



Westside
Future Fund

Power of Storytelling
on the Westside"

Transform Westside Summit

Convene | Communicate | Collaborate

Westside Future Fund

Friday, May 7, 2021

TABLE OF CONTENTS

About Westside Future Fund	3-7
Today's Summit	8-13
<i>Agenda</i>	8
<i>Featured Participants</i>	9-13
Announcements	14-28
<i>Olle Fit</i>	14
<i>J. Nolan</i>	15
<i>COVID-19 Testing & Vaccine Info</i>	16
<i>CVSHealth + YMCA COVID-19 Vaccine Info</i>	17
<i>National COVID-19 Resiliency Network</i>	18
<i>Westside Connect Help Line</i>	18
<i>Community Job Connection</i>	18
<i>Salesforce + Deloitte Pathfinder Training Program</i>	19
<i>Owner-Occupied Rehab Program Invest Atlanta</i>	22
<i>Goodwill's New Store and Career Center</i>	23
<i>Westside Future Fund's Annual Report</i>	24
<i>Home on the Westside Info</i>	24
<i>American Rescue Plan</i>	27
 Creating the Beloved Community	 29





Westside
Future Fund



VISION

A community Dr. King would be proud to call home.

MISSION

To advance a compassionate approach to neighborhood revitalization that creates a diverse, mixed-income community, improves the quality of life for current and future residents and elevates the Historic Westside's unique history and culture.

VALUES

Do with the Community, not to the Community

We know that residents are the real experts on the challenges in their community. Therefore, we learn from residents and involve them in all we do.

Be Compassionate

We meet residents where they are in a spirit of empathy and respect.

Have Integrity in Everything

We stand behind all we say and do. We are open, honest, and courageous.

Be Creative

We bring high energy and fresh ideas to tackling the long-standing challenges on the Westside. We're dedicated to trying different approaches to get different results.

Deliver Results

We're committed to driving transformation in the long term, with a focus on measurable outcomes today.



@westsidefuturefund



@WFFAtlanta



@westsidefuturefund



westsidefuturefund.org

2021 Board of Directors



Beverly Tatum
Board Chair,
President Emerita,
Spelman College



Peter Muniz
Board Vice-Chair
Vice President and Deputy
General Counsel,
The Home Depot



Reverend Kenneth Alexander
Pastor,
Antioch Baptist Church North



Michael Bond
Atlanta City Council
Post 1 At-Large



Rodney Bullard
Vice President of
Community Affairs and
Executive Director,
The Chick-fil-A
Foundation



Mark Chancy
Retired Corporate
Executive Vice
President
of Wholesale Banking,
SunTrust, Inc.



Kathleen S. Farrell
Executive Vice President
Commercial Real Estate
Line of Business
Truist, Inc.



John Gamble
Chief Financial
Officer,
Equifax



Jim Grien
President & CEO,
TM Capital



Shawntel Hebert
Partner,
Taylor English



Virginia Hepner
Retired,
CEO Woodruff Arts
Center/Wachovia Bank



Tommy Holder
Chairman & CEO,
Holder Construction
Company



Kevin Holt
CFO & COO,
H&H Hospitality



Derrick Jordan
Senior Project Leader,
National Church
Residences



Wonya Lucas
President and CEO,
Public Broadcasting
Atlanta



Penny McPhee
President,
The Arthur M. Blank
Family Foundation



Helen Smith Price
President,
The Coca-Cola Foundation
and Vice President of Global
Community Affairs for The
Coca-Cola Company



Valerie Montgomery Rice
President and Dean,
Morehouse School of
Medicine



AJ Robinson
President,
Central Atlanta
Progress



Sylvia Russell
Retired President,
AT&T Georgia



Dave Stockert
Retired CEO,
Post Properties



Beverly Thomas
Vice President of
Communications and
Public Affairs,
Kaiser Permanente



Nicole Yesbik
Principal
PricewaterhouseCoopers

EX-OFFICIO MEMBERS



Shan Cooper
Executive Director,
Atlanta Committee
for Progress



Eugene Jones, Jr.
President & CEO,
Atlanta Housing



Dr. Eloisa Klementich
President & CEO,
Invest Atlanta

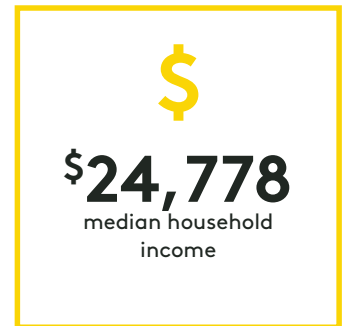
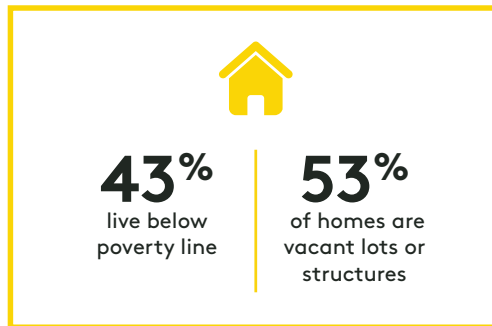
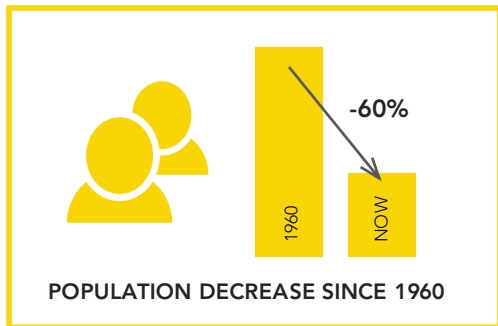


Westside Future Fund

CREATING A NEW WESTSIDE FUTURE

Westside Future Fund (WFF) is a nonprofit formed by Atlanta’s public, private and philanthropic partners who believe in the future of Atlanta’s Westside and are committed to helping Historic Westside neighborhoods revitalize and develop into a community Dr. King would be proud to call home.

English Avenue • Vine City • Ashview Heights* • Atlanta University Center



Role of the Westside Future Fund

With an emphasis on community retention and a compassionate approach to revitalization, Westside Future Fund is focused on creating a diverse mixed-income community, improving quality of life, and elevating and celebrating the Historic Westside’s unique history and culture.

Impact Areas

Westside Future Fund’s holistic, partner-driven model is proving successful. Through our roles as participator, amplifier, convener, strategist and accelerator, WFF is delivering results in our four impact strategies.



SAFETY & SECURITY



COMMUNITY HEALTH & WELLNESS



MIXED-INCOME COMMUNITIES



CRADLE-TO-CAREER EDUCATION

* Includes Just Us and Historic Booker T. Washington



HOME ON THE WESTSIDE

Investing in a New Westside Future

- Westside Future Fund is deeply committed to community retention
- We created Home on the Westside as a signature initiative in partnership with Mayor Bottoms to drive equitable and inclusive redevelopment in the Historic Westside neighborhoods
- WFF's community retention guidelines prioritize individuals and families with ties to WFF's historic neighborhoods to be first in line for housing opportunities and do not discriminate based on income

Using these guidelines, Home on the Westside prioritizes Westside legacy residents by providing high quality, permanently affordable housing opportunities

- Providing renters housing they can afford as area rents continue to rise
 - Renters should not have to pay more than 30% of their gross income on rent
- Enabling homeownership with financial coaching and counseling
- Constructing and renovating new single-family homes, available for purchase and for lease-to-purchase, supported by down payment assistance
- Covering increases in property taxes for qualified legacy homeowners

If you are interested in housing opportunities through Home on the Westside, start by completing an interest form.

[REGISTER NOW](#)



A Dedicated Team



John Ahmann
President and CEO



Jaren Abedania
VP of Real Estate



Rachel Carey
VP of Project
Financing



Brenda Dalton
Chief Operating
Officer



Sonia Dawson
Special Assistant to
the President & CEO



Charles Forde
Director of Project
Financing



Lee Harrop
VP of Real Estate
Development



Raquel Hudson
Director of Westside
Volunteer Corps



Shandra Jordan
Senior Administrative
Assistant



Marni Pittman
Controller



Deidre Strickland
Development
Manager



Jaaren Strickland
Accounting
Manager



Joan Vernon
Director of
Neighborhood
Engagement



Christal Walker
Staff Accountant



Robyn Washington
Development
Coordinator



Cristel Williams
Chief
Development
Officer

Agenda

7:45AM – 8:00AM

Welcome

Benjamin Earley
Westside Correspondent, Redclay-Hill

Ebony Ford
English Avenue Resident

Mind & Body with Olle Fit

Mori Russell
Founder, Olle Fit

8:00AM – 8:15AM

Opening Devotion

Reverend Shalise Steele-Young
Founder & CEO, Repairer of the Breach National Ministries, Inc. and Vine City Resident

8:15AM – 8:55AM

Home on the Westside

Cheryl Hood
Vine City Resident

Kevin Johnson
Unit Director, Salvation Army Boys and Girls Club and English Avenue Resident

Natasha Jones
English Avenue Resident

Jaren Abedania
Vice President of Real Estate, Westside Future Fund

Joan Vernon
Director of Neighborhood Engagement, Westside Future Fund & English Avenue Resident

8:50AM

Closing Remarks

John Ahmann
President & CEO, Westside Future Fund and Vine City Resident

8:55AM

Rise & Vide ATL

J. Nolan
Hip Hop Artist & Songwriter

9:00AM

Summit Adjourns



Our Featured Participants

John Ahmann

President & CEO, Westside Future Fund

A native son of Atlanta, for more than 25 years, John Ahmann has been driven by the determination to improve the way communities and institutions function in Atlanta. From his early days working in Washington, D.C. to his positions with private, governmental, and organizational entities in the Atlanta area — including his eight years as an elected school board official in Decatur — he has focused his energy on solving the big problems whose resolutions can ultimately change Atlanta’s trajectory.

He has worked primarily behind the scenes, bringing together diverse stakeholders and managing initiatives through to fruition, and has had a hand in some of the region’s most important public policy initiatives and cross-sector collaborations. Along the way, John has built a vast network of individuals who are impacting Atlanta and its future. John is currently the President & CEO of the Westside Future Fund and resides in the historic Vine City neighborhood.

Benjamin Earley

Senior Consultant, Redclay-Hill

Benjamin Earley is a web developer, creative writer, and musician born and raised in Atlanta, GA, where he continues to call the Westside home. He holds two certificates from Berklee College of Music for Music Business and General Music Studies. In addition to pursuing his passion for songwriting and music production, Benjamin also builds websites and web-based solutions for clients as an independent contractor with Redclay-Hill.

Ebony Ford

Westside Resident, English Avenue

Ebony Ford is a Westside Atlanta community advocate with affiliation of several civic and philanthropic organizations. She is passionate about legacy resident retention in this climate of rapid gentrification in the city of Atlanta, particularly in the neighborhoods of English Avenue and Vine City, and she spends her free time mentoring residents who want to become homeowners through her organization English Avenue Tea. She is an Atlanta Public Schools elected official as she serves as secretary for her neighborhood school's GO Team. Professionally, Ebony works in IT for the State of Georgia.

Reverend Sharlise Steele-Young

Founder & CEO, Repairer of the Breach National Ministries and Resident of Vine City

Reverend Shalise Steele-Young was born and raised in Kansas City, Missouri by her maternal grandfather; as a child she attended Our Savior Lutheran School; this institution and great home training, had the most profound impact on Reverend Steele-Young's early Christian education; she credits them for her love and understanding of the power of the LORD JESUS CHRIST, they provided in her formative years. Reverend Steele-Young combines over twenty-five years of professional services in social work, along with her ministerial pursuits.

She has been serving as a Minister of the Gospel, of the LORD JESUS CHRIST since 2005. Reverend Steele-Young completed her pre-requisites for Ministers in Training at New Birth Missionary Baptist Church,

Our Featured Participants

under the late- Bishop Eddie L. Long and Elder Dr. Patricia Riley in 2005; she continued to train under Apostle Adrienne Miller-Durham at United Passions for Christ International.

Reverend Steele-Young then joined Greater Springfield Baptist Church in 2011 under Pastor Tracy B. Wheeler Sr., where she currently serves as an Associate Minister; there she was licensed and ordained. Reverend Steele-Young is also the founder and Executive Director of the faith based non-profit 501(c) (3) "Repairer of the Breach International Ministries" a ministry presently bridging the gap between needs and services for low income and homeless individuals and families. Reverend Steele-young acknowledges that It is through the abundance of mercy and grace of Almighty God, that has provided her the opportunities for service in the Body of Christ.

Finally, Reverend Shalise Steele-Young is honored and humbled by the guidance and training provided by Reverend Betty J Holland Williams, during her time of study at the B.J. Holland institute of Ministry, it was there that she also received Ministerial Ordination.

Reverend Shalise Steele-Young is the widow of four term Atlanta City Council Member Ivory Lee Young, Jr., and she is the proud mother and grandmother of two daughters and four grandchildren.

Cheryl Hood

Vine City Resident

Cheryl Hood is a lifelong resident of the Vine City and English Avenue neighborhoods. On 9-21-02, she was displaced due to the flood. Her family and she lost all of their worldly possessions. In the past 65 years, she has only lived outside of her neighborhood for 1 year. She moved into her present home in September of 2003. The value of her home made the property taxes increase and had it not been for the Westside Future Fund's Anti-Displacement Tax Fund (ADTF) program, she would have lost my home. The program enabled her to not only stay in her home but in her beloved neighborhood as well. She was so honored to have been the 100th person that was accepted into the ADTF program. This has enabled me to age in place. She thanks God for this program!

Kevin Johnson

Unit Director, Salvation Army Boys and Girls Club and English Avenue Resident

Originally from Bronx, New York, Kevin Johnson relocated to Atlanta, Georgia in August 2006 when he received an athletic scholarship to Clark Atlanta University. While at CAU he pursued a Bachelor of Science degree in Business Administration from Clark Atlanta University. This relocation was after successfully receiving his associate degree in Recreation and Sports Management from Sullivan Community College. While enrolled at Clark Atlanta, he was an active member of the Marketing & Management Club and Captain of the men's basketball team for his two years at CAU. Under his leadership, Kevin led the Panthers to their first winning season in 10 years and earned all-conference accolades.

Soon after graduation, Kevin continued his career in youth development at the Salvation Army Boys and Girls Club serving as the Health & PE Instructor. His experience was heightened upon completing his master's degree in Sports Administration at Central Michigan University. With much success in the Health & PE programming area, Kevin was promoted to site Program Director, followed by Unit Director where he has been currently serving for six years.

Our Featured Participants

As Unit Director, Kevin has fostered numerous relationships with members, their families, and the community. The community relationships built by Kevin have resulted in grant-funded donations over half-a-million dollars from local and national organizations.

Kevin has demonstrated a strong commitment to the community through his many years of youth development and professional obligations. He is viewed as a fair and trustworthy leader in the area. During his personal time, Kevin helps to give athletes a platform to market their talents through his business Unsigned Athletes, LLC.

Jaren Abedania

Vice President of Real Estate, Westside Future Fund

Jaren Abedania is Vice President of Real Estate at Westside Future Fund, overseeing housing development that addresses the crisis of affordability and honors the neighborhoods' unique character. Prior to joining WFF, he led capital projects at DeKalb County that enhanced the safety and functionality of public facilities. Before moving to Atlanta, Jaren worked at 3CDC, a private nonprofit real estate developer preserving the historic buildings of Over-the-Rhine and Downtown Cincinnati. He received his Master of Community Planning from the University of Cincinnati, his Bachelor of Science in Architecture from Georgia Tech and is a member of LEAD Atlanta Class of 2020. Additionally, Jaren serves on the Board of Directors for [We Love Buford Highway](#). A native of the San Francisco Bay Area, Jaren, his wife Moira, and son Elijah, live in Reynoldstown with their bird dog.

Joan Vernon

Director of Neighborhood Engagement, Westside Future Fund & English Avenue Resident

Joan Vernon has lived in the English Avenue community for ten years. As a long-time resident and advocate for inclusive community development, Joan has worked to prioritize the community goals and local developments. In 2016 Joan joined the board of the English Avenue Neighborhood Association (EANA) as the 1st Vice President and was elected as the organization's President shortly after. During her term, she worked with the community to complete the 2016 Land Use Framework Plan; as well as,

the 2018 English Avenue rezoning, permitted uses and development controls to be included in the legislation. Over the years Joan has organized various meetings with city departments, community partners and large developers to explore both the negative and positive effects of proposed developments.

Joan Vernon represented the English Avenue community for the 2019 Super Bowl host committee, The Herndon Square development, The Echo Development Community Benefits Agreement and is currently a member of the City of Atlanta Department of Planning's Congregate Steering Committee. In her years of service, Joan Vernon is most proud of the equitable opportunities created for westside community members to participate in community growth and for the host of relationships working to unite the westside neighborhoods. May of 2019, Joan Vernon joined the Westside Future Fund team to continue to work on behalf of Westside communities for a compassionate and inclusive approach to community redevelopment.

Our Featured Participants

J. Nolan

Musician and Songwriter

J Nolan is an independent Hip-Hop artist, songwriter, event curator, and advocate for music business education. Born in New Haven, CT and raised in the southside of Atlanta, he began taking his craft seriously at the age of 13 and has since undertaken the journey of pursuing music relentlessly. His songs

are honest portrayals of life experiences that place his dreams, pain, and joy on display for the world to get in tune with his perspectives. His independent debut "Broken Dreams" was released in 2010 in partnership with a collective called The Connoisseurs of Culture which opened him up to an international audience and led to him releasing an EP called "The Connection #8" with German indie label, YOSOY Music in 2013. Since then, J Nolan has performed on stages sponsored by A3C, Hot 97, Atlanta Streets Alive, The Muddy Water Group, and many more.

In 2013, J Nolan was introduced to the world of sync licensing by a music industry sales executive named Joseph A. Parker and Los Angeles based producer, Soulplusmind. As a songwriter, he's had songs licensed by major productions such as Kevin Hart's "Zero F***s Given" on Netflix, Hulu's hit show Little Fires Everywhere, All American, the film 11:55, BET News, The Rookie on ABC, UFC's Road to the Octagon, Love & Hip Hop: Atlanta, Black Ink Crew, MTV: True Life, DJ Jazzy Jeff's travel show Vinyl Destination, Step Up: High Water, and You Me Her on Audience Network. He's also written numerous theme songs for small businesses, podcasts, YouTube channels, game streamers, and more. His proficiency as a writer and artist have gained him additional recognition from industry figures such as 9th Wonder, Don Cannon, and Heather B.

Outside of the studio, J Nolan is the co-founder of Fresh & Local ATL, an initiative dedicated to educating independent artists and helping them to capitalize on their skills. The platform hosts periodic showcases in the city of Atlanta and also has a yearly community festival called Fresh & Local Fest. The event is family friendly and open to the general public with a full lineup of artists, DJ's, and live producers. As a whole, the Fresh & Local initiative has helped over 75 artists showcase their talent on stage and are frequently passing information about the music business to those very same creators with a quarterly workshop called the Songwriter's Social Club.

Mori Russell

Co-Founder, Olle Fit

In December of 2019 we were made aware of a need for healthier wellness options on the Westside of Atlanta. We conceived a fitness brand and launched in March 2020, during the same time that a global pandemic changed our entire world. In an effort to adapt to the new norm, we were forced to completely pivot from our original business plan. We made pivot and went virtual, and the idea of serving only one community in one city, became a much bigger vision. We had to think bigger. Thus, Olle Fit was born.

Our mission is to help our communities live healthier lifestyles, through physical & mental wellness. Living a mental & physical self-aware life is an everyday journey, that we want to make easier & more convenient.

Now to rewind a bit. Being best friends and both being very business oriented in completely different disciplines, we knew that we wanted to put our brains together and serve a bigger purpose. Part of our normal routine was taking workout and yoga classes together and we really enjoyed holding each other accountable to our wellness goals. Alas, Mori bought her first home on the Westside of Atlanta.

Our Featured Participants

Naturally, we wanted to continue our workout routine and it no longer made sense for us to travel to different places throughout the city just to get a good sweat in. We wanted to stay in our neighborhood. From that, we realized that we could finally scratch something off our to do list -partnering together in business.

The collaboration of Mori's love for fitness and Mariah's love for nutrition organically formed this dynamic team. Two black women, chasing big dreams, committing to our goals, and living our purpose! Genuine relationships that keep you motivated are hard to come by but this one, is FOR LIFE.



Olle Fit is an overall wellness brand that promotes one to live a healthier lifestyle, through mental & physical wellness.



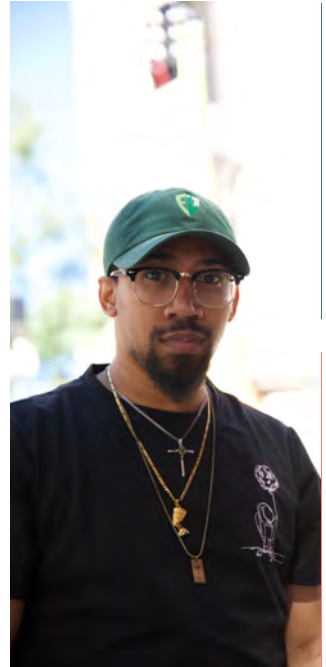
**For more information,
please visit
ollefit.com**



**RISE &
VIBE
ATL**

J. NOLAN

**Hip Hop Artist
Songwriter
Event Curator**



 [instagram.com/realjnolan](https://www.instagram.com/realjnolan)

 [facebook.com/realjnolan](https://www.facebook.com/realjnolan)

 [twitter.com/realjnolan](https://www.twitter.com/realjnolan)

 realjnolan.com

**FOR MORE INFORMATION, PLEASE EMAIL
REALJNOLAN@GMAIL.COM**

COVID-19 VACCINE SITES



GA Department of Health of Public Health
Fulton County
Mercedes Benz Stadium
9 Mangum Street
Atlanta, GA 30303
COVID Vaccine Line: (404) 613-8150

Morehouse Healthcare
455 Lee Street
Suite 200
Atlanta, GA 30310
COVID Vaccine Line: (404) 752-1000

Good Samaritan Health Center
1015 Donald Lee Hollowell Parkway
Atlanta, GA 30318
COVID Vaccine Line: (404) 523-6571

Family Centers of Georgia at
West End
868 York Avenue, SW
Atlanta, GA 30310
COVID Vaccine Line: (800) 935-6721

For more information on vaccination sites

myvaccinegeorgia.com
vaccinefinder.org
dph.georgia.gov/covid-vaccine
fultoncountyga.gov/covidvaccine

 **CVS**
Health. + Good Sam

Good Samaritan Health Center and
CVSHealth are offering free rapid
COVID-19 testing with results in 20
minutes.

BY APPOINTMENT ONLY

Call 404-523-6571 to
schedule.

Good Sam is located at
1015 Donald Lee Hollowell
Pkwy, Atlanta, GA 30318.

Visit <https://goodsamatlanta.org/COVID-19> for more info.

CORE
Community Organized Relief Effort

RCIE

**AS OF WEDNESDAY, APRIL 7TH FROM 10:00AM-
400PM, THE RUSSELL CENTER WILL
TRANSITION FROM A COVID-19 TESTING SITE
TO A COVID-19 VACCINE SITE IN PARTNERSHIP
WITH CORE (COMMUNITY ORGANIZED RELIEF
EFFORT).**

**CORE WILL BE OFFERING THE MODERNA AND
PFIZER VACCINE.**

**TO REGISTER FOR THE VACCINE PLEASE CLICK
THE LINKS BELOW.**

**[HTTP://RCIEVAX.CORERESPONSE.ORG/](http://RCIEVAX.CORERESPONSE.ORG/)
[HTTP://RCIEVAXESP.CORERESPONSE.ORG/](http://RCIEVAXESP.CORERESPONSE.ORG/)**

Schedule your COVID-19 vaccination.



CVS Health® has collaborated with local community partners to help get you one step closer to being back with those you care about most.

FREE COVID-19 vaccinations are now available at no cost either with insurance or through a federal program for the uninsured.

Why get a COVID-19 vaccination from CVS®?



94% to 95% effective

After two required doses, the Moderna and Pfizer-BioNTech vaccines have a 94% and 95% efficacy rate of protection against COVID-19.



We're here for you

We understand you may have concerns about the COVID-19 vaccine. We'll have medical experts on hand to answer your questions.



We're experts

With millions of COVID-19 vaccine doses administered to date, we have the expertise and experience you need to get vaccinated safely.



Vaccinations available by appointment only, at local community partner sites near you:

YMCA Leadership & Learning Ctr
569 Martin Luther King Jr. Dr NW
Atlanta, GA 30314

To see if you're eligible and to schedule an appointment:

Call (855)-287-6789

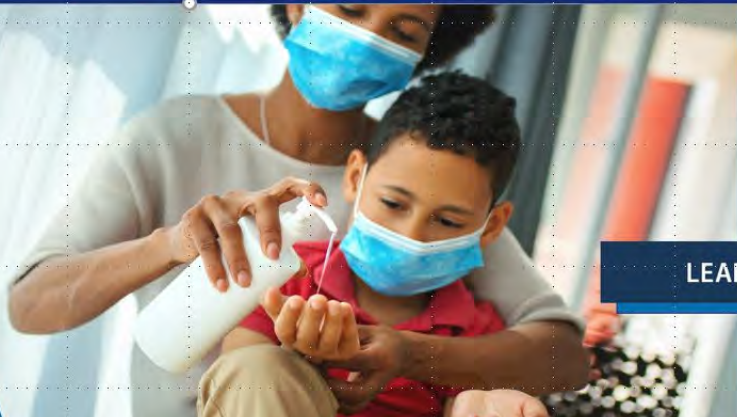
Hours: 10-4 p.m.

Clinic Dates: March 26-May 7

 **NCRN**
NATIONAL COVID-19 RESILIENCY NETWORK

Subscribe for Updates to the
**NATIONAL COVID-19
RESILIENCY NETWORK**

www.msm.edu/ncrn



[LEARN MORE](#)

**CHRIS
180**


Westside Connect Help Line

One number to get the help you need: food, housing, counseling, employment, education, healthcare, COVID-19 testing. Feeling lonely, lost, stressed, anxious or down? Need help managing your health condition?

Call **404-430-8180** today!

**NEED A
DOCTOR?**

**TEXT: WESTSIDE
TO 51555**



JOB FLASH REPORT

IF INTERESTED IN EMPLOYMENT, PLEASE CALL THE FRONT DESK AT 404-853-1780 OR VISIT INTEGRITYCDC.ORG, GO TO "PROGRAMS," AND CLICK "COMMUNITY JOB CONNECTION." WHEN YOU FILL OUT YOUR APPLICATION, MAKE SURE TO CLICK "DIRECT EMPLOYMENT."

ATTENTION

WOULD YOU LIKE YOUR OWN AD SPACE?

Westside Future Fund is now offering you a chance to promote your business in our summit bulletins!

If interested please email

kelsey@westsidefuturefund.org for more details!

Salesforce PATHFINDER

Training the next generation of Trailblazers.

WHAT IS PATHFINDER?

Salesforce's Pathfinder Training Program is a workforce development initiative designed to train individuals with the technical and business skills to pursue a career in the Salesforce ecosystem. Pathfinder is a free, virtual, and part-time program over the course of 20 weeks.



Interested in becoming a Pathfinder and learning sought-after Salesforce skills?

- ✓ Are you eligible to work in the US or UK?
- ✓ Are you new to Salesforce technology (no previous work experience in Salesforce nor certifications)?
- ✓ Are you looking to jumpstart a career using Salesforce products?
- ✓ Do you like solving problems and thinking outside the box?
- ✓ Can you dedicate 8-10 hours per week to learn new technical and business skills?
- ✓ Will you be looking for employment at the end of the 6-month program?

If you answered **“yes!”** to the above – apply to Pathfinder today!

We strongly encourage military veterans and spouses along with individuals with nontraditional backgrounds to apply

What are the benefits?

Pathfinder participants not only receive free training for Salesforce certifications, but also become part of our community, with mentorship, instructional coaching, and individualized support as they pursue careers in the Salesforce ecosystem.



Are there any prerequisites to apply?

Individuals with experience in technology coursework (database administration, software development, etc) are especially encouraged. *If students are interested in pursuing Salesforce Developer certifications, proficiency in object-oriented languages is required.*



Deloitte.



"As a non-traditional student, the Pathfinder Program opened up a world of possibilities. Before joining the program, I was a stay at home dad and full-time student. Now, I am certified and working in the ecosystem full-time.

Without question, joining the Pathfinder Program is the best career move I've ever made."

-GEORGE

Pathfinder graduate

New Job - Associate Application Developer, Deloitte **Previous**

Occupation: Stay-at-home dad, freelance graphic designer

Salesforce Certifications: Administrator





“My experience in the Pathfinder program was life-changing.

Less than a month after completing Pathfinder, I landed my dream role as a Project Manager delivering Salesforce solutions to valued clients daily!”

-NIA

Pathfinder graduate

New Job - Salesforce Project Manager, Appirio

Previous Occupation: Business Operations Manager

Salesforce Certifications: Administrator, Community Cloud Consultant



CHOICE NEIGHBORHOODS EXTERIOR OWNER-OCCUPIED REHAB PROGRAM

Atlanta Housing, Invest Atlanta and the City of Atlanta have launched a deferred forgivable loan program that provides up to \$70,000 in federal funds to eligible Ashview Heights and Atlanta University Center homeowners for exterior health and safety repairs on their home. Funds will be provided in the form of a forgivable loan at a 0% interest rate with payments deferred and forgiven until the earlier of loan maturity, sale, transfer of ownership, or failure to maintain the property as the primary residence during the loan term.

The maximum loan amount per home is \$70,000, inclusive of all construction related costs and closing costs. Loan term will be determined by loan amount, not to exceed 10 years.

ELIGIBILITY GUIDELINES

- Homeowner must reside within the Choice Neighborhoods of Ashview Heights or Atlanta University Center.
- Must be a primary homeowner and existing resident as of September 30, 2015.
- Homeowners with 1st Mortgage Liens are permitted. Second mortgages from Habitat for Humanity on a Habitat home, and Invest Atlanta will be treated as one mortgage for purposes of this program. Homes with other liens (tax liens, recorded Fi Fas, etc. are ineligible. Homes with water liens must have a payment arrangement to be eligible).

FOR MORE INFORMATION OR TO APPLY

Contact the Choice Neighborhoods Exterior Owner-Occupied Rehab Program Manager
Meals On Wheels Atlanta at info@mowatl.org or 404-351-3889





Bringing Goodwill to the Southside:

New Store & Career Center Coming to Metropolitan Parkway

Located at 2160 Metropolitan Parkway, our new store and career center will bring jobs and skills training to the local community. To start, this project is generating 30-40 new construction jobs for local residents. When we open, we will create an additional 50 jobs in the store, as well as in the career center.

Our focus will continue to be on not just helping our neighbors to find work, but helping them move into successful careers. All of our career centers provide free access to job search resources like computers, résumé writing tools, job listings, employment seminars, software training and more.

Great finds at great prices.

Our new store is bringing great deals to your community. From clothing to accessories, housewares, and shoes; shopping at Goodwill will save you money and help your neighbors find jobs.



Job training for the future.

Goodwill offers a number of skills training programs to prepare residents for careers in fields like technology, healthcare, construction, logistics and more.



Donate. Shop. Support Job Seekers. *That's #Goodwilling.*



Be the first to know.

Visit goodwillng.org/metro and sign up to receive updates on job opportunities, hiring events, construction updates and more at our new location.



Home on the Westside
is our Community Retention
initiative.



LEGACY HOMEOWNERS | RENTAL HOUSING | HOMEOWNERSHIP | FINANCING SUPPORT



Learn more at westsidefuturefund.org/homeonthewestside

Westside Future Fund's 2019 Annual Report



Progress to Date

Westside Development Activity

WFF Residential Units as of May 1, 2021

	Units Acquired/ Under Contract	Units Awarded Invest	Total Residential Units	Units In Service	Units in Active Development	Deeply Affordable Units (<60% AMI)
Multi-Family	222	42	264	181	37	173
Single Family	105	10	115	6	61	48
Total	327	52	379	187	98	221

Major Third Party Developments as of May 1, 2021

	Total Residential Units	Units in Service	Units in Active Development	Deeply Affordable Units (<60% AMI)
Quest Commons West*	53		53	47
Herndon Square*	700	97	200	195
OaksATL*	32	32	TBD	32
Quest Simpson and Springfield projects	309		309	228
Legacy at Vine City	105	105	-	105
Atlanta Housing (CHOICE)	584	135	40	70
Total	1,783	369	602	677

* Financing provided by Westside Future Fund



395 Jame P. Brawley Drive, NW



Update: Home on the Westside

Demand for Housing vs. Supply

As of May 1, 2021



Demand for Housing

1,324 households have expressed interest in housing opportunities through Home on the Westside to date

198 households have been verified through our process and are ready to be matched with units

VS.



Supply: WFF Inventory

31 units at 395 JP Brawley in the process of being leased and occupied.

37 additional rental units to be added in late 2021/early 2022

26 new or renovated single-family homes will be available for sale or for rent by end of year

Demand for housing – from households that have a connection to the Westside and want to remain in the community – continues to outstrip our supply.

AMERICAN RESCUE PLAN

[The American Rescue Plan](#)

The COVID-19 pandemic and the corresponding economic crisis have undermined the health and economic wellbeing of American workers. Millions of Americans, many of whom are people of color, immigrants, and low-wage workers, continue to put their lives on the line every day to keep the country functioning through the pandemic. And more than 9.5 million workers have lost their jobs in the wake of COVID-19, with 4 million out of work for half a year or longer. Without additional government assistance, the economic and public health crises could drag on and our national vaccination program will be hobbled at a critical moment.

The American Rescue Plan will change the course of the pandemic and deliver immediate relief for American workers. The plan will build a bridge to an equitable economic recovery and immediately [reduce child poverty](#). In fact, a Columbia University study found that passing the plan will lift more than 5 million children out of poverty this year, cutting the poverty rate by 50%. The bill is one of the most progressive pieces of legislation in history, with more than two thirds of its tax cuts and direct payments going to families making less than \$90,000 per year. It will:

Mount a national vaccination program, contain COVID-19, and safely reopen schools. American workers should not have to lie awake at night wondering if they'll make it home from work safely the next day, or if they'll bring home the virus to their loved ones and communities. President Biden has a comprehensive plan to address the pandemic that will:

- Invest about \$160 billion to provide the supplies, emergency response, testing, and public health workforce to stop the spread of COVID-19, while distributing vaccines as quickly as possible and addressing racial disparities in COVID-19 outcomes. These emergency measures will help combat the heavy toll this virus is exacting, and will deliver community- based and culturally competent care.
- Provide \$130 billion to help schools serve all students, no matter where they are learning, and help achieve President Biden's goal to safely open the majority of K-8 schools within the first 100 days of his Administration. These investments include set asides at the local and state level to ensure states and districts address the learning loss and social and emotional needs of students disproportionately impacted by COVID-19, including students of color, English learners, and students with disabilities.

Deliver immediate relief to American families bearing the brunt of this crisis. The American Rescue Plan devotes about \$1 trillion towards building a bridge to economic recovery for working families. All told, a single parent with one young child making the minimum wage could see her income increase from the equivalent of \$7.25 to around \$11 per hour. The plan will:

- **Give working families a \$1,400 per-person check**, bringing their total relief payment from this and the December down payment to \$2,000. More than 85% of households will receive a check and checks in this bill are bigger than the checks in the CARES Act or in the December bill. And, for the first time, adult dependents are entitled to a check as well. This means a lower or middle-income family of four will see an additional \$5,600 in their pockets.
- **Extend current unemployment insurance benefits and eligibility to September 6 (saving 11 million Americans from losing benefits starting in about a week)**, provide a \$300 per week supplement, and help protect Americans from surprise tax bills on unemployment insurance they received last year.
- **Help Americans stay in their homes** by providing emergency aid to cover back rent. In addition, the bill provides assistance to help struggling homeowners catch up with their mortgage payments and utility costs through the Homeowners Assistance Fund. And, it provides additional funding for families and individuals who are recovering from or at risk of homelessness.
- **Increase the value of Supplemental Nutrition Assistance Program (SNAP) benefits**. The American Rescue Plan will increase SNAP benefits by 15 percent through September 2021. The bill also funds partnerships with restaurants to feed American families and keep workers in the restaurant industry on the job. And, it provides U.S. territories like Puerto Rico additional nutrition assistance funding, in addition to funding to make sure women, infants and children get the food they need to help address food insecurity.

- **Increase the Child Tax Credit** from \$2,000 per child to \$3,000 per child (\$3,600 for a child under age 6) and make 17-year-olds qualifying children for the year. This means a typical family of four with two young children will receive an additional \$3,200 in assistance to help cover costs associated with raising children. The families of more than 66 million kids will benefit.
- **Increase the Earned Income Tax Credit** for 17 million workers by as much as \$1,000. The top occupations that will benefit are cashiers, food preparers and servers, and home health aides – frontline workers who have helped their communities get through the crisis.
- **Expand child care assistance**, help hard-hit child care providers cover their costs, and increase tax credits to help cover the cost of childcare. This is the single biggest investment in child care since World War II.
- **Give families an additional tax credit to help cut child care costs**. Families will get back as a refundable tax credit as much as half of their spending on child care for children under age 13, so that they can receive a total of up to \$4,000 for one child or \$8,000 for two or more children.
- Provide an additional \$1 billion for states to cover the additional cash assistance that **Temporary Assistance to Needy Families** (TANF) recipients needed as a result of the crisis.
- **Lower or eliminate health insurance premiums for millions of lower- and middle-income families enrolled in health insurance marketplaces**. A family of four making \$90,000 could see their monthly premium come down by \$200 per month. This will help well over a million uninsured Americans gain coverage. The plan also subsidizes premiums for continuation health coverage (COBRA).

Support communities that are struggling in the wake of COVID-19. Millions of American workers reside in communities that suffered disproportionately in recent months. The Plan provides critical support to these communities. It will:

- Provide emergency grants, lending, and investment to hard-hit small businesses so they can rehire and retain workers and purchase the health and sanitation equipment they need to keep workers safe. This includes a Small Business Opportunity Fund to provide growth capital to main street small businesses in economically disadvantaged areas, including minority-owned businesses.
- Distribute more than \$360 billion in emergency funding for state, local, territorial, and Tribal governments to ensure that they are in a position to keep front line public workers on the job and paid, while also effectively distributing the vaccine, scaling testing, reopening schools, and maintaining other vital services. State and local employment has fallen by around 1.4 million jobs since the pandemic began including layoffs of 1 million educators, compared to around 750,000 job losses during the Great Recession.
- Help hard-hit public transit agencies avoid layoffs and service reductions, which disproportionately harm workers who are more likely to be dependent on public transportation.

VIEWPOINT: Fulfilling our vision of the beloved community

By D. Makeda Johnson | First published in the Atlanta Business Chronicle May 5, 2017

Gentrification of urban American cities is a complex phenomenon with social, political and economic implications.

It represents a double-edged sword with both opportunities and challenges. The infusion of higher-income individuals into urban centers generates increased renewal investments in formerly neglected and abandoned blighted communities. It provides needed revenue to local municipalities to meet the expense of much-needed infrastructure and service delivery improvements. Unfortunately, gentrification and displacement are manifesting as symptoms nationally as the urban center across our nation strives to attract upper-middle-income families while displacing current residents with increasing housing costs that exclude the working poor and altering the cultural and historical fabric of urban America cities.

Gentrification can be managed and provide an opportunity for Atlanta, Georgia, to honor its most noted son and drum major for social justice: Dr. Martin Luther King Jr.

Atlanta can once again shine as an urban American city "Too Busy to Hate." We can redefine the G word. We are in a moment of opportunity for the creation of the "Beloved Community," a community of racial and economic diversity.

But it will not just happen, it must be intentionally developed. It is simple, but requires authentic partnership between community, political and private stakeholders committed to the possibility of the "Beloved Community." It will require a resident retention plan that prevents forced displacement, inclusionary affordable housing policy that supports mixed income and racial diversity by acknowledging the area median income, and a tax abatement program to protect vulnerable home and business owners.

The Historic Westside Community is poised with the opportunity to manifest not forced displacement, but demonstrate how to align urban transformation with Dr. Martin Luther King Jr.'s vision of "The Beloved Community." A community where justice and equality is the order of the day; an authentic mixed community where all can live, change and grow without the destruction of the Historic Westside Community's cultural integrity.

To accomplish the building of the Beloved Community, trust must be established requiring a shift

from traditional transactional approaches to community redevelopment. We had declared that our approach will be transformative and centered on the development of human capital. This innovative transformative approach to community development is no easy task. It requires that both residents, stakeholders and service providers rethink and reset traditional mindsets associated with poverty that fails to see and value the many assets within communities and design programs that empower residents with the skills and resources to be a part of the solution with equality and equity.

This writer loves living and working within the Historic Westside Community. Having chosen to call it home for nearly three decades, I proudly celebrate the beauty of community. We are a very resilient community that has, in spite of many challenges, continued to make contributions to society, especially as it relates to striving for social justice and an equitable society.

Unfortunately, too often those who seek to serve often overlook the value of relational capacity that exists within community, wealth of knowledge and ability to be a vital asset to achieving transformative sustainable communities.

Envision what could happen as residents and dedicated stakeholders shift their mindsets and reinvent how to renew communities without displacement, where there is the pollination of skills and the capacity to stay in communication even when they are difficult, seeking to establish trust and new ways of engagement that produce the greater good for humanity while creating economically healthy, thriving businesses, well-kept homes, quality affordable housing that is reflective of the earning of the communities' workforce, accessible and affordable healthcare, high-performing educational institutions. In this moment of opportunity, we can be the change that the world is looking for and create the environment that produces productive citizens with economic and social mobility by design. As residents and stakeholders, we will either fulfill or betray the vision of the beloved community based on our actions or inaction. There is a critical need for advocacy on behalf of the often-marginalized long-term residents in gentrifying communities; we have the opportunity to shift that. Where do you stand? I shall continue to strive to be a drum major for justice, equality and inclusion for the establishment of the "Beloved Community."

THANK YOU FOR YOUR INVALUABLE SUPPORT
IN MAKING THESE SUMMITS POSSIBLE:



How to Connect with Us

 @westsidefuturefund

 @WFFAtlanta

 @westsidefuturefund

 westsidefuturefund.org



P.O. Box 92273, Atlanta, GA 30314

(404) 793-2670

westsidefuturefund.org

For bulletin ideas and comments, contact Sonia Dawson at sonia@westsidefuturefund.org.