

#### 1964 SOCIETY PLEDGE MEMORANDUM

# **About the 1964 Society**

The Civil Rights Act of 1964 is considered one of the crowning legislative achievements of the civil rights movement. The Westside Future Fund's 1964 Society is named for that pivotal year, which embodied the results of a sustained, collective effort to advance racial equity.

The 1964 Society is comprised of philanthropists who, through generous contributions, are shaping the equitable revitalization of Atlanta's Historic Westside. The Westside was once a thriving mixed-income community and home to notable leaders of the American Civil Rights movement. Today, 52% of Westside residents live below the poverty line and 40% of all housing is vacant. By joining the 1964 Society, you can play a significant role in creating a community Dr. King would once again be proud to call home.

Membership is open to individuals, couples, family foundations and privately held companies contributing \$10,000 or more in a calendar year. You can designate your gift for a specific program, or you can make it unrestricted for use in the area of greatest need.

## **Transforming Tomorrow, Today**

Your generosity is essential in supporting the life-changing work to create an ecosystem which will disrupt the cycle of poverty. Westside Future Fund is leveraging a cross-section of business, government, philanthropy, and community partnerships to revitalize the Historic Westside and become a model throughout the nation. Your investment will help us to:

- Deliver economic mobility through high quality, affordable rental housing, and pathways to home ownership for low-income residents.
- Advance excellence in cradle-to-career education through academic support and comprehensive wrap-around services.
- Support local business and empower minority entrepreneurs to help drive the Westside's economic development.

### **1964 Society Giving Levels**

Please consider making your investment at any of the following Westside Future Fund 1964 Society giving levels. All contributions to Westside Future Fund are fully tax-deductible as provided by law.

☐ Circle of Promise	\$10,000 to \$24,999
☐ Circle of Courage	\$25,000 to \$49,999
☐ Circle of Strength	\$50,000 to \$99,999
☐ President's Circle of Hope	\$100,000 and greate

Multi-year pledges are accepted at the Circle of Courage level and above.

Many employers will match charitable donations made by employees, spouses of employees, directors, or retirees. Although the matched portion does not qualify for membership to the 1964 Society, it can double or even triple your contribution.

P.O. Box 92273 Atlanta, Georgia 30314 O. 404.793.2670 info@westsidefuturefund.org



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Name:	
Title:	
Address:	
City	State Zip
To prov	ide support to the Westside Future Fund, hereby
	pledges the following:
А	year commitment of \$annually to advance WFF's mission.
	Amount Remitted \$
	$\hfill = \hfill = \$
	☐ Annually ☐ Quarterly ☐ Other
	Pledge beginning:/ Pledge ending:/ Month Year Month Year
	Gift will be made through stocks or securities (An invoice with wiring instructions will be provided by the Westside Future Fund upon receipt of this form)
If you wish	for future pledge correspondence to be directed to a corporate or foundation team member, please provide instructions here:
	Name as I wish it to appear for donor recognition:
Signature	Date
Please	e return this pledge memorandum and payment to: WESTSIDE FUTURE FUND, INC.
A	ATTENTION: ASHLEY COLLIER, P.O. BOX 92273, ATLANTA, GEORGIA 30314
	– OR –
	ASHLEY@WESTSIDEFUTUREFUND.ORG

THE WESTSIDE FUTURE FUND, INC. IS A REGISTERED 501C3 ORGANIZATION – EIN: 47-3015082.

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