

Westside Future Fund

Transform Westside Summit Convene | Communicate | Collaborate

Westside Future Fund Friday, June 17, 2022

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Transform Westside Summit

Convene | Communicate | Collaborate

Presented by the Westside Future Fund Friday, June 17, 2022 WIFI: TGS Guest | Password: tgsvisitor384

Agenda		
7:15AM - 7:20AM	Welcome	John Ahmann <i>President & CEO</i> Westside Future Fund
		Benjamin Earley <i>Westside Correspondent</i> Redclay-Hill
		Ebony Ford English Avenue Resident
7:20AM - 7:30AM	Opening Devotion	Shade' Yvonne Jones NPU-L Chair and Founder of Green is LYF
7:30AM – 7:50AM	Self-Introductions	John Ahmann <i>President & CEO</i> Westside Future Fund
7:50AM – 8:45AM	'Highlighting Beloved Benefit' moderated by Benjamin Earley	Rodney Bullard Vice President of Community Affairs at Chick-fil-A, Inc. and Executive Director of the Chick-fil-A Foundation Dan Cathy
		Chairman of Chick-fil-A
8:45AM – 8:55AM	Q & A	All
8:55AM	Closing Remarks	John Ahmann <i>President & CEO,</i> Westside Future Fund
		Benjamin Earley <i>Westside Correspondent</i> Redclay-Hill
		Ebony Ford English Avenue Resident
9:00AM	Meeting Adjourns	

Shade' Yvonne Jones

NPU-L Chair and Founder of Green is LYF

Yvonne Jones, affectionately known as Shade', was born in Plainfield, New Jersey. She was the seventh of eight children. Shade' was raised in a Christian household sprinkled with a strong awareness of Black history and self-consciousness. She attended Central State University in Ohio and graduated from Purdue Global University with a BS in Health Sciences.

One of Shade's proudest accomplishments is being a mother of three adults Mecca, Malika, and Kemazee, and a grandmother to her new grandson. Each one has added joy and fiber to her life. If you have had the opportunity to meet her, you would see her love for family, community, and health. Shade' is an extraordinary person with many diverse interests. Similar to her upbringing, Shade' has developed strong spiritual beliefs, and she has a love for African culture and truth. She believes in respecting the environment and Mother Earth by living a natural way of life. In addition, she has developed programs serving the public that are environmentally friendly and sustainable.

Shade' is an entrepreneur who founded Green is LYF, Inc. (GIL), an eco-sensitive consultant company that provides engagement, education, and elevation to communities, businesses, and institutions about wellness awareness. This engagement style provides the entire community with a sustainable approach to living LYF. With a Public Service background spanning over twenty years, Shade' has developed a strong understanding and ability to interpret and implement collaborations between political processes and community relations. GIL is currently a partner with The Zero Waste Westside Team.

Shade' serves as NPU-L Chair, a liaison between the English Avenue and Vine City neighborhoods and the City of Atlanta. As a community leader and advocate, Shade' has cultivated relationships with community stakeholders, community leaders, and elected officials. She is committed to the dissemination of relevant information to the public and encourages their participation in planning processes. Shade' served as the Vice-Chair for the Westside Community Benefits Committee. Also, she serves on the advisory committee of the Neighborhood Westside Tax Allocation District (Westside TAD), the Vice-Chair of the Alliance to Activate Cook Park. A member of Delta Sigma Theta Sorority and an adviser for the HBCU Green Fund in Atlanta.

Rodney Bullard

Vice President of Community Affairs at Chick-fil-A, Inc. and Executive Director of the Chick-fil-A Foundation

Rodney is Vice President of Corporate Social Responsibility at Chick-fil-A, Inc., where he leads the company's corporate community and philanthropic strategy. Prior to joining Chick-fil-A, Rodney served as an Assistant United States Attorney, prosecuting complex criminal cases. For his service, the United States Attorney General presented him with one of the Department of Justice's highest honors, the Director's Award. Prior to this role, Rodney was selected as a White House Fellow, the nation's most prestigious public-service

Our Featured Participants

fellowship. As a White House Fellow, Rodney was placed at NASA to work directly for the NASA Administrator. A decorated veteran, Rodney also served in the United States Air Force Judge Advocate General Corps, eventually working at the Pentagon as a Congressional Legislative Liaison in the Office of the Secretary of the Air Force.

Rodney is an alumnus of the United States Air Force Academy, Duke University School of Law, the University of Georgia's Terry School of Business, and the Harvard Business School's Advanced Management Program. Additionally, Rodney is an alumnus of Leadership Atlanta, Leadership Georgia, Outstanding Atlanta, and the Presidential Leadership Scholars Program.

Rodney currently serves on several national and local boards, including the Salvation Army National Advisory Board of Directors, the Junior Achievement USA National Board of Directors, the Ameris Bank Board of Directors, the Atlanta History Center, and the United States Air Force Academy Athletic Corporation.

A few of Rodney's recent accolades include recognition by: Georgia Trend as one of the 2022 Most Influential and Notable Georgians; Atlanta Magazine as one of the Most Influential Atlantans in 2019, 2020, 2021 and 2022; Leadership Georgia's Dale Threadgill Award for Service in 2019; Atlanta Business Chronicle as one of the Most Admired Non-profit CEOs in 2017; The University of Georgia's listing of the 40 alumni leaders under the age of 40; as well as the Georgia Trend listing of the 40 Best and Brightest Leaders Under 40.

Dan T. Cathy

Chairman, Chick-fil-A

Dan T. Cathy is chairman of Chick-fil-A, Inc, one of the nation's largest family-owned businesses. He was previously the company's chief executive officer, serving as CEO from 2013 until November 1, 2021, when his son Andrew T. Cathy became the third CEO in Chickfil-A history. The son of Chick-fil-A Founder S. Truett Cathy, Dan continues to build on his late father's legacy as chairman, helping guide the business, supporting Chick-fil-A's executive leaders, and serving guests.

John Ahmann

President & CEO, Westside Future Fund

For more than 25 years, John Ahmann has been driven by the determination to improve the way communities and institutions function in Atlanta. From his early days working in Washington, D.C. to his positions with private, governmental, and organizational entities in the Atlanta area — including his eight years as an elected school board official in Decatur — he has focused his energy on solving the big problems whose resolutions can ultimately change Atlanta's trajectory and contribution to racial equity.

He has worked primarily behind the scenes, bringing together diverse stakeholders and managing initiatives to fruition. He has had a hand in some of the region's most important

Our Featured Participants

public policy initiatives and cross-sector collaborations. Along the way, John has built a vast network of individuals impacting Atlanta and its future.

A native son of Atlanta, John is currently the President & CEO of the Westside Future Fund (WFF). WFF was launched by the Atlanta Committee for Progress (ACP) in December 2014, with the strong leadership support of former Atlanta Mayor Kasim Reed. The nonprofit organization's mission is to advance a compassionate approach to neighborhood revitalization that creates a diverse, mixed-income community, improves the quality of life for current and future residents, and elevates the Historic Westside's unique history and culture. Through its flagship program, *Home on the Westside*, WFF helps neighbors live in the place they love through access to high-quality housing and educational support, strengthening the city we call home.

John has been recognized for his work by receiving the following awards: 2020 and 2021 Atlanta Magazine's Atlanta's 500 Most Powerful Leaders; 2020 and 2021 Atlanta Business Chronicle's 100 Most Influential Atlantans; 2019 Michael R. Hollis Innovation Academy Partnership Award; 2019 Christian City's Community Champion Nonprofit Honoree Award; Atlanta Business League's Visions of Excellence Award in 2019; Antioch Urban Ministries Anchor Award in 2018; and 2018 Atlanta Business Chronicle's Best Overall Deal in Atlanta Real Estate Awards.

John has two adult daughters and lives in Atlanta's historic neighborhood of Vine City.

Benjamin Earley

Senior Consultant, Redclay-Hill

Benjamin Earley is a web developer, creative writer, and musician born and raised in Atlanta, GA, where he continues to call the Westside home. He holds two certificates from Berklee College of Music for Music Business and General Music Studies. In addition to pursuing his passion for songwriting and music production, Benjamin also builds websites and web-based solutions for clients as an independent contractor with Redclay-Hill.

Ebony Ford

Westside Resident, English Avenue

Ebony Ford is a Westside Atlanta community advocate affiliated with several civic and philanthropic organizations. She is passionate about legacy resident retention in this climate of rapid gentrification in Atlanta, particularly in the neighborhoods of English Avenue and Vine City, and she spends her free time mentoring residents who want to become homeowners through her organization English Avenue Tea. She is an Atlanta Public Schools elected official as she serves as secretary for her neighborhood school's GO Team. Professionally, Ebony works in IT for the State of Georgia.





VISION

A community Dr. King would be proud to call home.

MISSION

To advance a compassionate approach to neighborhood revitalization that creates a diverse, mixed-income community, improves the quality of life for current and future residents and elevates the Historic Westside's unique history and culture.

VALUES

Do with the Community, not to the Community We know that residents are the real experts on the challenges in their community. Therefore, we learn from residents and involve them in all we do.

Be Compassionate

We meet residents where they are in a spirit of empathy and respect.

Have Integrity in Everything

We stand behind all we say and do. We are open, honest, and courageous.

Be Creative

We bring high energy and fresh ideas to tackling the long-standing challenges on the Westside. We're dedicated to trying different approaches to get different results.

Deliver Results

We're committed to driving transformation in the long term, with a focus on measurable outcomes today.





Meet the Westside Future Fund.

WHY THE WESTSIDE?

The Westside is an important part of Atlanta's past, present and future. These historic neighborhoods played a defining role in the American civil rights movement and is the place some of its most iconic leaders called home, like Ambassador Andrew Young, Dr. Martin Luther King, Jr. and Dorothy Bolden, founder of the National Domestic Worker's Union of America. The Westside also bears the scars of policies that led to depopulation and left those who stayed without economic opportunity. Today, the Westside Future Fund is working to change that and make it a model of racial equity and economic justice. The result will be a better Atlanta where everyone on the Westside has access to the resources they need to thrive.

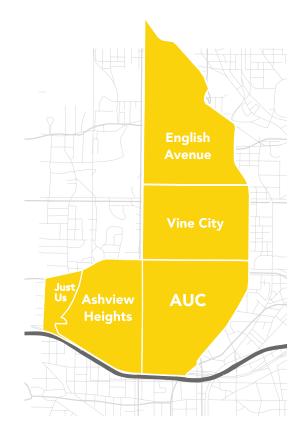
OUR MISSION

To advance a compassionate approach to neighborhood revitalization that creates a diverse, mixed-income community, improves the quality of life for current and future residents, and elevates the Historic Westside's unique history and culture.

THE HEART OF THE WESTSIDE

We focus on five neighborhoods in Atlanta's Historic Westside: Vine City, English Avenue, Ashview Heights, Atlanta University Center and Just Us. Long underserved and underfunded due to systemic racism, the Westside suffered from the lack of essential services, food deserts, neglected infrastructure and blight. Today, more than half of its residents live below the poverty line, and 40% of all housing is vacant. Only 79% of the population can read above the third-grade level. That is why our mission is to open access to resources and potential through the cornerstones of homeownership and education.

Definition of Legacy Resident: Anyone residing on the Westside prior to 2017 as well as those with meaningful ties to the Westside including former colleges and universities, church congregants and others.







WHAT DOES THE WESTSIDE FUTURE FUND DO?

The Westside Future Fund is a nonprofit organization with a mission to improve the lives of current and future Westside residents. Through our flagship program, *Home on the Westside*, we help our neighbors live in the place they love through access to high-quality housing and educational support, strengthening the city we call home.



MORE WAYS TO BE AT HOME ON THE WESTSIDE

We ensure the availability of affordable, quality housing in ways that are financially attainable for long-time residents of the Westside or those connected to the neighborhood. That includes support to rent, buy or retain a home with a unique focus on community retention.

ACCESS TO CRADLE-TO-CAREER EDUCATION

Education is a cornerstone of better futures and prosperity. Investment in these foundational opportunities starts with quality early childhood education and our partnership with Atlanta Public Schools in support of the elementary, middle and secondary schools that make up the Booker T. Washington Cluster. It continues through adult skill training and support of Westside entrepreneurs. Westside residents deserve the resources that support families and lead to quality employment opportunities.

CHAMPIONING A SAFE & HEALTHY NEIGHBORHOOD

Collaborating with other organizations working on the Westside, we advocate for an environment where residents can thrive. That means teaming up to improve access to healthcare and overall wellbeing with greenspace, walkability, and safety. It's contributing to residents' sense of security by mitigating social factors that impact crime rates.

We also stand shoulder-to-shoulder with those who care about the Westside — residents, community groups, police officers, schools, business owners, developers, donors, and investors – and lend our voice to the calls for change today and a better future tomorrow.

We can stop the unchecked gentrification that displaces legacy residents of the Westside and tears the social fabric of Atlanta. Instead, we want to ensure they benefit from the rising tide of economic opportunity, rather than being swept away by it. Together, we can realize the vision of the courageous American civil rights leaders who called the Westside home: a thriving mixed-income community that models what it means to be a world-class city embracing racial and economic justice.

BHAR HAR

CONTRIBUTE TO RACIAL EQUITY IN ATLANTA

The long-term effects of underserved neighborhoods and generational poverty have limited opportunity on the Westside, and the enormity of the problem may seem overwhelming. Together we can break down barriers and build something better. We can connect legacy residents to resources that make homeownership possible. And, in turn, that homeownership can fuel transformational and generational change for them and their families.

Home is more than a house, so when you contribute to Home on the Westside, you're also investing in the community.

That means strengthening educational opportunity from cradle to career and advocating for the safety, security, and wellness of all our residents. It's a holistic approach to neighborhood revitalization.

Westside Future Fund's *Home on the Westside* program is uniquely built to realize this model. We represent a convergence of experience, expertise and influence from the worlds of business, education, government, and philanthropy, as well as the knowledge, connections and creativity needed to address the complex issues facing the Westside. We also have the ability to leverage every \$1 donated to *Home on the Westside* with \$2 from the WFF Impact Fund, multiplying the impact of every contribution.

Revitalizing the Westside is not just something we can do; it is something we must do. Atlanta cannot forget those who built it. Get involved. Invest in real change. Make a better Atlanta at Home on the Westside.





THE WESTSIDE: Your home now... and for years to come

Introducing Home on the Westside, an initiative from Westside Future Fund to help drive inclusive community retention for Atlanta's Historic Westside neighborhoods.

We're taking steps to deliver safe, quality housing on the Westside with:

- Affordable 1-, 2-, and 3-bedroom rentals
- Newly constructed and renovated homes for purchase and lease-to-purchase
- Down payment assistance
- Anti-Displacement Tax Fund for legacy homeowners
- Financial coaching and counseling in partnership with On the Rise Financial Center

Are you interested in Home on the Westside?

Go online and complete a simple form to let us know which of our housing opportunities interest you:

westsidefuturefund.org/homeonthewestside

Contact WFF with any questions. Call: 470.377.1696 Email: home@westsidefuturefund.org

Westside Future Fund

Legacy westside residents, Ebony and her son, Jeremiah

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Vice President of Wholesale Retired Corporate Executive Mark Chancy Banking, SunTrust, Inc.

Affairs and Executive Director, Vice President of Community The Chick-fil-A Foundation



Ce per



Senior Vice President and President, Novelis North Tom Boney America at Novelis



Michael Bond Atlanta City Council Post 1 At-Large





Stacy Apter











Reverend Kenneth



Pastor, Antioch Baptist Church North Alexander

General Counsel, The Home Depot **Board Vice-Chair** Vice President and Deputy

Peter Muñiz

Dr. Beverly Tatum Board Chair, President Emerita, Spelman College

is Atlanta's

Leaders

Our Board









Penny McPhee Retired President, The Arthur M. Blank Family Foundation

PricewaterhouseCoopers Lea Kuschel

Partner,

Kevin Holt

Tommy Holder Holder Construction Company

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CFO & COO, H&H Hospitality

K





Acting Managing Director of Founder's The Arthur M. Blank Family Connelly Initiatives Foundation





President, Central Atlanta Progress





AJ Robinson



and Vice President of Global

The Coca-Cola Foundation

Community Affairs for The Coca-Cola Company







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Kathleen S. Farrell Margaret

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Executive Vice President Commercial Real Estate Line of Business Truist, Inc.

Bill Nordmark President, & CEO Aver, Inc.



Sonia Dawson Chief of Staff









Fameka Askew Manager of Home on the Westside

Anderson Accounting Manager Natasha

John Ahmann President + GEO



Marni Pittman Director of Finance + Risk Management







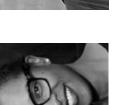


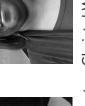


Christal Walker Staff Accountant



























































Washington Volunteer Coordinator Robyn

Cristel Williams

Kelsey Wright Program Coordinator

1.0

Nicole Jones Office Administrator

Raquel Hudson Director of Programs

We're a Diverse,

Talented Team

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Charles Forde Director of Project Financing





JOIN US! PARTY WITH THE PAST!

Westside Future Fund is partnering with the Atlanta History Center to bring **Party with the Past** to the Westside. This fun event connects Atlantans with historic sites around the city. Join us for a fun evening of **live music, foodtrucks, socializing, and meeting new** friends!

Event Details:

THURSDAY, JUNE 23RD FROM 6:00 – 9:00 PM OMENALA GRIOT MUSEUM

336 Dargan Place SW Atlanta, GA 30310

REGISTER FOR THIS EVENT BY VISITING: https://www.atlantahistorycenter.com/event/party-with-the-past/ Westside Future Fund

COMMUNITY TOURS





Join us for a tour of the Historic Westside!

Tours take place on the **2nd Saturday of each month** from **10am – 11:30am**. Registration is required.

PLEASE MAKE YOUR RESERVATION BY VISITING westsidefuturefund.org/wffcampaigncabinet

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STAY CONNECTED WITH AFFORDABLE INTERNET



Internet for **\$10** a month

Now more than ever, access to home Internet is important to stay connected to friends and family, work from home and attend school online.

If at least one person in your household is a SNAP participant or receives SSI benefits (California only), you may qualify for Internet service up to 10Mbps[†] for \$10 a month or less.

- Free installation and in-home Wi-Fi
- No annual contract
- No deposit

In response to the public health crisis, Access from AT&T is temporarily:

- Expanding eligibility to households participating in the National School Lunch and Head Start programs or that meet income requirements:
- Waiving home Internet data overage fees until April 30, 2022. (Does not apply to DSL.)

Other eligibility requirements apply.

Visit att.com/access or call 1-855-220-5211 for complete information and to apply.



*Available only in the AT&T wireline footprint. Offer temporary. If at least one person in your household is a Supplemental Nutrition Assistance Program ("SNAP") participant you may qualify for up to 10Mbps home Internet service at our discounted \$10/mo. rate. For a limited time, households participating in the National School Lunch or Head Start program or meet the household income based on 13% or less than federal poverty guidelines, may also qualify. In claiffornia only, households receiving Supplemental Security income ("SSI") benefits may also qualify. Add' eligible speed tiers: (3Mbps/15Mbps/768Kbps) available for \$5/mo. depending on your service address. Data allowance service includes either 150G8 or 1TB of monthly Internet data allowance per month depending on your speed tier. If you exceed your monthly data plan allowance, you will be automatically charged \$10 for each 50GB of data usage in excess of your data plan, even if less than 50 gigabytes is used. For more information, go to att.com/internet-usage. Add1 Fees & Taxes: AT&T one-time transactional fees, and monthly cost recovery surcharges which are not government-req'd may apply, as well as tages. See att.com/fees for details. 087171

AT&T Offers Eligible Customers Low-Cost Broadband Through New Program

AT&T and Cricket Wireless have opened enrollment for the new federal Affordable Connectivity Program (ACP) which is helping expand benefits for millions of Americans.

What's new?

The ACP replaces the temporary Emergency Broadband Benefit (EBB). ACP will provide eligible households with a benefit of up to \$30 a month to help reduce the cost of broadband service. Households on qualifying Tribal lands will be eligible for \$75 a month.

Why is this important?

Affordability is one of the key roadblocks to narrowing the digital divide. The ACP will help make broadband services more affordable for American households who may qualify.

What's changing?



Households will have new ways to qualify for ACP such as receiving WIC benefits or having an **income at or below 200% of the Federal Poverty Guidelines**. Eligibility requirements can be found at <u>acpbenefit.org</u>.



For households enrolled in ACP, the monthly subsidy has changed to **\$30/mo. There is no change to the Tribal benefit**. See information below regarding the transition period for households enrolled in EBB as of December 30, 2021.

New customers can confirm eligibility today.

Customers can apply to the federal government's National Verifier at ACPBenefit.org to determine if they are eligible for ACP. Eligibility is determined by the federal government, not by AT&T.

Once approved, find out details on which AT&T services are available by going to <u>att.com/acp</u> or to <u>cricketwireless.com/ACP</u> for information on Cricket Wireless plans.

How can EBB customers take advantage of ACP? For EBB customers, benefits will remain the same through March 1.

- To receive the ACP benefit after March 1, customers may contact the Universal Services
- To receive the ACP benefit after March 1, customers may contact the <u>Universal Services</u> <u>Administrative Co.</u> (USAC) to reverify eligibility.
- For customers who qualified for EBB under a COVID program or substantial loss of income criteria, the National Verifier will need to reverify your eligibility under different criteria **prior to March 1**.
- See details on which AT&T services are available at <u>att.com/acp</u> or <u>cricketwireless.com/ACP</u>.



CHOICE NEIGHBORHOODS EXTERIOR OWNER-OCCUPIED REHAB PROGRAM

Atlanta Housing, Invest Atlanta and the City of Atlanta have launched a deferred forgivable loan program that provides up to \$70,000 in federal funds to eligible Ashview Heights and Atlanta University Center homeowners for exterior health and safety repairs on their home. Funds will be provided in the form of a forgivable loan at a 0% interest rate with payments deferred and forgiven until the *etier* of loan maturity, sale, transfer of ownership, or failure to maintain the property as the primary residence during the loan term.

The maximum loan amount per home is \$70,000, inclusive of all construction related costs and closing costs. Loan term wilbe determined by loan amount, not to exceed 10 years.

ELIGIBILITY GUIDELINES

- Homeowner must reside within the Choice Neighborhoods of Ashview Heights or Atlanta University Center.
- Must be a primary homeowner and existing resident as of September 30, 2015.
- Homeowners with 1st Mortgage Liens are permitted. Second mortgages from Habitat for Humanity on a Habitat home, and Invest Atlanta will be treated as one mortgage for purposes of this program. Homes with other liens (tax liens, recorded Fi Fas, etc. are ineligible. Homes with water liens must have a payment arrangement to be eligible).

FOR MORE INFORMATION OR TO APPLY

Contact the Choice Neighborhoods Exterior Owner-Occupied Rehab Program Manager Meals On Wheels Atlanta at info@mowatl.org or 404-351-3889







Bringing Goodwill to the Southside:

New Store and Career Center on Metropolitan Parkway

Located at 2160 Metropolitan Parkway, our new store and career center will bring jobs and skills training to the local community. This project is generated 30-40 construction jobs for local residents and created an additional 50 jobs in the store, as well as in the career center.

Our focus will continue to be on not just helping our neighbors to find work, but helping them move into successful careers. All of our career centers provide free access to job search resources like computers, résumé writing tools, job listings, employment seminars, software training and more.

Great finds at great prices.

Our new store is bringing great deals to your community. From clothing to accessories, housewares, and shoes; shopping at Goodwill will save you money and help your neighbors find jobs.

Job training for the future.

Goodwill offers a number of skills training programs to prepare residents for careers in fields like technology, healthcare, construction, logistics and more.





Donate. Shop. Support Job Seekers. *That's* #Goodwilling.



Be the first to know.

Visit **goodwillng.org/metro** and sign up to recieve updates on job opportunities, hiring events, construction updates and more at our new location.



Attention families in need of heating or cooling assistance

The Low-Income Home Energy Assistance Program (**LIHEAP**) is a federally funded program that assists low-income households heat or cool their homes.

Apply for assistance at your local Community Action Agency. Take the following documents:

- 1. Proof of Income for all household members for the past 30 days
- 2. Proof of Social Security number for each person in the household
- 3. Most recent Gas and Electric Bill for the household
- 4. Proof of citizenship or legal immigrant status



Heating Assistance Application Cycle • November 1 - March 31

Cooling Assistance Application Cycle

• April 1 - June 30

For additional information, email <u>LIHEAP-CSBG-LIHWAP@dhs.ga.gov</u> Local Georgia Community Action Agencies can be found online at http://www.georgiacaa.org.





#GOALPARTNERS

"It's never too late to become what you might have been."

One-on-one partnerships with a trained volunteer life coach. Take control of your own journey and long-term growth!

 Weekly 30–45 minute virtual conversations with your trained volunteer coach

- 1 year commitment to your partnership
- Free coaching for one year (\$5,000 value)

Support as YOU create your path to get where you want to be in life!



Click or Scan the QR Code or Learn More <u>Here</u>

Follow us on social media

PIC welcomes applicants with incomes less than \$50,000 and holding no more than a bachelor's degree.







@PartnersinChangeUSA

www.picusa.org

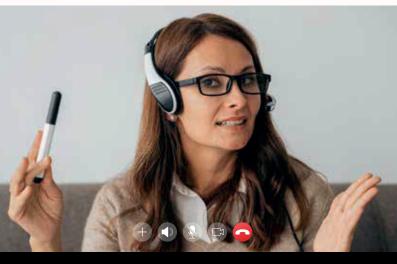
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Powered By BYJU'S

SCHOOL

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ONLINE CLASSROOM

Individual Learning Program

BEYOND KINGS BRINGS LIVE 1:1 CODING CLASSES FOR KIDS

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WHY CODING FOR KIDS?

The real promise of coding is not that kids will become computer engineers. Coding is a fun tool for kids to exercise their desire to build, curiosity to question, imagination to explore - the traits that will serve any child well in nearly any career and in life.



Powered By **BYJU'S** SCHOOL

CODING IS JUST THE **BEGINNING:**

A Journey to transform from **Coder to Creator**

Key Benefits of Individual Learning Program **60**mi Mentorship by top s of per zineers & entre Full flexibility to Chance to win a choose class timing monthly subscription mode trip to Silicon Valley

COURSES AVAILABLE 8 Classes 48 Classes 144 Classes Advanced Coding with Introduction to Coding App Developer Certificate Code a Satellite* Curriculum Includes Curriculum Includes Curriculum Includes Events/UI/UX. Conditionals Extended UI/UX, Rich GUI Sequence, Fundamentals Coding Blocks, Loops

app, Space Tech simula Game Design, BYJU'S FutureSchool Complex Loop, Logic Structures, Turtle Coding Code a Satellite Program



Unlocks on becoming a Yellow Hat Your Child 1. Cutting edge game development p Learns 2. To build an independent game

The Entrepreneurship Challenge

2

Terms & Conditions Appl



Unlocks on becoming a Purple Hat . Your Child 1. What it ta Learns



FINISH

Key Benefits of 144 Classes Course Package ADVANCED CODING WITH CODE A SATELLITE*

Achievement in 48 & 144 Classes Course

START (nced Gam đo Development and UI/UX Design ent and App Developer E Ŷ The App Data Modelling Artificial Intellig 躑 The Entrepreneurship ର Challenge Live Code a Satellite Curriculum ۰ ش FINISH



A Journey of Firsts 250,000 learners

coding into a world of creation. Get ready to create games, apps, an<mark>d launch id</mark>eas.

My 1st Computer Program

Your child's coding journey launches with an interactive introduction to the basics of code.

Space Scout

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My 1st Game

\$

Your child's journey evolves from coder to creator as they design and build their first basic game!

Game Developer Certificate

My 1st Infinite Game

An epic leap forward as your child creates an original Infinite Game and unlocks an exclusive invitation to compete in the global Game Masters League.

Game Masters League



ureSchool Space Scout Program expands you ns as they learn about space and create code nodel various celestial phenomena

J Unlocks on becoming an Orange Hat

Your Child 🗤 Learns



The App challenge for a chance to win a trip to Silicon Valley nteract with some of the best technological minds in the world

Unlocks on becoming a Red Hat

Your Child 1. How to create a p Learns^{2. How to design user-friendly app}

My 1st App Prototype

A major milestone on your child's coding journey as they're invited to enter their original app into The App challenge.



My 1st Space Tech Simulation

Your child's imagination will blast off into outer space as they explore and recreate space environments with code. The Space Scout Program,

Space Scout Program

Creating the Beloved Community



The end is reconciliation; the end is redemption; the end is the creation of the Beloved Community. It is this type of spirit and this type of love that can transform opponents into friends. It is this type of understanding goodwill that will transform the deep gloom of the old age into the exuberant gladness of the new age. It is this love which will bring about miracles in the hearts of men.

Martin Luther King, Jr. from "Facing the Challenge of a New Age," 1956

The coining of the term, "beloved community" is credited to Josiah Royce (1855–1916), a Harvard professor, theologian, and philosopher, who taught at Harvard from the 1880s to 1910s.

Josiah Royce deemed the beloved community the "principle of all principles" and spoke of the beloved community as an ideal, separate from ordinary life, a spiritual community where all those "fully dedicated to the cause of loyalty, truth, and reality itself" were joined. Speaking from a distinctly Christian perspective, he stated that religious communities at their core should embody "the mystery of loving membership in a community." This participation was enacted through deep loyalty to a personal cause that one serves with "all [one's] might and soul and strength."

Royce wrote, "Find your own cause, your interesting, fascinating, personally engrossing cause; serve it with all [one's] might and soul and strength; but so choose your cause and so serve it, that thereby you show forth your loyalty to loyalty, so that because of your choice and service to your cause, there is a maximum of increase of loyalty among your fellow [human beings]." Since you cannot find the universal and beloved community, create it.

→ Josiah Royce (1913)

One of Royce's students in the 1890s was W.E.B. Du Bois, who arrived in Atlanta in 1897 to establish a sociology program at Atlanta University and develop the university's curriculum. It is possible W.E.B. Du Bois and others could have discussed the idea of the "beloved community" and its embodiment in the Atlanta University Center and Vine City neighborhoods as early as Du Bois' arrival in Atlanta. Since the late 1860s, white and black educators, black students, and working class white and black residents had been living in the historic Westside.

Dr. King's mentor, Howard Thurman, was also a student of Royce and colleague of W.E.B. Du Bois. He used the term "beloved community" as an inspirational lens "to perceive [in the world] a harmony that transcends all diversities and in which diversity finds its richness and significance." He broadened the concept from Royce's specifically Christian orientation and emphasized the importance of truly integrated communities beyond legal integration and emphasized the importance of a radically nonexclusionary community.

During Thurman's lifetime, the historic Westside served as a nerve center of civil rights activism even as the effects of legal segregation remained in the community.

Community cannot for long feed on itself. It can only flourish with the coming of others from beyond, their unknown and undiscovered brothers and sisters.

Howard Thurman 1971

Dr. King takes the thinking of Royce and Thurman forward with his belief that we can "actualize the Beloved Community." Walter Fluker writes that the "beloved community" is Dr. King's "single, organizing principle of [his] life and thought."

Our goal is to create a beloved community, and this will require a qualitative change in our souls as well as a quantitative change in our lives.

Martin Luther King, Jr., 1966





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