



Westside
Future Fund





Meet the Westside Future Fund.

WHY THE WESTSIDE?

The Westside is an important part of Atlanta's past, present and future. These historic neighborhoods played a defining role in the American civil rights movement and is the place some of its most iconic leaders called home, like Ambassador Andrew Young, Dr. Martin Luther King, Jr. and Dorothy Bolden, founder of the National Domestic Worker's Union of America. The Westside also bears the scars of policies that led to depopulation and left those who stayed without economic opportunity. Today, the Westside Future Fund is working to change that and make it a model of racial equity and economic justice. The result will be a better Atlanta where everyone on the Westside has access to the resources they need to thrive.

OUR MISSION

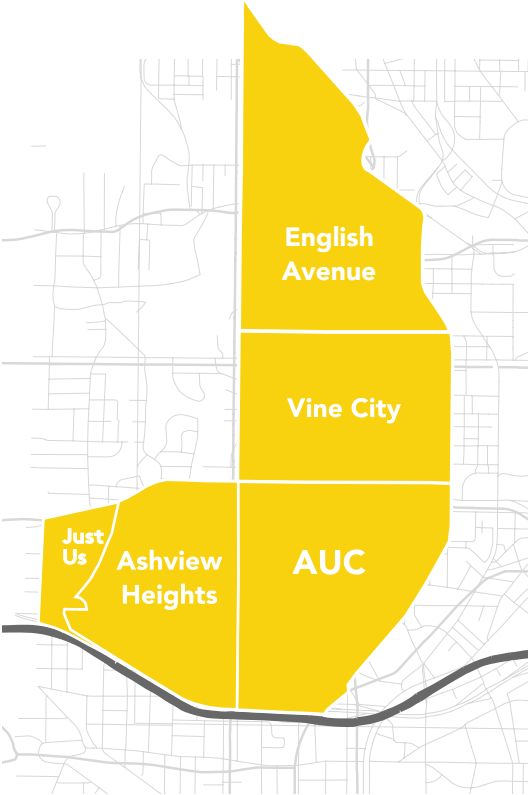
To advance a compassionate approach to neighborhood revitalization that creates a diverse, mixed-income community, improves the quality of life for current and future residents, and elevates the Historic Westside's unique history and culture.



THE HEART OF THE WESTSIDE

We focus on five neighborhoods in Atlanta’s Historic Westside: Vine City, English Avenue, Ashview Heights, Atlanta University Center and Just Us. Long underserved and underfunded due to systemic racism, the Westside suffered from the lack of essential services, food deserts, neglected infrastructure and blight. Today, more than half of its residents live below the poverty line, and 40% of all housing is vacant. Only 79% of the population can read above the third-grade level. That is why our mission is to open access to resources and potential through the cornerstones of homeownership and education.

Definition of Legacy Resident: Anyone residing on the Westside prior to 2017 as well as those with meaningful ties to the Westside including former colleges and universities, church congregants and others.



WHAT DOES THE WESTSIDE FUTURE FUND DO?

The Westside Future Fund is a nonprofit organization with a mission to improve the lives of current and future Westside residents. Through our flagship program, Home on the Westside, we help our neighbors live in the place they love through access to high-quality housing and educational support, strengthening the city we call home.



SAFETY
& SECURITY



HEALTH
& WELLNESS



MIXED-INCOME
COMMUNITIES



CRADLE-TO-CAREER
EDUCATION

MORE WAYS TO BE AT HOME ON THE WESTSIDE

We ensure the availability of affordable, quality housing in ways that are financially attainable for long-time residents of the Westside or those connected to the neighborhood. That includes support to rent, buy or retain a home with a unique focus on community retention.

ACCESS TO CRADLE-TO-CAREER EDUCATION

Education is a cornerstone of better futures and prosperity. Investment in these foundational opportunities starts with quality early childhood education and our partnership with Atlanta Public Schools in support of the elementary, middle and secondary schools that make up the Booker T. Washington Cluster. It continues through adult skill training and support of Westside entrepreneurs. Westside residents deserve the resources that support families and lead to quality employment opportunities.

CHAMPIONING A SAFE & HEALTHY NEIGHBORHOOD

Collaborating with other organizations working on the Westside, we advocate for an environment where residents can thrive. That means teaming up to improve access to healthcare and overall wellbeing with greenspace, walkability, and safety. It’s contributing to residents’ sense of security by mitigating social factors that impact crime rates.

We also stand shoulder-to-shoulder with those who care about the Westside — residents, community groups, police officers, schools, business owners, developers, donors, and investors – and lend our voice to the calls for change today and a better future tomorrow.

We can stop the unchecked gentrification that displaces legacy residents of the Westside and tears the social fabric of Atlanta. Instead, we want to ensure they benefit from the rising tide of economic opportunity, rather than being swept away by it. Together, we can realize the vision of the courageous American civil rights leaders who called the Westside home: a thriving mixed-income community that models what it means to be a world-class city embracing racial and economic justice.





CONTRIBUTE TO RACIAL EQUITY IN ATLANTA

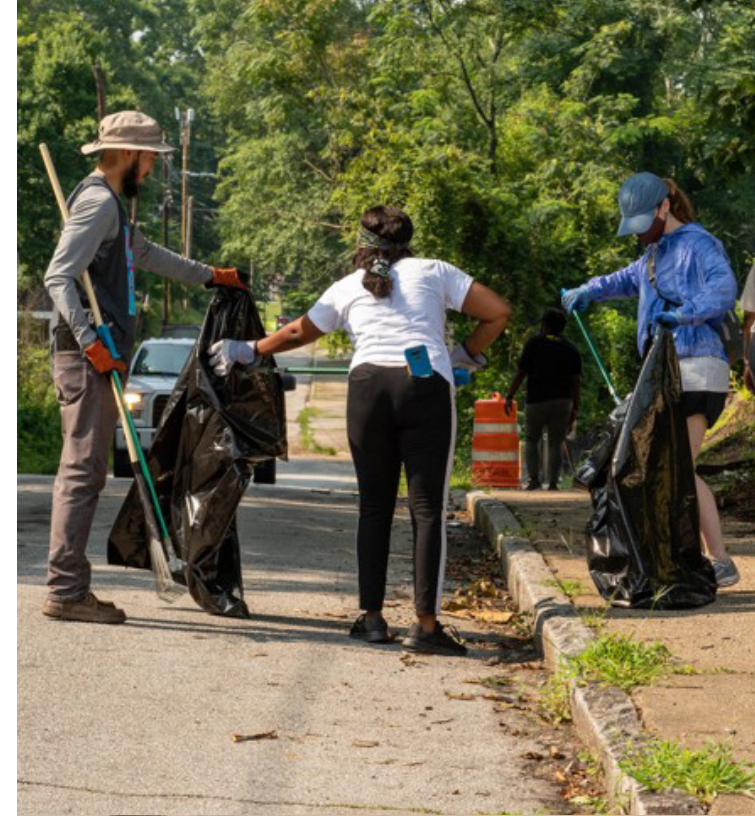
The long-term effects of underserved neighborhoods and generational poverty have limited opportunity on the Westside, and the enormity of the problem may seem overwhelming. Together we can break down barriers and build something better. We can connect legacy residents to resources that make homeownership possible. And, in turn, that homeownership can fuel transformational and generational change for them and their families.

Home is more than a house, so when you contribute to *Home on the Westside*, you're also investing in the community.

That means strengthening educational opportunity from cradle to career and advocating for the safety, security, and wellness of all our residents. It's a holistic approach to neighborhood revitalization.

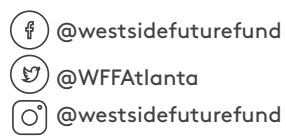
Westside Future Fund's Home on the Westside program is uniquely built to realize this model. We represent a convergence of experience, expertise and influence from the worlds of business, education, government, and philanthropy, as well as the knowledge, connections and creativity needed to address the complex issues facing the Westside. **We also have the ability to leverage every \$1 donated to Home on the Westside with \$2 from the WFF Impact Fund, multiplying the impact of every contribution.**

Revitalizing the Westside is not just something we can do; it is something we must do. Atlanta cannot forget those who built it. Get involved. Invest in real change. Make a better Atlanta at Home on the Westside.





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Westside Future Fund, Inc. is a 501(c)(3) nonprofit organization (EIN 47-3015082).
Your contribution is tax-deductible to the extent allowed by law.