7.25 to around \$11 per hour. The plan will:

- **Give working families a \$1,400 per-person check**, bringing their total relief payment from this and the December down payment to \$2,000. More than 85% of households will receive a check and checks in this bill are bigger than the checks in the CARES Act or in the December bill. And, for the first time, adult dependents are entitled to a check as well. This means a lower or middle-income family of four will see an additional \$5,600 in their pockets.
- **Extend current unemployment insurance benefits and eligibility to September 6 (saving 11 million Americans from losing benefits starting in about a week)**, provide a \$300 per week supplement, and help protect Americans from surprise tax bills on unemployment insurance they received last year.

- **Help Americans stay in their homes** by providing emergency aid to cover back rent. In addition, the bill provides assistance to help struggling homeowners catch up with their mortgage payments and utility costs through the Homeowners Assistance Fund. And, it provides additional funding for families and individuals who are recovering from or at risk of homelessness.
- **Increase the value of Supplemental Nutrition Assistance Program (SNAP) benefits**. The American Rescue Plan will increase SNAP benefits by 15 percent through September 2021. The bill also funds partnerships with restaurants to feed American families and keep workers in the restaurant industry on the job. And, it provides U.S. territories like Puerto Rico additional nutrition assistance funding, in addition to funding to make sure women, infants and children get the food they need to help address food insecurity.
- **Increase the Child Tax Credit** from \$2,000 per child to \$3,000 per child (\$3,600 for a child under age 6) and make 17-year-olds qualifying children for the year. This means a typical family of four with two young children will receive an additional \$3,200 in assistance to help cover costs associated with raising children. The families of more than 66 million kids will benefit.
- **Increase the Earned Income Tax Credit** for 17 million workers by as much as \$1,000. The top occupations that will benefit are cashiers, food preparers and servers, and home health aides – frontline workers who have helped their communities get through the crisis.
- **Expand child care assistance**, help hard-hit child care providers cover their costs, and increase tax credits to help cover the cost of childcare. This is the single biggest investment in child care since World War II.
- **Give families an additional tax credit to help cut child care costs**. Families will get back as a refundable tax credit as much as half of their spending on child care for children under age 13, so that they can receive a total of up to \$4,000 for one child or \$8,000 for two or more children.
- Provide an additional \$1 billion for states to cover the additional cash assistance that **Temporary Assistance to Needy Families** (TANF) recipients needed as a result of the crisis.
- **Lower or eliminate health insurance premiums for millions of lower- and middle-income families enrolled in health insurance marketplaces**. A family of four making \$90,000 could see their monthly premium come down by \$200 per month. This will help well over a million uninsured Americans gain coverage. The plan also subsidizes premiums for continuation health coverage (COBRA).

Support communities that are struggling in the wake of COVID-19. Millions of American workers reside in communities that suffered disproportionately in recent months. The Plan provides critical support to these communities. It will:

- Provide emergency grants, lending, and investment to hard-hit small businesses so they can rehire and retain workers and purchase the health and sanitation equipment they need to keep workers safe. This includes a Small Business Opportunity Fund to provide growth capital to main street small businesses in economically disadvantaged areas, including minority-owned businesses.
- Distribute more than \$360 billion in emergency funding for state, local, territorial, and Tribal governments to ensure that they are in a position to keep front line public workers on the job and paid, while also effectively distributing the vaccine, scaling testing, reopening schools, and maintaining other vital services. State and local employment has fallen by around 1.4 million jobs since the pandemic began including layoffs of 1 million educators, compared to around 750,000 job losses during the Great Recession.
- Help hard-hit public transit agencies avoid layoffs and service reductions, which disproportionately harm workers who are more likely to be dependent on public transportation.

VIEWPOINT: Fulfilling our vision of the beloved community

By D. Makeda Johnson | First published in the Atlanta Business Chronicle May 5, 2017

Gentrification of urban American cities is a complex phenomenon with social, political and economic implications.

It represents a double-edged sword with both opportunities and challenges. The infusion of higher-income individuals into urban centers generates increased renewal investments in formerly neglected and abandoned blighted communities. It provides needed revenue to local municipalities to meet the expense of much-needed infrastructure and service delivery improvements. Unfortunately, gentrification and displacement are manifesting as symptoms nationally as the urban center across our nation thrives to attract upper-middle-income families while displacing current residents with increasing housing costs that exclude the working poor and altering the cultural and historical fabric of urban America cities.

Gentrification can be managed and provide an opportunity for Atlanta, Georgia, to honor its most noted son and drum major for social justice: Dr. Martin Luther King Jr.

Atlanta can once again shine as an urban American city "Too Busy to Hate." We can redefine the G word. We are in a moment of opportunity for the creation of the "Beloved Community," a community of racial and economic diversity.

But it will not just happen, it must be intentionally developed. It is simple, but requires authentic partnership between community, political and private stakeholders committed to the possibility of the "Beloved Community." It will require a resident retention plan that prevents forced displacement, inclusionary affordable housing policy that supports mixed income and racial diversity by acknowledging the area median income, and a tax abatement program to protect vulnerable home and business owners.

The Historic Westside Community is poised with the opportunity to manifest not forced displacement, but demonstrate how to align urban transformation with Dr. Martin Luther King Jr.'s vision of "The Beloved Community." A community where justice and equality is the order of the day; an authentic mixed community where all can live, change and grow without the destruction of the Historic Westside Community's cultural integrity.

To accomplish the building of the Beloved Community, trust must be established requiring a shift

from traditional transactional approaches to community redevelopment. We had declared that our approach will be transformative and centered on the development of human capital. This innovative transformative approach to community development is no easy task. It requires that both residents, stakeholders and service providers rethink and reset traditional mindsets associated with poverty that fails to see and value the many assets within communities and design programs that empower residents with the skills and resources to be a part of the solution with equality and equity.

This writer loves living and working within the Historic Westside Community. Having chosen to call it home for nearly three decades, I proudly celebrate the beauty of community. We are a very resilient community that has, in spite of many challenges, continued to make contributions to society, especially as it relates to striving for social justice and an equitable society.

Unfortunately, too often those who seek to serve often overlook the value of relational capacity that exists within community, wealth of knowledge and ability to be a vital asset to achieving transformative sustainable communities.

Envision what could happen as residents and dedicated stakeholders shift their mindsets and reinvent how to renew communities without displacement, where there is the pollination of skills and the capacity to stay in communication even when they are difficult, seeking to establish trust and new ways of engagement that produce the greater good for humanity while creating economically healthy, thriving businesses, well-kept homes, quality affordable housing that is reflective of the earning of the communities' workforce, accessible and affordable healthcare, high-performing educational institutions. In this moment of opportunity, we can be the change that the world is looking for and create the environment that produces productive citizens with economic and social mobility by design. As residents and stakeholders, we will either fulfill or betray the vision of the beloved community based on our actions or inaction. There is a critical need for advocacy on behalf of the often-marginalized long-term residents in gentrifying communities; we have the opportunity to shift that. Where do you stand? I shall continue to strive to be a drum major for justice, equality and inclusion for the establishment of the "Beloved Community."

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