

Westside Future Fund 1964 Society



Invest in the Work of Racial Equity & Economic Justice on Atlanta's Historic Westside

THE 1964 SOCIETY

Taking its name from the pivotal year that changed history with the passage of the Civil Rights Act, The Westside Future Fund 1964 Society embodies the same commitment to a sustained, collective effort to advance racial equity and economic justice.

The 1964 Society is home to engaged philanthropists who want to invest in the cornerstones of generational change by opening opportunities to homeownership and education. The Westside was once a thriving mixed-income community and home to notable leaders of the American Civil Rights movement. Today, more than half of Westside residents in this underserved historic neighborhood live below the poverty line, and 40% of all housing is vacant.

The 1964 Society wants present day to be a historic moment of change for the Westside.

The generous contributions of 1964 Society members empower legacy Westside residents through access to quality, affordable housing and cradle-to-career educational opportunities that can impact generations. Their advocacy efforts ensure an environment where every resident can thrive.

By joining the 1964 Society, you play a significant role in creating a community Dr. King would once again be proud to call home, where the Westside is a model of racial equity and economic justice and at the heart of a better Atlanta.



Join the 1964 Society: Membership is open to individuals, couples and family foundations contributing \$10,000 or more in a calendar year. You can designate your gift for a specific program, or you can make it unrestricted for use in the area of greatest need.

MAKE TODAY HISTORIC

Take this opportunity to disrupt the cycle of poverty and be a catalyst for the potential of your neighbors on the Westside. Through the Westside Future Fund, you enable a cross-section of business, government, philanthropy, and community partnerships to collaborate on the revitalization of the Historic Westside.

With your support, the Westside can be a national model for racial equity and economic justice. Your investment will help us to:

- Empower economic mobility through high-quality, affordable rental housing, and pathways to home ownership for legacy residents and those with connections to the Westside.
- Enhance opportunity by strengthening cradle-to-career education with academic support and comprehensive wrap-around services.
- Support local business and empower Black entrepreneurs to help drive the Westside's economic development.

JOIN THE 1964 SOCIETY

Your investment will not only make a meaningful, measurable impact, as a 1964 Society member you will enjoy:

- An invitation to the annual private 1964 Society Members Reception
- Listing in the Westside Future Fund annual report
- Listing on the Donor Wall at the Westside Future Fund 970 Jefferson campus
- A subscription to the 1964 Society newsletter
- Opportunities to build strong connections with other like-minded donors
- Educational opportunities and bi-annual thought leadership events





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